

Office of Superintendent of Schools  
Board Meeting of June 21, 2000

June 8, 2000

Financial Affairs  
Richard H. Hinds, Chief Financial Officer

SUBJECT: REQUEST FOR PROPOSAL, UNDERWRITERS

The District's construction and acquisition needs require the issuance of additional Certificates of Participation. At least two different Certificates of Participation series are contemplated, with the sales taking place during fiscal year 2000-2001. The timing of the series will be dictated by cash flow requirements.

The certificates will provide funding for new schools construction and the acquisition of school buses and other equipment. They will be repaid by proceeds from the local optional millage levy and from the impact fees levied and collected by Miami-Dade County.

The request for proposal for underwriters is attached as Exhibit A. A proposed selection committee, a list of whose members is attached as Exhibit B, will meet and review the request for proposal in order to provide a recommendation to the Superintendent for submission to the Board's consideration.

RECOMMENDED: That The School Board of Miami-Dade County, Florida:

- 1) approve the issuance of the request for proposal presented as Exhibit A and authorize its distribution;
- 2) approve the committee presented as Exhibit B that will evaluate and recommend the underwriting teams to the Superintendent for further consideration and recommendation to the Board; and,
- 3) appoint a School Board member to act as a voting member to the Committee.

**G-21**

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**REQUEST FOR PROPOSAL  
FOR THE  
UNDERWRITING OF**

**THE MIAMI-DADE COUNTY SCHOOL DISTRICT**

**MASTER LEASE CERTIFICATES OF PARTICIPATION  
SERIES 2000 and 2001**



**Issued:**

**June 21, 2000**

**MIAMI-DADE COUNTY PUBLIC SCHOOLS, FLORIDA**

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**MIAMI-DADE COUNTY SCHOOL DISTRICT  
REQUEST FOR PROPOSAL FOR UNDERWRITERS**

**Section I. Introduction**

Miami-Dade County Public Schools is planning to finance additional new educational facilities and equipment through the issuance of Certificates of Participation. These Certificates of Participation will be issued by The Bank of New York as Trustee at the direction of Miami-Dade County School Board Foundation and will finance acquisition, construction and renovation of certain facilities and will be included under a Master Lease Purchase Agreement. The Certificates of Participation will be issued as financing and construction needs warrant. This Request for Proposal seeks to identify and appoint the underwriting team for two or more sales, as deemed necessary by Miami-Dade County Public Schools.

Term and serial maturities on the Certificates of Participation in an approximate total of \$200 million will vary according to the assets financed, and will range up to 30 years. The District may further divide the issues into smaller series of Certificates, depending on cash flow and acquisition requirements. The District does not warrant a definite amount of Certificates issued, as circumstances may cause changes.

The School District of Miami-Dade County, Florida has outstanding general obligation debt in the amount of \$803,145,000 and outstanding certificates of participation in the amount of \$494,725,000. The District's general obligation debt is currently rated A1 by Moody's Investors Service and A+ by Standard & Poor's Corporation. The District's Certificates of Participation are rated A2 by Moody's Investors Service, and A by Standard & Poor's.

**In order to maintain a fair and impartial competitive process, the School Board members will avoid private communications with prospective proposers. Prospective proposers will also avoid private communications with members of the Selection Committee during the duration of the selection process. Failure to adhere to this requirement may be grounds for disqualification.**

**Tentative Time Table**

**It is expected that the selected senior managing underwriter(s) will be available immediately upon selection to work with the School Board, its financial advisor and co-special tax counsel to finalize the financial structure and begin development of the preliminary offering statement.**

The following tentative time schedule will be followed in the selection process of the underwriters:

	June	21, 2000	RFP issued and distributed
	July	18, 2000	Proposals Due by 12:00 Noon
On or about	July	28, 2000	Evaluation of Proposals and Interviews of Firms (if necessary)
	August	23, 2000	Board Action

## Section II. Questions

Please respond directly to the following questions using corresponding numbers for identification. Segregate any ancillary material into a separate appendix. Joint proposals or proposals including more than one firm will not be accepted.

