

Mr. Joseph Garcia, Chief Communications Officer

**SUBJECT: MIAMI-DADE COUNTY PUBLIC SCHOOLS 2004 UNITED WAY
CAMPAIGN FINAL REPORT**

COMMITTEE: INSTRUCTIONAL EXCELLENCE & COMMUNITY ENGAGEMENT

Miami-Dade County Public Schools (M-DCPS) has concluded its successful 2004 United Way campaign, with total contributions reaching \$2,468,465. The employee campaign raised \$1,715,020, and the student campaign raised \$753,445. M-DCPS had the most successful school district campaign in the nation again this year, and it continues to be the only institution with a campaign of more than \$2,000,000 in Miami-Dade County.

Under the theme of "Thank You for 30 Years of Giving," all of the District's labor unions and bargaining units participated in the United Way campaign and were instrumental in its success. The participation of M-DCPS employees, students, labor unions and bargaining units in the United Way of Miami-Dade campaign is in keeping with the school system's long-standing support of United Way which in turn funds more than 60 community agencies that provide more than 100 social service programs helping thousands of men, women and children in Miami-Dade County.

Copies of The Miami-Dade County Public Schools 2004 United Way Campaign Final Report will be distributed to Board Members, the Superintendent of Schools, and appropriate district staff and will be placed on file in the Office of the Recording Secretary to the School Board and in the Citizen Information Center.

RECOMMENDED: That The School Board of Miami-Dade County, Florida, receive the **Miami-Dade County Public Schools' 2004 United Way Campaign Final Report** presented by the Office of Community Services.

JG/LDB/hr