

Office of Superintendent of Schools
Board Meeting of September 8, 1999

August 27, 1999

Federal Programs and Grants Administration
John Johnson II, Deputy Superintendent

SUBJECT: REQUEST FOR AUTHORIZATION FOR WLRN TO EXPLORE OTHER BROADCASTING ENTITIES INTEREST IN LEASING EXCESS SPACE ON WLRN'S PROPOSED TELEVISION/RADIO TRANSMISSION TOWER AND TO RETURN TO THE BOARD AT THE BOARD MEETING OF OCTOBER 20, 1999 FOR REVIEW AND APPROVAL TO ISSUE A REQUEST FOR PROPOSALS TO IMPLEMENT THIS PROJECT

**STRATEGIC PLANNING GOAL: IX - COMMUNITY/HOME/PARENT/SCHOOL/
BUSINESS PARTNERSHIPS**

WLRN is currently planning to build a 1,020 foot transmission tower in order to comply with the Federal Communications Commission's requirement that WLRN transition to digital broadcasting.

Other stations in the market are faced with the same needs and requirements. WLRN wishes to explore the possibility that revenue could be earned for the station by allowing other stations to use excess capacity on WLRN's tower. Factors such as cost/benefit ratios of accommodating additional tenants on WLRN's tower and the impact of revenue on the tax exempt status of the financial plan for this project will be researched and determined.

Pending Board approval of this item, WLRN anticipates returning to the Board at the Board Meeting of October 20, 1999 to request approval to issue a Request For Proposals to implement this project.

RECOMMENDED: That The School Board of Miami-Dade County, Florida, authorize WLRN to explore other broadcasting entities interest in leasing excess space on WLRN's proposed television/radio transmission tower and to return to the Board at the Board Meeting of October 20, 1999 for review and approval to issue a Request For Proposals to implement this project.

AMA:hd

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