

Antoinette Dunbar, Deputy Superintendent
Curriculum and Instruction

SUBJECT: REQUEST AUTHORIZATION FOR THE SUPERINTENDENT TO ENTER INTO A CONTRACTUAL AGREEMENT WITH THE ASSOCIATION FOR SUPERVISION AND CURRICULUM DEVELOPMENT (ASCD), IN AN AMOUNT NOT TO EXCEED \$35,000 TO PROVIDE PROFESSIONAL DEVELOPMENT SERVICES THAT SUPPORT CURRICULUM DESIGN AND INSTRUCTIONAL PLANNING; EFFECTIVE JANUARY 17, 2007, THROUGH APRIL 28, 2007

COMMITTEE: INSTRUCTIONAL EXCELLENCE AND COMMUNITY ENGAGEMENT

Consistent with the terms of the Voluntary Public School Choice Program (VPSCP) and the Magnet Schools Assistance Program (MSAP) grants awarded by the United States Department of Education (USDOE), authorization is requested for the Superintendent to enter into a contractual agreement with the Association for Supervision and Curriculum Development (ASCD), in an amount not to exceed \$35,000, effective January 17, 2007, through April 28, 2007; to provide rigorous professional development services on the topic of *Understanding by Design*. The purpose of this framework is for designing curriculum units, performance assessments, and instruction that leads all students to comprehend enduring understandings. The contractual agreement is for a four-month term with a one-time renewal option for the 2007-2008 school year at a cost not to exceed \$50,000. The renewal option of the contractual agreement will only be engaged upon satisfactory fulfillment of the professional development services.

Emphasizing the critical role of educator as designer of student learning, professional development training will focus on “backward design” as a strategy to assist teachers to clarify learning goals of a standards-driven curriculum, determine and devise acceptable evidence of student understanding, and craft effective and engaging learning experiences and instruction. The ASCD will provide professional development services for approximately 75 teachers from 12 of the VPSCP schoolwide programs and 300 teachers from four of the MSAP schoolwide programs:

Voluntary Public School Choice Program (VPSCP)

- Thena Crowder Elementary
- Lillie C. Evans Elementary
- Holmes Elementary
- Lakeview Elementary
- Liberty City Elementary
- Miami Park Elementary
- Morningside Elementary
- Henry E. S. Reeves Elementary
- West Homestead Elementary
- Arvida Middle
- Brownsville Middle
- Young Women’s Preparatory Academy

Magnet School Assistance Program (MSAP)

- Southside Elementary
- Shenandoah Middle
- Miami Springs Middle
- John A. Ferguson Senior High

The Professional Services Contract Committee, established by School Board Rule 6Gx13- 3F-1.021, reviewed this Board item on November 21, 2006, and recommended that an exception to the rule regarding bids or Request for Proposals be granted for the ASCD as sole source. The *Understanding by Design* textbook, and its accompanying professional development workbook, is copyrighted by the ASCD. Therefore, no other organization can provide or duplicate the aforementioned services.

The appropriation for this item is included in the Other Federal Programs Fund of the 2006-2007 Adopted Budget under Fund 0420, Function 6300, Program 3844, Object 5310, Location 9610; and Fund 0420, Function 6300, Program 3892, Object 5310, Location 9610.

RECOMMENDED: That The School Board of Miami-Dade County, Florida, authorize the Superintendent to:

1. enter into a contractual agreement with the Association for Supervision and Curriculum Development (ASCD) to provide professional development services that support curriculum design and instructional planning, in an amount not to exceed \$35,000; effective January 17, 2007, through April 28, 2007;
2. grant an exception to Board Rule 6Gx13- 3F-1.021, for ASCD based on sole source; and
3. renew the contractual agreement for an additional one-year term for the 2007-2008 school-year at a cost not to exceed \$50,000. The renewal option of the contractual agreement will only be engaged upon satisfactory fulfillment of the professional development services.

The appropriation for this item is included in the Voluntary Public School Choice Program (VPSCP) and Magnet Schools Assistance Program (MSAP) grants under the purview of Specialized Programs - Schools of Choice.

LCR/MB:msm