

Office of the School Board Members  
Board Meeting of December 15, 2010

December 1, 2010

Dr. Lawrence S. Feldman, Vice Chair

**SUBJECT: PUBLIC RELATIONS MARKETING CAMPAIGN**

**COMMITTEE: INNOVATION, EFFICIENCY, AND GOVERNMENTAL  
RELATIONS**

**LINK TO STRATEGIC  
FRAMEWORK: FINANCIAL EFFICIENCY/STABILITY**

Details of this agenda item will be provided prior to the December 2010 School Board meeting.

**H-6**