

Business Operations
Ofelia San Pedro, Deputy Superintendent

**SUBJECT: APPROVAL OF POOL OF PRE-QUALIFIED CONSULTANTS,
PURSUANT TO REQUEST FOR PROPOSALS NO. 040-FF10 –
PROGRAM EVALUATION CONSULTANT SERVICES**

COMMITTEE: INNOVATION, EFFICIENCY & GOVERNMENTAL RELATIONS

Request For Proposals No. 040-FF10 – PROGRAM EVALUATION CONSULTANT SERVICES, opened on March 23, 2006, is to develop a pool of pre-qualified consultants to be used by the Office of Program Evaluation, on an as-needed basis, to conduct needs assessments, develop evaluation plans and research design, collect and analyze data, interpret results and prepare recommendations and reports. This is a term proposal. Of 32 proposers sent proposal forms or card notices of this advertised proposal, 15 responded.

This contract provides for the identification of external evaluators required for submission of certain grants. Additionally, it provides for a method to augment in-house evaluation resources to the District. A meeting of the selection committee to evaluate proposals received in response to the Request For Proposals was held on March 31, 2006. Fifteen proposals were presented for consideration: Adela Beckerman; Berrier Associates; Billy F. Birnie; Biscayne Research Group, Inc.; CDE Research Consultants, Inc.; Educational Enhancement Services; Educational Research Services, Inc.; Edvantia, Inc.; Feedback Technologies, Inc.; Hezel Associates, LLC; Indiana State University/Center for Evaluation & Education Policy; Philliber Research Associates; Progress Education Corporation; Hank Sarkis; and Laura Ferrer-Wreder. After significant discussion, the committee recommended that the following proposals be accepted to develop a pool of consultants: Adela Beckerman; Billy F. Birnie; Biscayne Research Group, Inc.; Educational Enhancement Services; Educational Research Services, Inc.; Edvantia, Inc.; Feedback Technologies, Inc.; Hezel Associates, LLC; Indiana State University/Center for Evaluation & Education Policy; Philliber Research Associates; Progress Education Corporation; Hank Sarkis; and Laura Ferrer-Wreder.

As specific evaluation projects arise, consultants identified as having specific expertise will be contacted to determine their interest in conducting the evaluation. If interested, the consultant will submit a proposal for an evaluation plan for review by the Office of Program Evaluation staff and program stakeholders. In the event that an agreement between the consultant and the Board is deemed necessary for a specific project, staff will negotiate the terms, conditions, cost, etc., as determined to be in the best interest of the District, which will be reviewed by the Board Attorney for legal sufficiency and content.

Fund Source
0100 - General

M/WBE Eligibility
None

RECOMMENDED: That The School Board of Miami-Dade County, Florida, **APPROVE REQUEST FOR PROPOSALS NO. 040-FF10 – PROGRAM EVALUATION CONSULTANT SERVICES**, to develop a pool of pre-qualified consultants, to conduct needs assessments, develop evaluation plans and research design, collect and analyze data, interpret results and prepare recommendations and reports, for the Office of Program Evaluation, effective April 18, 2006, through April 17, 2007, as follows:

1. ADELA BECKERMAN
3203 DOW STREET
POMPANO BEACH, FL 33062
OWNER: ADELA BECKERMAN, CONSULTANT

2. BILLY F. BIRNIE
P.O. BOX 330915
COCONUT GROVE, FL 33233-0915
OWNER: BILLY F. BIRNIE, CONSULTANT

3. BISCAYNE RESEARCH GROUP, INC.
1460 OCEAN DRIVE, SUITE 306
MIAMI BEACH, FL 33139
OWNER: W.F. YOUNKIN, PRESIDENT

4. EDUCATIONAL ENHANCEMENT SERVICES
2006 VINELAND DRIVE
TALLAHASSEE, FL 32317
OWNER: GERALD L. RICHARDSON
SENIOR CONSULTANT

5. EDUCATIONAL RESEARCH SERVICES, INC.
601 N.E. 36 STREET, SUITE 709
MIAMI, FL 33137
OWNER: MARJORIE MONTAGUE, PRESIDENT
6. EDVANTIA, INC.
P.O. BOX 1348
1031 QUARRIER STREET
CHARLESTON, WEST VA 25325-1348
OWNER: KIMBERLY HAMBRICK, PH.D.
DIRECTOR, CORPORATE
DEVELOPMENT
7. FEEDBACK TECHNOLOGIES, INC.
8645 S.W. 79 PLACE
MIAMI, FL 33143
OWNER: DR. BARRY GREENBERG, PRESIDENT
8. HEZEL ASSOCIATES, LLC
1201 EAST FAYETTE STREET
SYRACUSE, NY 13210
OWNER: RICHARD T. HEZEL, PH.D., PRESIDENT
9. INDIANA UNIVERSITY/CENTER FOR EVALUATION
& EDUCATION POLICY
P.O. BOX 1847
BLOOMINGTON, IN 47402-1847
OWNER: STEVEN A. MARTIN
ASSOCIATE VICE PROVOST FOR
RESEARCH
10. PHILLIBER RESEARCH ASSOCIATES
16 MAIN STREET
ACCORD, NY 12404
OWNER: DANIEL M. BOICE, C.O.O.
11. PROGRESS EDUCATION CORPORATION
110 BISHOP QUARTER LANE
OAK PARK, IL 60302
OWNER: DAVID FARSCHON, C.O.O.

12. HANK SARKIS
2421 N.E. 33 STREET
LIGHTHOUSE POINT, FL 33064
OWNER: HANK SARKIS, CONSULTANT

13. LAURA FERRER-WREDER
BARRY UNIVERSITY
DEPARTMENT OF PSYCHOLOGY
400 KINGSPPOINT DRIVE #917
SUNNY ISLES BEACH, FL 33160
OWNER: LAURA FERRER-WREDER
ASSOCIATE PROFESSOR OF
PSYCHOLGY

14. Authorize Procurement Management Services to
purchase up to the estimated amount of \$500,000.

OSP/lja