

Office of Superintendent of Schools
Board Meeting of May 16, 2001

May 3, 2001

Roger C. Cuevas, Superintendent

**SUBJECT: MIAMI-DADE COUNTY PUBLIC SCHOOLS 2000 UNITED WAY
CAMPAIGN FINAL REPORT**

Miami-Dade County Public Schools (M-DCPS) has concluded its successful 2000 United Way campaign, with pledges and contributions totaling \$2,702,257, which is \$379,014 more than the total for 1999. For the first time in M-DCPS' association with the United Way, the employee campaign raised \$2,069,421, a 23% increase over last year. The student campaign raised \$632,836, an increase of \$19,741. Miami-Dade County Public Schools had the top campaign among school districts in the nation again this year, and continues to be the only local entity with a campaign of more than \$2,500,000.

Under the theme, "Lighting the Way for a Unified Community", all labor unions and bargaining units represented in the school system joined M-DCPS in this effort and were instrumental in the success of the campaign. The district's contribution this year is in keeping with the district's long-standing support of the United Way of Miami-Dade. The organization helps fund more than 66 community agencies with a wide range of services to those in need.

RECOMMENDED: That The School Board of Miami-Dade County, Florida, receive the Miami-Dade County Public Schools 2000 United Way Campaign Final Report, presented by the Bureau of Community Services.

CC/AMB/swc

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