

Rudolph F. Crew, Ed.D., Superintendent of Schools

SUBJECT: REQUEST AUTHORIZATION TO IMPLEMENT THE DISTRICT-WIDE PROFESSIONAL DEVELOPMENT INITIATIVE *SUMMER HEAT 2007* AND AUTHORIZE THE SUPERINTENDENT TO ENTER INTO CONTRACTUAL AGREEMENTS RELATED TO THE DELIVERY OF SPECIALIZED SERVICES

COMMITTEE: SCHOOL SUPPORT ACCOUNTABILITY

LINK TO DISTRICT STRATEGIC PLAN: DEVELOP AND RETAIN HIGH-PERFORMING AND MOTIVATED FACULTY AND STAFF

The *Summer HEAT 2007* professional development initiative supports the goals and objectives set forth in the district's strategic plan and provides direction for professional learning during the 2007-2008 school year. Academies and professional development activities planned for *Summer HEAT 2007* will focus on preparing teachers and instructional support personnel to meet the diverse needs of all learners by emphasizing the use of differentiated instructional strategies to be integrated throughout various disciplines.

In addition to a focus on differentiated instruction, the following new elements have been added for *Summer HEAT 2007*:

- addition of Holocaust Institute;
- delivery of specialized academies to prepare Alternative Education teachers to implement *Highways to Success* program during the 2007-2008 school year;
- expanded participation by secondary school subject area teachers
- expanded and more rigorous follow-up required for all academies
- creation of Pre-Session that provides opportunities for one to three-day professional development institutes

Instructional Opportunities

Summer HEAT 2007 will provide learning opportunities serving approximately 5,115 instructional personnel including teachers, counselors, library media specialists, school psychologists, social workers and instructional paraprofessionals. Two one-week district sponsored academies for instructional personnel will be offered from June 11 through 22, 2007. Participants that attend academy sessions and complete required follow-up

learning activities will receive a daily stipend in the amount of \$175 and earn Master Plan Points (MPP) that may be applied for re-certification. The academies will be held at three senior high schools located in northern, central and southern areas of the county.

Professional learning activities for each academy have been planned in response to feedback from *Summer HEAT 2006* participants and requests for professional development received from schools, regional offices and district staff throughout this school year. The *Summer HEAT 2007* menu will accordingly reflect a broad array of sessions to accommodate all instructional personnel, including specialized professional development initiatives that target select groups such as teachers in Alternative

Education schools that will participate in a one-week academy focusing on implementation of the Highways to Success program that was approved by the School Board during the meeting held on February 14, 2007.

To insure that sessions directly support learning focused on personalizing instruction for all students, staff members from the Office of Professional Development and the Office of Curriculum and Instruction are collaboratively designing the contents for each academy. Sessions will be presented by professional development specialists, subject area experts, consultants and university or local museum staff members. In addition, to extend and reinforce professional learning following the *Summer HEAT 2007* experience, all academies will include rigorous, ongoing follow-up support throughout the 2007-2008 school year. Follow-up activities and support will be job-embedded, thereby reducing the loss of instructional time during the school year.

To date, several presentations featuring nationally recognized education experts have been confirmed including a Differentiated Instruction Academy that will be led by two faculty members from the Association for Supervision and Curriculum Development (ASCD) and Dr. Carol Ann Tomlinson, a nationally recognized expert in the field of differentiated instruction. Additional sessions will be facilitated by faculty from the National Staff Development Council, The College Board, the Smithsonian Early Enrichment Center and Dr. Deborah Estes, a leader in brain-based teaching.

In order to meet widespread demand for training in differentiated instruction, participants in the Differentiated Instruction Academy will include district and region based professional development specialists and curriculum support specialists that will serve as a local trainer cadre. In addition to attending the week long academy, participants must attend eight full-day follow up sessions scheduled throughout the school year and agree to deliver a minimum of five training sessions. Authorization is requested for the Superintendent to enter into a contractual agreement with ASCD in an amount not to exceed \$105,000 for planning, delivery and follow-up services. The contract will be effective from March 16, 2007, through May 30, 2008.

A specialized academy for teachers of advanced placement courses will be taught by consultants from The College Board. The sessions will provide an overview of the curriculum, structure and content for 12 AP courses, focusing on teaching strategies

and the link between each course and the corresponding Advanced Placement Examination. Authorization is requested for the Superintendent to enter into a contractual agreement with the College Board in an amount not to exceed \$165,750, for related planning, delivery and follow-up services to be provided by College Board consultants. The contract will be effective from March 16, 2007, through June 15, 2007. As part of the Magnet Schools Assistance Grant approved by the School Board on October 20, 2004, Southside Elementary and Shenandoah Middle Schools have been designated museum schools. The grant funding will be applied to provide professional development services for up to 120 teachers from these schools through the Smithsonian Early Enrichment Center. The professional learning will focus on knowledge, understanding and skills to successfully incorporate museum-based learning strategies into teaching and assessment. Authorization is accordingly requested for the Superintendent to enter into a contractual agreement with the Smithsonian Early Enrichment Center in an amount not to exceed \$58,000, for this training and related follow up services. The contract will be effective from March 16, 2007, through June 15, 2007.

