

May 18, 2004

Dr. Marta Pérez, Member

SUBJECT: CONDUCT A FEASIBILITY STUDY TO DEVELOP A PRELIMINARY PUBLIC INFORMATION CAMPAIGN REGARDING THE ISSUES AND IMPACTS OF NEW RESIDENTIAL AND COMMERCIAL DEVELOPMENTS ON OUR SCHOOLS

Revised

COMMITTEE: LEGISLATIVE RELATIONS, PUBLIC RELATIONS, AND PERSONNEL SERVICES

Throughout the past few months, the Working Group on Public Schools Overcrowding Relief has heard from a variety of stakeholders regarding the challenges facing Miami-Dade County Public Schools. One especially urgent challenge is to educate the public about new residential and commercial developments in Miami-Dade County and its impact on our public schools.

In an effort to inform and educate the public so that they may understand the ramifications of and become more engaged and aware of the impacts on our community resulting from new developments, I believe it is desirable to explore the feasibility of developing an information campaign to serve such purposes. Such a campaign would encourage collaboration across various segments of our community including but not limited to residents, parents, county and municipal governments, and the private sector.

**ACTION PROPOSED BY
DR. MARTA PÉREZ:**

That The School Board of Miami-Dade County, Florida, Direct the Superintendent to conduct a feasibility study to develop a preliminary public information campaign regarding the issues and impacts of new residential and commercial developments on our schools.

Revised

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