

Financial Services
Richard H. Hinds, Chief Financial Officer

**SUBJECT: PROPOSED AMENDMENT OF BOARD POLICY: INITIAL
 READING POLICY 6320.02, SMALL/MICRO BUSINESS
 ENTERPRISE PROGRAM AND MINORITY/WOMEN
 ENTERPRISE CERTIFICATION**

COMMITTEE: INNOVATION, EFFICIENCY & GOVERNMENTAL RELATIONS

**LINK TO STRATEGIC
FRAMEWORK: FINANCIAL EFFICIENCY/STABILITY**

The purpose of this item is to provide the Board an amendment to Board Policy 6320.02, Small/Micro Business Enterprise Program and Minority/Women Enterprise Certification. It is recommended that Board Policy 6320.02, Small/Micro Business Enterprise Program and Minority/Women Enterprise Certification, be amended to incorporate the definition for Service-Disabled Veterans to enable the opportunity to participate in this program.

Attached are the Notice of Intended Action and the policy proposed for amendment. Changes to the current policy are indicated by underscoring words to be added and ~~striking through~~ words to be deleted.

Authorization of the Board is requested for the Superintendent to initiate rulemaking proceedings in accordance with the Administrative Procedure Act for the amendment of Board Policy 6320.02, Small/Micro Business Enterprise Program and Minority/Women Business Enterprise Certification.

Further, it is requested that the Board approve the attached list of representative organizations to the Small/Micro Business Enterprise Advisory Committee as required by Board Policy 6320.02, and authorize the Superintendent to make adjustments as may be necessary. } Added

RECOMMENDED: That The School Board of Miami-Dade County, Florida:

1. authorize the Superintendent to initiate rulemaking proceedings in accordance with the Administrative Procedure Act to amend Board Policy 6320.02, Small/Micro Business Enterprise Program and Minority/Women Business Enterprise Certification; and
2. approve the list of representative organizations to the Small/Micro Business Enterprise Advisory Committee and make adjustments as may be necessary. } Added

RHH:cw

List of Organizations for Advisory Committee Representation

Construction Organizations

- Allied Contractors Association
- Associated Builders and Contractors
- Latin Builders Association
- Contractors Resource Center
- Community Small Business Enterprise Association
- National Association of Black Women in Construction
- National Association of Women in Construction

Professional Organizations

- American Association of Architects
- American Institute of Architects
- Association of Women Architects & Engineers
- Professional Engineer Organization
- National Organization of Minority Architects

Chambers of Commerce

- Miami Dade Chamber of Commerce
- CAMACOL – Latin Chamber of Commerce
- Greater Miami Chamber of Commerce
- Haitian American Chamber of Commerce
- National Association of Women Business Owners
- The Beacon Council;

Community Based Socio-Economic Organizations

- Spanish American League Against Discrimination (SALAD)
- The Urban League
- National Association for the Advancement for Colored People (NAACP)
- Contractors Resource Center

Bonding and Financial Institutions

- BAC Funding Corporation
- Local Banks
- Local Bonding Companies

Added

NOTICE OF INTENDED ACTION

THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA, announced on December 5, 2012, its intention to amend Board Policy 6320.02, Small/Micro Business Enterprise Program and Minority/Business Enterprise Certification Procedures, at its meeting of January 16, 2013.

PURPOSE AND EFFECT: It is recommended that Board Policy 6320.02, Small/Micro Business Enterprise Program and Minority/Women Enterprise Certification, be amended to incorporate a title change. In addition, the definition for Service-Disabled Veterans is being incorporated to enable Service-Disable Veterans the opportunity to participate in this program.

SUMMARY: This policy creates greater opportunities for small and minority/women business participation in the awarding of Request for Proposals, Professional Goods and Services, Construction, Architecture/Engineering Services, Bids and other applicable procurement contracts. All procurement services shall comply with laws, rules, regulations and Board policies.

SPECIFIC LEGAL AUTHORITY UNDER WHICH RULEMAKING IS AUTHORIZED:
1001.41(2); 1013.46(1)(b); 287.093 F.S.

LAW IMPLEMENTED, INTERPRETED, OR MADE SPECIFIC: 1001.32(2), 1001.41(1), (2), F.S.

