

Betsy Kaplan, Member

**SUBJECT:           REQUEST FOR APPROVAL OF RESOLUTION NO. 04-56  
OF THE SCHOOL BOARD OF MIAMI-DADE COUNTY,  
FLORIDA, RECOGNIZING THE 2<sup>ND</sup> ANNUAL ONE  
PICTURE BOOK, ONE COMMUNITY CAMPAIGN FOR  
ITS EFFECT ON EARLY CHILDHOOD EDUCATION  
AND LITERACY**

**COMMITTEE:       EDUCATION AND SCHOOL OPERATIONS**

The One Picture Book, One Community (OPBOC) campaign, sponsored by the WLRN Ready to Learn initiative and several other entities, is an outreach project that was started in 2003 to promote early childhood education and literacy. "Reading is Fun, Share it With Everyone!" is the theme of this year's campaign.

To unite South Florida communities in acknowledging the importance of early childhood education and literacy and to encourage very young children to discover the joy of reading, they and their families collectively have been asked to read the same picture book, *No Dogs Allowed*. This is the first book ever written by children's television personality Sonia Manzano, who is best known for her long-running role as "Maria" on *Sesame Street*.

On September 30<sup>th</sup>, the superintendents of Miami-Dade and Broward county public schools and several first-grade classes kicked off the campaign in our School Board Administration Building Auditorium. Students from several schools gave outstanding stage and musical performances at the event, which was broadcast live on closed-circuit television to enable other students and teachers to be part of the kickoff.

Also, teachers participating in the campaign were given a free book for their classroom, an activity guide and a book for their school's library. The campaign will culminate on Saturday, November 13, 2004, at the exciting Miami Book Fair International, with author Sonia Manzano, autographing *No Dogs Allowed*.

**ACTION PROPOSED BY  
BETSY KAPLAN:**

That The School Board of Miami-Dade County, Florida approve Resolution No. 04-56 of The School Board of Miami-Dade County, Florida, recognizing the 2<sup>nd</sup> Annual One Picture Book, One Community campaign for its effect on early childhood education and literacy.

BK/jlm

**RESOLUTION NO. 04-56  
OF THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA,  
RECOGNIZING THE 2<sup>ND</sup> ANNUAL ONE PICTURE BOOK, ONE  
COMMUNITY CAMPAIGN**

**WHEREAS**, the One Picture Book, One Community (OPBOC) campaign, sponsored by the WLRN Ready to Learn Initiative, as well as many other stakeholders in early childhood education, is an outreach project that was started in 2003 to promote early childhood education and literacy; and

**WHEREAS**, the intent of the campaign, which is reflected in its theme, "Reading is Fun, Share it With Everyone," is to unite South Florida communities in acknowledging the importance of early childhood education, as well as to encourage very young children to discover the joy of reading; and

**WHEREAS**, both Miami-Dade and Broward County schools superintendents and several classes of first-grade students participated in the campaign kickoff in our School Board auditorium, on September 30<sup>th</sup>; and

**WHEREAS**, all first-grade public school students in both counties have been asked to read the same picturebook, *No Dogs Allowed*, by Sonia Manzano, a television personality known for her long-running role as "Maria" on *Sesame Street*; and

**WHEREAS**, each first-grade teacher participating in the event was given a free book for their classroom, an activity guide and a book for their school's library; and

**WHEREAS**, the campaign will culminate on Saturday, November 13, 2004, at the world renowned Miami Book Fair International, where author Sonia will autograph books;

**NOW, THEREFORE, BE IT RESOLVED THAT:**

The School Board of Miami-Dade County, Florida, approve Resolution No. 04-56 of The School Board of Miami-Dade County, Florida, recognizing the 2<sup>nd</sup> Annual One Picture Book, One Community campaign.

Presented this twentieth day of October, A.D. 2004

THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA

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CHAIR

ATTEST:

\_\_\_\_\_  
Secretary