

Office of Superintendent of Schools
Board Meeting of May 16, 2001

May 3, 2001

Personnel Management and Services
Nelson E. Diaz, Deputy Superintendent

**SUBJECT: APPOINT AND ASSIGN:
COORDINATOR I, TV PROGRAM DEVELOPMENT**

The following recommendation is made in accordance with the Miami-Dade County Public Schools/Dade County School Administrators' Association labor contract.

The Coordinator I, TV Program Development, directs public information, promotion media relations and marketing for WLRN-TV, Channel 17 and WLRN-FM Radio and other telecommunications services provided by the Division of Media Programs; plans and directs all program promotion and advertising activities.

This recommendation is the direct result of the Board-approved advertisement and selection process.

Details of this Board Agenda Item will be made available prior to the Board meeting of May 16, 2001.

NED/mu

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