IF REQUESTED, A HEARING WILL BE HELD DURING THE BOARD MEETING OF January 16, 2013, which begins at 1:00 p.m., in the School Board Auditorium, 1450 N.E. Second Avenue, Miami, Florida 33132. Persons requesting such a hearing or who wish to provide a proposal for a lower cost regulatory alternative as provided by Section 541(1), F.S. must do so in writing by January 2, 2013, to the Superintendent, Room 912, at the same address.

ANY PERSON WHO DECIDES TO APPEAL THE DECISION made by The School Board of Miami-Dade County, Florida, with respect to this action, will need to ensure the preparation of a verbatim record of the proceedings, including the testimony and evidence upon which the appeal is to be based (Section 286.0105, Florida Statutes).

A COPY OF THE PROPOSED AMENDED POLICY is available at cost to the public for inspection and copying in the Citizen Information Center, Room 158, 1450 N.E. Second Avenue, Miami, Florida 33132.

Originator: Mr. Barry S. Meltz
Supervisor: Dr. Richard H. Hinds
Date: November 16, 2012

1 SMALL/MICRO BUSINESS ENTERPRISE PROGRAM AND
MINORITY/WOMEN BUSINESS ENTERPRISE CERTIFICATION

The Small/Micro Business Enterprise Program is established to provide expanded and equitable participation by small and micro businesses in School Board procurement of goods and services, construction, and professional services.

Office of Economic Opportunity (OEO)

The OEO shall administer and implement the Small/Micro Business Enterprise Program and M/WBE Certification and:

- 2 A. enforce the Board's anti-discrimination policy in the award of
3 contracts for construction projects, procurement of goods and
4 services, and professional services;
- 5 B. provide maximum legally permissible opportunities for small and
6 minority/women business enterprises to participate in the award
7 and performance of Board contracts;
- 8
9 C. monitor, track and certify small businesses and minority/women
10 business enterprises,
- 11 D. enforce compliance with policy;
- 12
13 E. develop and implement necessary administrative procedures to fully
14 implement these programs;
- 15 F. establish insurance requirements which, although providing
16 appropriate protection, are not more restrictive than necessary to
17 protect the public's interest;
- 18 G. establish economic incentives that encourage the waiver of bonds,
19 and enhance the bonding technical assistance program;
- 20 H. establish administrative procedures to expeditiously resolve
21 monetary disputes and motivate prime contractors to make timely
22 payments;
- 23 I. establish a comprehensive contract reporting and monitoring system
24 to evaluate the effectiveness of these programs in increasing
25 contracting opportunities for small and minority/women businesses,

- 1 J. serve as chair of the Goal-Setting Committee and staff liaison to the
2 Small Business Enterprise Advisory Committee,
3
4 K. monitor, coordinate, and provide support for any disparity study
5 that may be conducted regarding minority/women business
6 participation in School Board procurement; and
7
8 L. develop and coordinate any recommendations as a result of any
9 such disparity study findings; and
10
11 M. maintain, distribute, and publish a directory of certified SBE, MBE,
12 and M/WBE firms; and
13
14 N. quarterly report through the Superintendent to the School Board
15 regarding the effectiveness of these programs.
16

17 **Small Business Enterprise Advisory Committee**

18
19 The Small Business Enterprise Advisory Committee (SBEAC) shall be established to
20

- 21 (1) provide guidance on the implementation of the SBE/MBE Program and to
22 promote the participation and use of SBE/MBEs and MWBEs in the
23 procurement activities of the School Board,
24 (2) identify and evaluate issues related to economic opportunities within the
25 School Board for small, micro and minority/women owned businesses,
26 (3) provide recommendations to the School Board to improve the SBE/MBE
27 program,
28 (4) annually evaluate and report to the School Board on the effectiveness of
29 the SBE/MBE program in increasing minority and women owned
30 business participation in the School Board's procurement process,
31 (5) monitor any disparity study that may be conducted by the School Board
32 and make recommendations based on the results of any such study.
33

