

Ms. Ana Rivas Logan, Board Member

**SUBJECT: E-MAIL SYSTEM TO BE USED FOR PARENTAL NOTIFICATIONS**

**COMMITTEE: INSTRUCTIONAL EXCELLENCE AND COMMUNITY ENGAGEMENT**

**LINK TO DISTRICT STRATEGIC PLAN: RAISE PARENTAL INVOLVEMENT AND PARTICIPATION TO MAXIMIZE STUDENT PERFORMANCE**

The Scarborough Qualitative Research on Miami-Dade County adults who have children under the age of 18 living at home states that only 19% claim to read the newspaper daily...yet nearly 82% are on the Internet and 62% use the Internet for e-mail. The utilization of phone banking through Connect-Ed is causing parents to tune out due to the over abundance of phone messages by the schools and district. Therefore, it is necessary to explore other effective means of communication between the home and the school system.

Request that the Superintendent of Schools explore the feasibility of doing e-mail blasts for parental notifications and provide the School Board of Miami-Dade County with a report, by the August 1, 2007, School Board meeting.

**ACTION PROPOSED BY  
MS. ANA RIVAS LOGAN:**

That The Superintendent of Miami-Dade County Public Schools explore the feasibility of doing e-mail blasts for parental notifications and provide the School Board of Miami-Dade County with a report by the August 1, 2007, School Board meeting.