Ms. Ana Rivas Logan, Board Member

SUBJECT:

RESOLUTION #07-37 COMMENDING STUDENTS WHO PARTICIPATED IN THE AMERICA TEVE, CHANNEL 41

"REPORTERITOS" STUDENT BROADCASTING PROGRAM

COMMITTEE:

INNOVATION,

EFFICIENCY

AND

GOVERNMENTAL

RELATIONS

LINK TO DISTRICT

STRATEGIC PLAN:

DEVELOP OUR STUDENTS SO THAT THEY ARE ABLE TO

SUCCESSFULLY COMPETE IN THE GLOBAL ECONOMY

America TeVe, Channel 41, a Miami-based Spanish television station, provided Miami-Dade County Public Schools' students an opportunity to participate in the "Reporteritos" segment of the *Quiereme Descalzi* talk show during the 06-07 school year. This show is hosted by Guillermo Descalzi, a veteran reporter.

Students from selected District 7 schools became television reporters for a day. Each participating school had a group of students film a small segment for the "Reporteritos" show containing the latest news and events from their respective school.

The school's individual tape was then aired every Friday on Channel 41 during the *Quiereme Descalzi* show. A different school was promoted every Friday.

Working together with Ms. Gina Garcia, Director of Sales Promotions & Events at Channel 41 and the wonderful staff at the schools, allowed this program to become an avenue for the students to become interested in the broadcasting and television field.

The participating schools were Felix Varela Senior High School, John A. Ferguson Senior High School, Hammocks Middle School, Jane S. Roberts Elementary School and Devon Aire K-8 Center. They are to be commended for an outstanding job.

ACTION PROPOSED BY MS. ANA RIVAS LOGAN:

That The School Board of Miami-Dade County, Florida, approves Resolution No. 07-37 commending the students who participated in the America TeVe, Channel 41, "Reporteritos" student broadcasting program.

REPLACEMENT H-11