### 1. Role

Please indicate the role(s) for which your firm wishes to be considered.

### 2. Experience of the Firm

#### A. Florida School District Lease Experience

Provide a description of the firm's underwriting experience within the last two years of negotiated lease financings for Florida School Districts in excess of \$60 million. For each transaction please indicate the following.

- I. The name of the issuer
- ii. The par amount and date of issuance
- iii. The gross spread by component
- iv. The role your firm played, clearly specifying book running senior manager, co-senior manager, co-manager, underwriter or selling group member
- v. For senior managed transactions:
  - o A minimum of three issuer references, including title, address and telephone number
  - o Highlights of salient features of the transaction
- vi. Credit enhancement utilized

#### B. General Florida Lease Financing Experience

Provide a description of the firm's underwriting experience within the last two years of negotiated lease financings for other Florida government issuers in excess of \$60 million. For each transaction please indicate the following.

- I. The name of the issuer
- ii. The par amount and date of issuance

- iii. The gross spread by component
- iv. The role your firm played, clearly specifying book running senior manager, co-senior manager, co-manager, underwriter or selling group member
- v. For senior managed transactions:
  - o A minimum of three issuer references, including title, address and telephone number
  - o Highlights of salient features of the transaction
- vi. Credit enhancement utilized

C. Provide any relevant public finance rankings for the past two years.

3. Minority/Women Business Enterprise (M/WBE) Participation

Please indicate what portion, if any, of the business ownership is Women, Hispanic or African American and indicate if the firm has been certified by the Miami-Dade County Public Schools Division of Business Development and Assistance. Please refer to Section III of this Request for Proposals for a full description of the District's Equal Employment Opportunity policy, Minority and Women Business Enterprise (M/WBE) Program.

4. Personnel

Identify the personnel who will be assigned to this transaction and specify the role of each individual. Include information regarding backup personnel. Please provide brief resumés of each individual.

Please identify the individual who will be the primary contact regarding this proposal. Include the name, address and telephone number of the individual who will serve as primary contact regarding this proposal.

5. Firm Capitalization

Please provide the following information for the past five years.

- A. Total capital
- B. Equity capital
- C. Excess net capital

6. Marketing

Describe the structure proposed for this sale and the firm's marketing plan to generate interest in the issue, including identifying the types of investors to be targeted.

7. Size and Composition of the Underwriting Group

Firms proposing to serve as book running manager should recommend the number and type of firms to serve in the underwriting group and the selling group.

8. Interest Rates and Compensation

Present interest rates as of the close of business on June 20, 2000. The District intends to use these interest rates as a firm indication of pricing levels and will use the Delphis Hanover Index as the primary means of evaluating the pricing of the transaction. The District reserves the right to negotiate interest rates, fees, expenses and takedown at the time of sale.

Firms proposing to serve as senior manager should propose a total compensation, detailed by component: management fee, expenses including underwriter's counsel, take down and underwriting fee, if any.

9. Litigation

Please identify any litigation or claims against your firm which could have a material effect on the firm's capital position.

Please indicate if your firm or any members of your firm have been or currently are the subject of an investigation by the SEC or any other regulatory organization or the subject of any other investigation.

**Section III. Affirmative Action Requirements and MBE Participation**

1. Equal Employment Opportunity

It is the policy of The School Board of Miami-Dade County, Florida, to ensure the equal employment of all and that no one discriminates against any employee or applicant for employment because of race, religion, color, gender, age, ancestry, marital status, physical handicap, place of birth or national origin.

Each firm shall be required to indicate its equal employment policy and provide a detailed breakdown by ethnicity, gender, and occupational categories of its work force.

2. Minority/Women Business Enterprise (M/WBE) Participation

The School Board of Miami-Dade County, Florida has an active Minority/Women Business Enterprise Program to affirmatively increase the level of M/WBE participation to the maximum percentage of total annual expenditures. In order to achieve its assistance levels, the Board provides the maximum opportunity for M/WBE participation.

In keeping with this policy, each firm will be required to state its M/WBE utilization. If a minority firm, which is woman-owned and operated, Hispanic-owned and operated, or African American-owned and operated, is utilized in conjunction with the scope of work, the firm is to indicate the scope of the minority firm's work, experience in this type of services, and experience of staff who will participate. All Minority/Women firms must be certified by the Division of Business Development and Assistance prior to contract award.

A quarterly report documenting efforts undertaken by the proposer to maintain the stipulated M/WBE participation will be required. The report shall include the names of the firms, contact persons and expenditures paid to date. The report shall be submitted to the Division of Business Development and Assistance, 1450 Northeast Second Avenue, Room 456, Miami, Florida 33132.

**IV. Administrative Specifications**

1. The original proposal with manual signature(s) and ten copies of the proposal must be received by 12:00 Noon on July 18, 2000. Late proposals will not be accepted. Proposals are to be forwarded to:

Mr. Eduardo A. Alfaro, Treasurer  
Office of Treasury Management  
The School Board of Miami-Dade County, Florida  
1450 Northeast Second Avenue, Room 615  
Miami, Florida 33132

2. A. The School Board reserves the right to reject any or all proposals, to further negotiate any proposals, to waive any irregularities or informality, to accept or reject any items or combination of items, to request clarification of information submitted in any proposal, and to request additional information from any proposer.

B. The School Board reserves the right to select one or more senior managers and co-managers. In addition, the School Board may choose minority firms in any capacity, decide participation percentages of management fee component, etc.

C. The School Board reserves the right to designate the percentage of participation of each member of the underwriting group in terms of management fee (if any) and allocation/retention of certificates.

D. The School Board will not be liable for any costs incurred by respondents in the preparation and production of a proposal, or for the costs of any services performed prior to the selection of a provider. All proposals and materials submitted in conjunction with the proposals will become the property of the School Board.

E. By submitting a proposal, respondent covenants that it will not make any claims for, or have any right to damages as a result of any misrepresentation or misunderstanding or lack of information.

F. The School Board reserves the right from time to time to add or delete members of the underwriting group and to change the designation of the senior manager within the group.

G. All information contained within the proposals is open to public inspection in accordance with Chapter 119, Florida Statutes. All proposals become the property of the School Board.

3. All proposals submitted will be valid for a period of ninety days from the date of submission.

4. All questions relating to this RFP must be directed to:

Eduardo A. Alfaro  
(305) 995-1684

Annette L. De Lara  
(212) 580-8768

5. Only responses which provide complete information in accordance with the requirements of this request for proposal will be considered for evaluation.

#### **Section IV. Selection Criteria**

A selection committee will review all proposals received and may conduct a question and answer session with a short list of proposers. Any firm included in the short-list not present for the session will be automatically disqualified. The Committee will recommend a firm or firms to the Superintendent for further recommendation to the School Board.

The Selection Committee will evaluate responses based on the following criteria:

- The respondent's experience with similar lease-purchase (certificates of participation) transactions.
- The experience and qualifications of the personnel assigned to the School Board.
- The verification of references.
- Costs of services (subject to negotiation).
- Proposed structuring and marketing plan.
- Completeness of proposal.
- Ability to meet administrative specifications.
- Documented evidence of affirmative action and minority business enterprise experience.
- Capital available for underwriting purposes.



**Section V. Appointments**

Firms will be selected to participate as underwriters in either one of the Series 2000 and Series 2001 Certificates of Participation which are currently anticipated to occur during fiscal year 2000-2001.

**SELECTION COMMITTEE**

**Certificates of Participation Underwriters**

**Dr. Richard H. Hinds, Chief Financial Officer**

**Dr. John Johnson II, Deputy Superintendent  
Federal Programs and Grants Administration**

**Ms. Carol Cortes, Deputy Superintendent  
Management and Accountability**

**Dr. Rose Barefield-Cox, Associate Superintendent  
Procurement and Materials Management**

**Mr. Eduardo A. Alfaro, Treasurer  
Office of Treasury Management**

**School Board Member**

**Non-Voting Member; Resource Person**

**Ms. Annette L. De Lara, Financial Advisor**