

Roger C. Cuevas, Superintendent of Schools

SUBJECT: REQUEST FOR AUTHORIZATION TO ENTER INTO A CONTRACTUAL AGREEMENT WITH FLORIDA INTERNATIONAL UNIVERSITY FOR AN EXECUTIVE DEVELOPMENT PROGRAM FOR SELECTED ADMINISTRATORS

At the School Board meeting of October 11, 2000, the Board approved Agenda Item B-6, which authorized the Superintendent to allow school site administrators to participate in a pilot program entitled The South Florida Executive Institute at Florida International University (FIU) for a period of six consecutive weeks. At the time the Agenda item was presented and approved, it was anticipated that there would be no cost to the district since FIU was expected to receive funding for this program. In several meetings with staff from FIU, because of the duties and responsibilities of administrators, it was determined that the length of time for the program should be reduced from six to two weeks and that both district and school site administrators would benefit from the Program. The Executive Development Program will be modeled after the successful Executive Master of Business Administration Degree (MBA) program offered at the FIU College of Business Administration.

Since FIU was unable to receive funding for this program, authorization is requested to enter into a contractual agreement with Florida International University for an Executive Development Program for selected administrators to be held July 30, 2001 through August 10, 2001, at a cost not to exceed \$50,000. The program will be offered for Miami-Dade County Public Schools' administrators only. Funding for this program will be included in the General Fund of the 2001-2002 Tentative Adopted Budget, to be approved by the Board in July 2001, under Fund 0100, Program 7880, Location 9311, Function 7730, Object 5310.

The Executive Development Program will be located at the Tamiami Campus of Florida International University for 30 administrators. The course will include the following modules: Decision-Making; Leadership and Management; Value-driven Management; Finance for Non-financial Manager; Measurement, Reporting and Analysis; Legal and Ethical Practices; Selling and Marketing, Managing Change; Process Analysis and Design; E-business; and Entrepreneurial and Strategic Thinking. Computer skills for managerial programs and skills development in negotiation, facilitation, and presentation will be integrated into the curriculum. Additionally, each participant will be required to complete a project demonstrating an understanding of the curriculum presented during the Executive Development Program. A follow-up Executive Development Program Day will be held in November 2001 to further assess the integration of skills learned in this program in the administrator's work.

Selection of administrators for the Executive Development Program will be by application and will be reviewed and approved by the Superintendent of Schools.

RECOMMENDED: That The School Board of Miami-Dade County, Florida, authorize the contractual agreement with Florida International University for the Executive Development Program to be held July 30, 2001 through August 10, 2001, at a cost not to exceed \$50,000. Funds for this program will be included in the General Fund of the 2001-2002 Tentative Adopted Budget, to be approved by the Board in July 2001.

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