34 The School Board and Superintendent shall each appoint a community member who
35 is not employed by the School Board and does not have any direct or indirect
36 business relationship with the School Board. The committee shall have
37 representation from local small, micro, minority, women, and majority business
38 interest organizations, community based organizations and local government entities
39 which may include professional, construction and trade, business, and socio-
40 economic organizations. The School Board and Superintendent shall approve a list
41 of representative organizations and the Superintendent shall appoint a member
42 nominated by each recommended organization from their membership. The term of
43 each Board appointee shall be coterminous with the appointing Board member and
44 the term of the Superintendent's appointees shall be at the will and discretion of the

1 Superintendent. In no event shall any Board member serve more than four (4)
2 consecutive years. All appointments must comply with Policy 9140, *Citizen Advisory*
3 *Committees*. The Committee shall annually elect a Chair and Vice-Chair, meet at
4 least six (6) times per year, and be governed by the latest edition of *Robert's Rules of*
5 *Order*. The committee may adopt bylaws, to be recommended by the Superintendent
6 to the School Board for approval, to facilitate the operation of the committee.
7

Small/Micro Business Enterprise Program

8 The Small/Micro Business Enterprise (SBE/MBE) Program is a race and gender-
9 neutral process to provide greater SBE/MBE availability, capacity development and
10 contract participation in School Board contracts, to advance the School Board's
11 compelling interest in ensuring that it is neither an active nor passive participant in
12 private sector marketplace discrimination, and to promote equal opportunity for all
13 segments of the contracting community to participate in School Board contracts.
14

A. Terms and Definitions

15
16
17 **Affirmative Procurement Initiatives** - any procurement tool to enhance
18 contracting opportunities for SBE/MBE firms including: bonding waivers, bid
19 incentives, sheltered market, mandatory subcontracting, competitive business
20 development demonstration projects, and SBE/MBE evaluation preference points in
21 the scoring of proposal evaluations.
22

23 **Available or Availability** - to have, prior to bid submission, the ability to provide
24 goods or services under a contract by having (a) reasonably estimated, uncommitted
25 capacity, (b) all necessary licenses, permits, registrations and certification, including
26 SBE/MBE certification to provide the type of goods or services being purchased
27 under the contract; (c) ability to obtain reasonably required financing/insurance
28 that is consistent with normal industry practice, and (d) ability to otherwise meet bid
29 specifications.
30

31 **Award** - final selection of a bidder or offeror for a specified contract.
32

33 **Award Amount** - the dollar value of the contract when awarded.
34

35 **Bid** - quotation, proposal, letter of interest or offer by any bidder in response to any
36 kind of invitation, solicitation, request or public announcement to submit such
37 quotation, proposal, letter of interest or offer for a contract.
38

39 **Bidder** - any person, partnership, corporation or other business entity that submits
40 a bid or proposal.
41

1 **Certification** - process by which the Office of Economic Opportunity ("OEO")
2 determines that a business meets the criteria for classification as a small/micro
3 business enterprise.
4

5 **Commercially Useful Function** - an SBE/MBE performs a commercially useful
6 function when it is responsible for execution of the work of the contract and is
7 carrying out its responsibilities by actually performing, managing, and supervising
8 the work involved. To perform a commercially useful function, the SBE/MBE must
9 also be responsible for negotiating the price of contract materials and supplies,
10 determining the quantity and quality of materials, ordering and installing materials
11 if applicable, and paying for the materials. To determine whether an SBE/MBE is
12 performing a commercially useful function, an evaluation must be performed of the
13 amount of work subcontracted, normal industry practices, whether the amount the
14 SBE/MBE is to be paid under the contract is commensurate with the work it is
15 actually performing and the SBE/MBE credit claimed for its performance of the
16 work, and other relevant factors. Specifically, an SBE/MBE does not perform a
17 commercially useful function if its role is limited to that of an extra participant in a
18 transaction, contract, or project through which funds are passed in order to obtain
19 the appearance of meaningful and useful SBE/MBE participation, when in similar
20 transactions in which SBE/MBE firms do not participate, there is no such role
21 performed.
22

23 **Contract** - an agreement for purchase of goods or services, including professional
24 services and construction. It does not include agreements to purchase, lease, or rent
25 real property, or a grant, license, permit, franchise or concession.
26

