Federal Programs and Grants Administration John Johnson II, Deputy Superintendent

SUBJECT: REQUEST AUTHORIZATION FOR PAYMENT OF MEMBERSHIP FOR

WLRN-TV IN THE NATIONAL EDUCATIONAL TELECOMMUNICATIONS

**ASSOCIATION, JULY 1, 1999 - JUNE 30, 2000** 

STRATEGIC PLANNING GOAL: IX - COMMUNITY/HOME/PARENT/SCHOOL BUSINESS PARTNERSHIPS

The National Educational Telecommunications Association (NETA) is a network of educational television stations which share programming and cooperate in group program purchases to help reduce programming costs for individual stations. WLRN-TV has been a member of NETA for the past twenty-one years and has benefited from its membership.

Approximately one-third of all programming now broadcast on WLRN-TV is received from NETA at no cost other than the annual membership fee. NETA stations participating in cooperative program acquisition rights also benefit from substantial savings in the cost of purchasing broadcast rights for community education and instructional programming.

During 1998-99, the annual membership fee was \$11,142. The annual membership fee for 1999-2000 is \$11,167. The fee is calculated based upon WLRN-TV's proportionate share of the total pool of community service grants distributed by the Corporation for Public Broadcasting.

The appropriation for this item is included in the General Fund of the 1999/2000 Budget under Fund 0100, Function 6240, Program 7010, Object 5390, Location 9606.

RECOMMENDED: That The School Board of Miami-Dade County, Florida, authorize payment of membership, in the amount of \$11,167, for WLRN-TV in the National Educational Telecommunications Association,

July 1, 1999 - June 30, 2000.

The appropriation for this item is included in the General Fund of the 1999/2000 Budget under Fund 0100, Function 6240, Program 7010, Object 5390, Location 9606.