

Office of Human Resources
Mariaelena Vidal, Human Resources Officer

**SUBJECT: APPOINTMENTS AND ASSIGNMENTS OF PERSONNEL NEW TO THE
SCHOOL DISTRICT**

COMMIITTEE: SCHOOL SUPPORT ACCOUNTABILITY

The following recommended appointments reflect assignments of personnel, including Managerial Exempt Personnel (MEP) and professional and technical personnel (DCSAA) to the District. The MEP and DCSAA recommendations are made in accordance with Board Rules 6Gx13- 4A-1.16, 6Gx13- 4A-1.61, and the DCSAA labor contract. The assignments and appointments of personnel may be as a result of the Board-approved advertisement and selection process or by a direct appointment of an individual who has demonstrated the specific qualifications and background applicable to the position.

Ms. Jodie M. Knofsky is recommended for appointment to the open budgeted position of Director Community Services, DCSAA pay grade 45, Office of Community Services. Ms. Knofsky received a Bachelors' Degree in Marketing from Michigan State University, East Lansing, Michigan. Ms. Knofsky's work history includes Executive Director, South Florida After-School All-Stars, Miami, Florida; Public Relations Director, NBC6/WTVJ-TV, Miami, Florida; Public Relations Manager, Planet Hollywood, Coconut Grove, Florida; Consultant/Free Lance, Office of the State Attorney, Miami, Florida; WSBH Radio, Miami Beach, Florida; Owner, Knofsky Management, Los Angeles, California; Account Executive/Publicist, Laurence Frank and Company, Los Angeles, California; Account/New Business Executive, DJMC Advertising, Los Angeles, California, and Marketing Representative and Promotion/Supervisor, Armstrong Cork Company, Pennsylvania and California.

RECOMMENDED: That The School Board of Miami-Dade County, Florida, appoint **Ms. Jodie M. Knofsky**, to the open budgeted position of Director Community Services, DCSAA pay grade 45, Office of Community Services, effective February 16, 2006 or as soon thereafter as can be facilitated.

MV:mtp

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