27 **Goal** - a non-mandatory annual aspirational percentage goal for SBE/MBE contract
28 participation established each year for professional architectural, engineering,
29 landscape, surveying, and mapping services, construction, goods & services and
30 other professional services. Mandatory percentage goals for SBE/MBE subcontract
31 participation may be established on a contract-by-contract basis.
32

33 **Goal Setting Committee** - committee established by the Superintendent that is
34 chaired by the OEO and is responsible for establishing SBE/MBE Program goals
35 and selecting appropriate Affirmative Procurement Initiatives for application to
36 specific School Board contracts based upon industry categories, vendor availability,
37 and project-specific characteristics.
38

39 **Good Faith Efforts** - documentation of the Bidder's intent to comply with
40 SBE/MBE Program goals and procedures, including, but not limited to the following:
41 (1) documentation within a bid submission or proposal reflecting the Bidder's
42 commitment to comply with SBE/MBE Program goals as established by the Goal
43 Setting Committee for a particular contract; or (2) documentation of efforts made
44 towards achieving the SBE/MBE Program goals, including but not limited to, timely

1 posting of SBE/MBE subcontract opportunities on the School Board web site;
2 solicitations of bids from all qualified SBE firms listed in OEO's SBE/MBE Directory
3 of certified SBE/MBE firms; correspondence from qualified SBE/MBE firms
4 documenting their unavailability to perform SBE/MBE contracts; documentation of
5 efforts to subdivide work into smaller quantities for subcontracting purposes to SBE
6 firms; documentation of efforts to assist SBE/MBE firms with obtaining financing,
7 bonding, or insurance required by the bidder; and documentation of consultations
8 with trade associations and consultants that represent the interests of small and
9 local businesses in order to identify qualified and available SBE/MBE
10 subcontractors.

11
12 **Gross Revenue** - all revenue in whatever form received or accrued from whatever
13 source, including sales of products or services, interest, dividends, rents, royalties,
14 fees or commissions, reduced by returns and allowances. Gross revenue does not
15 include proceeds from sales of capital assets, and investments, proceeds from
16 transaction between a firm and its domestic and foreign affiliates.

17
18 **Independently Owned, Managed, and Operated** - ownership of an SBE/MBE firm
19 must be direct, independent, and by individuals only. Business firms that are
20 owned by other businesses or by the principals or owners of other businesses that
21 cannot themselves qualify under the eligibility requirements shall not be eligible to
22 participate in the program. The day-to-day management of the firm must also be
23 direct and independent of the influence of any other businesses that cannot
24 themselves qualify under the eligibility requirements.

25
26 **Industry Categories** - procurement groupings of School Board contracts for
27 administering the Affirmative Procurement Initiatives that shall include
28 construction, professional services, and goods & services procurement. Industry
29 categories may also be referred to as "business categories."

30
31 **Joint Venture** - an association of two or more persons or businesses under a
32 contract conducting a single business enterprise in which they combine capital,
33 efforts, skills, knowledge and/or property and share profits and losses equally. A
34 joint venture composed of qualified business organizations is itself a separate and
35 distinct organization that must be qualified according to Board policies and Section
36 489.119(2)(c), F.S.

37
38 **Micro-Business Enterprise** - any contractor, subcontractor, manufacturer or
39 service company (a) that has been doing business under the same ownership or
40 management and has maintained its principal place of business in Miami-Dade
41 County, Florida, for a period of at least one year immediately prior to the date of
42 application for certification under this section, (b) that had annual gross revenues
43 not exceeding the thresholds for a Micro-Business Enterprise as identified in this
44 policy for each industry, and (c) at least fifty-one per cent of the ownership of which

1 is held by a person or persons who exercise operational authority over the daily
2 affairs of the business and have the power to direct the management and policies
3 and receive the beneficial interests of the company. Representations regarding
4 average gross revenue and payroll are subject to audit. If a business has not existed
5 for 3 years, the employment and gross revenue limits shall be applied based upon
6 the annual averages over the course of the existence of the business.

7
8 **Points** – the quantitative assignment of value for specific evaluation criteria in the
9 vendor or consultant selection process.

