

Mrs. Manty Sabatés Morse, Member

**SUBJECT: REQUEST FOR AUTHORIZATION FOR THE SUPERINTENDENT TO INVESTIGATE THE FEASIBILITY OF PLACING PUBLIC SERVICE ANNOUNCEMENTS INSIDE MIAMI-DADE COUNTY PUBLIC SCHOOL BUSES**

As a part of the ongoing effort to promote student safety and the well being of Miami-Dade County Public School Students, it is requested that the Superintendent investigate the feasibility of placing public service announcements inside Miami-Dade County Public School buses.

The primary focus of the Florida Prevention First Conference, that was held on February 23, 2001, was to support a generation of alcohol, tobacco, and drug-free Floridians. According to the research, if a child can grow free from substance abuse, including alcohol, tobacco, and drugs until adulthood, he or she is virtually guaranteed a drug-free life. Today's youth are exposed to an epidemic of alcohol, drugs, tobacco, diseases, and violence. It is critical that prevention messages be displayed in places where youth frequently visit. Putting public service announcements inside Miami-Dade County Public School buses is a proactive way of informing, training, and motivating youth to remain drug-free and safe.

**ACTION PROPOSED BY  
MRS. MANTY SABATÉS MORSE:**

That The Superintendent investigate the feasibility of placing public service announcements inside Miami-Dade County Public School buses. Such a study should include a fiscal impact analysis.