

Ms. Perla Tabares Hantman, Vice Chair

**SUBJECT: RECOGNITION OF THE SEVENTH ANNUAL MIAMI-DADE METROPOLITAN PLANNING ORGANIZATION PUBLIC SERVICE ANNOUNCEMENT CONTEST WINNERS**

**COMMITTEE: INNOVATION, EFFICIENCY AND GOVERNMENTAL RELATIONS**

**LINK TO STRATEGIC FRAMEWORK: STUDENT, PARENT, AND COMMUNITY ENGAGEMENT**

The Miami-Dade Metropolitan Planning Organization (MPO) is responsible for transportation planning in Miami-Dade County. In January 2010, the MPO hosted its Seventh Annual Public Service Announcement (PSA) Contest, which was open to all Senior High Schools and Colleges in Miami-Dade County. The contest serves as a vehicle to educate students about the role of the MPO. This year, contestants were given the opportunity to create a 30-second PSA to inform citizens about the Transportation Aesthetics Review Committee, which is an advisory committee to the MPO Governing Board.

Ten high school students submitted PSAs, from those the following three winners were selected by MPO staff:

- Andrew Armas, Miami Senior High School;
- Sandra Orozco, Miami Senior High School; and
- Julian Torres, Doral Academy Preparatory Charter School

The winners were officially recognized by the MPO Governing Board on May 20, 2010. Their PSAs will be aired on Miami-Dade Television, and local municipal access television channels.

**ACTION PROPOSED BY VICE CHAIR  
MS. PERLA TABARES HANTMAN:**

That The School Board of Miami-Dade County, Florida, recognize the student winners of the Seventh Annual Miami-Dade Metropolitan Planning Organization Public Service Announcement contest.