

Joseph Garcia, Chief Communications Officer
Office of Public Relations

SUBJECT: PROPOSED AMENDMENT OF SCHOOL BOARD RULE: FINAL READING 6Gx13- 8C-1.011, ROLE AND AUTHORITY OF THE SCHOOL BOARD AS LICENSEE/TRUSTEE OF WLRN-TV AND WLRN-FM

COMMITTEE: INSTRUCTIONAL EXCELLENCE AND COMMUNITY ENGAGEMENT

The School Board of Miami-Dade County, Florida, announced on December 14, 2005 its intention to amend School Board Rule 6Gx13- 8C-1.011, Role and Authority of the School Board as Licensee/Trustee of WLRN-TV and WLRN-FM, and the document, Editorial Integrity Policy and Advisory Mechanisms for WLRN Public Television and Radio, which is incorporated by reference and made part of this rule, at the meeting of February 15, 2006. The proposed amendment is to enforce the mandate of the School Board stated in Board Rule 6Gx13- 8C-1.011 regarding the diversity of membership of the Community Advisory Board and to revise the advisory board's attendance guidelines, as well as the frequency of the advisory board's meetings. The amendment also calls for the School Board to receive the minutes of the Community Advisory Board meetings upon approval.

The Notice of Intended Action was published in the *Miami Daily Business Review* on December 19, 2005, posted in various places for public information and mailed to various organizations representing persons affected by the amended rule and to individuals requesting notification.

In accordance with the provisions of the Administrative Procedure Act, this amended rule is presented to The School Board of Miami-Dade County, Florida, for adoption and authorization to file the rule in the official records of The School Board of Miami-Dade County, Florida.

Attached are the Notice of Intended Action, the amended rule, and the document, "Editorial Integrity Policy and Advisory Mechanisms for WLRN Public Television and Radio." Changes from the current rule are indicated by underscoring words to be added and ~~striking through~~ words to be deleted.

RECOMMENDED: That The School Board of Miami-Dade County, Florida, adopt amended School Board Rule 6Gx13 8C-1.011, Role and Authority of the School Board as Licensee/Trustee of WLRN-TV and WLRN-FM, and the document, Editorial Integrity Policy and Advisory Mechanisms for WLRN Public Television and Radio, and authorize the Superintendent to file the rule with The School Board of Miami-Dade County, Florida, to be effective February 15, 2006.

NOTICE OF INTENDED ACTION

THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA, announced on December 14, 2005, its intention to amend School Board Rule 6Gx13- 8C-1.011, Role and Authority of the School Board as Licensee/Trustee of WLRN-TV and WLRN-FM, and the document, "Editorial Integrity Policy and Advisory Mechanisms for WLRN Public Television and Radio," at its meeting of February 15, 2006.

PURPOSE AND EFFECT: The proposed amendment to the document is to enforce the mandate of the School Board regarding the diversity of membership of the WLRN Community Advisory Board; to revise the frequency of the meetings of the Community Advisory Board; and, upon approval of minutes, forward such minutes to the School Board for its information.

SUMMARY: The Community Advisory Board will report annually to the School Board regarding the composition of its membership in light of the cultural, educational, civic, ethnic, geographic and economic diversity of the stations' coverage area. The Community Advisory Board also will conduct six regularly scheduled meetings instead of four meetings. Any member who is absent from half or more of the meetings shall be removed.

SPECIFIC LEGAL AUTHORITY UNDER WHICH RULEMAKING IS AUTHORIZED: 1001.41(1)(2); 1001.42(22); 1001.43(10) F.S.

LAW IMPLEMENTED, INTERPRETED, OR MADE SPECIFIC: 1013.18, F.S.

IF REQUESTED, A HEARING WILL BE HELD DURING THE SCHOOL BOARD MEETING OF February 15, 2006, which begins at 1:00 p.m., in the School Board Auditorium, 1450 N.E. Second Avenue, Miami, Florida 33132. Persons requesting such a hearing or who wish to provide information regarding the statement of estimated regulatory costs, or to provide a proposal for a lower cost regulatory alternative as provided by Section 120.541(1) F.S., must do so in writing by January 11, 2006, to the Superintendent of Schools, Room 912, at the same address.

ANY PERSON WHO DECIDES TO APPEAL THE DECISION made by The School Board of Miami-Dade County, Florida, with respect to this action will need to ensure the preparation of a verbatim record of the proceedings, including the testimony and evidence upon which the appeal is to be based. (Section 286.0105, Florida Statutes)

A COPY OF THE PROPOSED AMENDED RULE is available to the public at cost for inspection and copying in the Citizen Information Center, Room 158, 1450 N.E. Second Avenue, Miami, Florida 33132.

Originator: Mr. Joseph Garcia
Supervisor: Dr. Rudolph Crew
Date: November 30, 2005

School Board--Methods of Operation**ROLE AND AUTHORITY OF THE SCHOOL BOARD AS LICENSEE/TRUSTEE OF WLRN-TV AND WLRN-FM**

The mission of WLRN-TV Channel 17 and WLRN-FM 91.3 Public Radio, licensed by The School Board of Miami-Dade County, Florida (School Board), is to provide educational services, information, and entertainment to the South Florida community through the highest quality television and radio programming and innovative communications technologies.

The Federal Communications Commission (FCC) has issued its licenses for the stations to the School Board, therefore, the School Board is responsible for the operation of the stations, as well as establishing programming policy and guidelines that provide the South Florida community with balanced programming of education services, information and entertainment while consistently adhering to all applicable federal, state and local laws.

In its role and authority as Licensee/Trustee of WLRN-TV Channel 17 and WLRN-FM 91.3 Public Radio and consistent with its mission, the School Board has established specific procedures set forth in the document, **Editorial Integrity Policy and Advisory Mechanisms for WLRN Public Television and Radio**, which is incorporated by reference in this rule and a part hereof, to ensure that through its broadcast management, WLRN-TV Channel 17 and WLRN-FM 91.3 Public Radio remain accountable and responsive in its programming decision-making, and to have WLRN-TV Channel 17 and WLRN-FM 91.3 Public Radio conform to sound fiscal and management practices complying with requirements relating to the use of local, state and federal funds, and individual and corporate contributors.

The document, **Editorial Integrity Policy and Advisory Mechanisms for WLRN Public Television and Radio**, is on file in the Citizens Information Center and in the Office of Board Recording Secretary.

Specific Authority: 230.22(2); 230.23(22) 1001.41(1)(2); 1001.42(22); 1001.43(10), F.S.
Law Implemented, Interpreted, or Made Specific: 235.40 1013.18, F.S.

History:
New: 4-17-02

THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA