

Dr. Lawrence S. Feldman, Vice Chair

**SUBJECT: REQUEST FOR APPROVAL OF RESOLUTION NO. 12-095
 OF THE SCHOOL BOARD OF MIAMI-DADE COUNTY,
 FLORIDA, RECOGNIZING THE INSPIRED2 CAMPAIGN**

**COMMITTEE: INSTRUCTIONAL EXCELLENCE AND COMMUNITY
 ENGAGEMENT**

**LINK TO STRATEGIC
FRAMEWORK: STUDENT, PARENT, AND COMMUNITY ENGAGEMENT**

Miami-based nonprofit Inspired2 was founded by two Miami-Dade County Public School parents to help raise funds for education. Motivated by the cut in school budgets, Michelle Acosta and Suzette Lopez took action and formed Inspired2. Ms. Acosta and Ms. Lopez maximized their work experience with large global entertainment companies, not-for-profits, public relations, marketing, branding and graphic design to put an interesting twist to fundraising through creative and engaging campaigns.

Inspired2 encourages students, parents, administrators and community stakeholders to become motivated and proactive in education. Its most recent campaign, 'Inspired to ... Go Wild for Education,' was a partnership with the Zoological Society of Florida and offered an alternative to the traditional gift wrap fundraiser. Participating schools sold annual passes to ZooMiami with a portion of sales going back to the school. Assurant Learning Center was the winner. Participating schools included Whispering Pines, Perrine, Coral Reef, Pinecrest, Howard Drive, and R. R. Moton elementary schools and Vineland K-8 Center.

Inspired2 is to be commended for advocating for school funding. The dedicated work of Michelle Acosta and Suzette Lopez empowers students and families of Miami-Dade County Public Schools to make a difference.

ACTION PROPOSED BY VICE CHAIR

DR. LAWRENCE S. FELDMAN: That The School Board of Miami-Dade County, Florida, approve Resolution No. 12-095 of The School Board of Miami-Dade County, Florida, recognizing the work of Inspired2.

**RESOLUTION NO. 12-095
OF THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA,
RECOGNIZING THE INSPIRED2 CAMPAIGN**

WHEREAS, Miami-based nonprofit Inspired2 was founded by two Miami-Dade County Public School parents to help raise funds for education. Motivated by the cut in school budgets, Michelle Acosta and Suzette Lopez took action and formed inspired2; and

WHEREAS, Ms. Acosta and Ms. Lopez maximized their work experience with large global entertainment companies, not-for-profits, public relations, marketing, branding and graphic design to put an interesting twist to fundraising through creative and engaging campaigns; and

WHEREAS, Inspired2 encourages students, parents, administrators and community stakeholders to become motivated and proactive in education; and

WHEREAS, its most recent campaign, 'Inspired2... Go Wild for Education,' was a partnership with the Zoological Society of Florida and offered an alternative to the traditional gift wrap fundraiser. Participating schools sold Annual Passes to ZooMiami with a portion of sales going back to the school; and

WHEREAS, participating schools sold annual passes to ZooMiami with a portion of sales going back to the school. Assurant Learning Center was the winner. Participating schools included Whispering Pines, Perrine, Coral Reef, Pinecrest, Howard Drive, and R. R. Moton elementary schools and Vineland K-8 Center; and

WHEREAS, Inspired2 is to be commended for advocating for school funding. The dedicated work of Michelle Acosta and Suzette Lopez empowers students and families of Miami-Dade County Public Schools to make a difference;

NOW, THEREFORE, BE IT RESOLVED THAT:

The School Board of Miami-Dade County, Florida, approve Resolution No. 12-095 of The School Board of Miami-Dade County, Florida, recognizing the Inspired2 campaign.

A copy of this resolution is placed in the permanent records of this Board.

Presented this thirteenth day of June A.D. 2012

THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA

CHAIR

ATTEST:

Secretary