The proposed contracts have been reviewed by the Professional Services Contract Committee established by School Board Rule 6Gx13-3F-1.021, during the meeting held on February 22, 2007. The committee has recommended that an exception to the rule regarding bids or Request for Proposals be granted for these contracts due to the specific expertise of the proposed providers.

In addition to district sponsored week-long academies, teachers may elect to participate in one of the following university institutes. Participants will receive three graduate credits from the university in lieu of the daily stipend.

Institute	Target Audience	Contractor	Cost
Summer Arts Institute	Special area teachers	University of Miami	\$ 75,000
Zelda Glazer/University of Miami Writing Institute	All teachers	University of Miami	\$100,000
INSTAR Science Teacher Institute	Intermediate, middle & senior high science teachers	University of Miami	\$115,000
Holocaust Institute	All teachers	University of Miami	\$40,000
Transnational Childhoods	All teachers	Florida International University	\$30,000

Leadership Development Opportunities

The overarching objective for *Summer HEAT 2007* professional development activities aimed at school site administrators is to promote the development of high-performing principals and assistant principals that can spearhead school-wide reform efforts and impact student achievement. For the third consecutive year, approximately fifty school-site administrators will be invited to participate in one of the following comprehensive

institutes offered by The Principals' Center at the Harvard Graduate School of Education:

The Principals' Center at Harvard Graduate School of Education
Data Wise: Step-by-Step Blueprint for Using Assessment Results to Improve Teaching and Learning
Improving Schools: The Art of Leadership
National Institute for Urban School Leaders
Leadership: An Evolving Vision

A week-long local academy designed specifically for assistant principals will focus on developing and expanding their knowledge in core leadership components. The academy will emphasize developing instructional leadership capacity to create high-performing learning cultures that effectively use data to guide school improvement and professional development. The academy will accommodate up to 120 assistant principals and will be conducted by high-performing school principals and district administrators.

Funding

The anticipated costs for *Summer HEAT 2007* will total \$6,044,375. General Fund expenditures will total \$4,300,750. Remaining costs in the amount of \$1,743,625 will be covered through current federal and/or state grants. Approximate itemized costs include:

- \$4,475,625 for stipends for instructional personnel
- \$105,000 for stipends for participating assistant principals
- \$60,000 for salaries to cover costs associated with the three schools hosting the academies (overtime for custodians, security monitors, and technology and audio-visual support)
- \$340,000 for salaries of 10-month employees that will be delivering training
- \$75,000 for individual consultants for specific academies
- \$105,000 for the contract with The Association for Supervision and Curriculum Development
- \$165,750 for the contract with The College Board
- \$58,000 for the contract with the Smithsonian Early Enrichment Center
- \$360,000 for University Institutes
- \$300,000 for registration and travel associated with The Principals' Center at Harvard Graduate School of Education

Pre-Session

The Pre-Session will feature professional development activities offered through several departments and offices that will be scheduled prior to *Summer HEAT 2007*, during the

) week of June 4-8, 2007. In lieu of week-long academies, pre-session learning activities ranging in length from one to three days will focus on recent state mandated co-teaching training, three-day mentor training sessions conducted by the Office of Professional Development and compliance training conducted by The Office of Exceptional Student Education. Teachers attending these sessions will receive compensation through the sponsoring department at the contracted rate of \$100 per day. Accordingly, funding to support Pre-Session activities will not be secured through funds allocated for *Summer HEAT 2007* as set forth herein.

RECOMMENDED: That The School Board of Miami-Dade County, Florida, authorize the Superintendent to:

1. implement the district-wide Professional Development initiative *Summer HEAT 2007*;
2. enter into contractual agreements with universities identified for the delivery of the five (5) institutes listed on page 2 of the Board Item in an amount not to exceed \$360,000;
3. enter into contractual agreements with The Association for Supervision and Curriculum Development in an amount not to exceed \$105,000; The College Board in an amount not to exceed \$165,750; and the Smithsonian Early Enrichment Center in an amount not to exceed \$58,000;
4. grant exceptions to Board Rule 6Gx13- 3F-1.021, for all three listed contracts based on the specific expertise of the providers.

The appropriation for this item is included in the 2006-2007 Adopted General Fund budget; the tentative General Fund 2007-2008 budget and Other Federal Programs Fund (Contracted Program Fund) for 2006-2007.

) AGB/CM:hf