

Mr. Mayco Villafaña, Chief Communications Officer

**SUBJECT: MIAMI-DADE COUNTY PUBLIC SCHOOLS 2003 UNITED WAY
CAMPAIGN FINAL REPORT**

COMMITTEE: EDUCATION AND SCHOOL OPERATIONS

Miami-Dade County Public Schools (M-DCPS) has concluded its successful 2003 United Way campaign, with total contributions reaching \$2,251,630. The employee campaign raised \$1,609,413; while the student campaign raised \$642,217. M-DCPS had the number one school district campaign in the nation again this year, and it continues to be the only institution with a campaign of more than \$2,200,000 in Miami-Dade County.

Under the theme of "What Matters," all of the district's labor unions and bargaining units participated in the United Way campaign and were instrumental in its success. The participation of M-DCPS employees, students, labor unions and bargaining units in the United Way of Miami-Dade campaign is in keeping with the school system's long-standing support of United Way which in turn funds more than 60 community agencies that provide more than a hundred social service programs helping thousands of men, women and children in Miami-Dade County.

RECOMMENDED: That The School Board of Miami-Dade County, Florida, receive the Miami-Dade County Public Schools 2003 United Way Campaign Final Report, presented by the Bureau of Community and Hospitality Services.

LDB/hr