

Office of School Board Members
Board Meeting of February 15, 2012

February 14, 2012

Ms. Raquel Regalado, Board Member

**SUBJECT: REQUEST TO CONDUCT SURVEY ABOUT AND AMEND
EXISTING SOCIAL MEDIA RELATIONSHIPS BETWEEN
STUDENTS AND EMPLOYEES**

**COMMITTEE: INSTRUCTIONAL EXCELLENCE AND COMMUNITY
ENGAGEMENT**

**LINK TO STRATEGIC
FRAMEWORK: STUDENT, PARENT AND COMMUNITY ENGAGEMENT**

As we have discussed, social networks such as Facebook, Twitter, MySpace, LinkedIn, Skype, Foursquare, Classmates and Google Plus, among others, have become new channels to share knowledge, express creativity and connect with others.

However, because social media channels are fairly new to many employees, this item requests that the administration consider best practices in the creation of a social media policy for the district.

For the purpose of this item, social media is defined as software tools that allow individuals or groups to generate and share content, engage in peer to peer conversations and exchange content.

This item requests that with the assistance of the School Board Attorney's Office, SB Policy 7540.04 - Staff Network & Internet Acceptable Use & Safety - be amended to include a social media policy, after conducting a survey about existing social media relationships between students and employees.

**ACTION PROPOSED BY
MS. RAQUEL REGALADO:** That The School Board of Miami-Dade County, Florida, conduct a survey about and amend existing social media relationships between students and employees.

**Replacement
H-21**