10
11 **Prime Contractor** – the vendor or contractor to whom a purchase order or contract
12 is awarded by the School Board for purposes of providing goods or services to the
13 School Board.

14
15 **Principal Place of Business** – the location where a firm maintains a physical office
16 and through which it obtains no less than fifty percent of its overall customers or
17 sales dollars, or through which no less than twenty-five percent of its employees are
18 located and domiciled within the service area of Miami-Dade County.

19
20 **Responsible** – means that a firm is capable in all respects of fully performing the
21 contract requirements and has the integrity and reliability to assure good faith
22 performance.

23
24 **Responsive** – description of a firm's bid or proposal that conforms in all material
25 respects to the invitation to bid or request for proposal and shall include compliance
26 with SBE Program requirements.

27
28 **School Board** – The School Board of Miami-Dade County, Florida, which is the legal
29 entity with authority to enter contracts on behalf of the District school system under
30 Fla. Stat. § 1001.41(4).

31
32 ~~**Service Disabled Veteran** – a person that was injured while serving in the United
33 States Armed Forces.~~

34
35 **Sheltered Market** – An Affirmative Procurement Initiative designed to set aside a
36 School Board contract bid for bidding or selection exclusively among SBE/MBE
37 firms.

38
39 **Significant Employee Presence** – no less than twenty-five percent of a firm's total
40 number of employees are domiciled in Miami-Dade County, Florida.

1 **SBE/MBE Plan Execution Certification (SBE/MBE Form - C)** - form certifying the
2 general contractor's intent to use a SBE/MBE subcontractor and verifying that an
3 agreement has been executed between the prime and the SBE/MBE.
4

5 **SBE/MBE Directory** - listing of certified SBE/MBEs.
6

7 **SBE/MBE Certification/Re-certification Application (SBE/MBE Form - R)** - form
8 that a company must complete when applying for and/or recertifying SBE/MBE
9 status for participation in the SBE/MBE Program. This form shall be completed
10 every two years by certified SBE/MBEs by the anniversary date of their original
11 certification.
12

13 **SBE/MBE Schedule for Subcontractor Participation (SBE/MBE Form - S)** - form
14 that must be completed by all non-SBE/MBE firms that subcontract to SBE/MBE
15 firms, must be submitted for each SBE/MBE subcontractor, and must be reviewed
16 and approved by the OEO Manager before contract award.
17

18 **SBE/MBE Unavailability Certification (SBE Form - U)** - form demonstrating a
19 bidder's unsuccessful good faith effort to meet the small business local participation
20 requirements of the contract which shall only be considered after proper completion
21 of the outreach and compliance efforts and methods used to notify and inform
22 SBE/MBE firms of contracting opportunities have been fully exhausted.
23

24 **Small Business Enterprise (SBE)** - any contractor, subcontractor, manufacturer or
25 service company (a) that has been doing business under the same ownership or
26 management and has maintained its principal place of business in Miami-Dade
27 County, Florida, for a period of at least one year immediately prior to the date of
28 application for certification under this section, (b) that had annual gross revenues
29 not exceeding the thresholds identified in this policy for each industry, and (c) at
30 least fifty-one per cent of the ownership of which is held by a person or persons who
31 exercise operational authority over the daily affairs of the business and have the
32 power to direct the management and policies and receive the beneficial interests of
33 the company. Representations regarding average gross revenue and payroll are
34 subject to audit. If a business has not existed for 3 years, the employment and gross
35 revenue limits shall be applied based upon the annual averages over the course of
36 the existence of the business.
37

38 **Spend Dollars** - dollars actually paid to prime and/or subcontractors and vendors
39 for School Board contracted goods and/or services.
40

41 **Subcontractor** - any vendor or contractor that is providing goods or services to a
42 Prime Contractor in furtherance of the Prime Contractor's performance under a
43 contract or purchase order with the School Board.
44

1 **Subcontractor Goal** – a proportion of a total contract value stated as a percentage
2 to be subcontracted to SBE/MBEs to perform a commercially useful function.

3
4 **Suspension** – the temporary stoppage of an SBE/MBE firm's participation in the
5 School Board's contracting process for a finite period of time.

6
7 **B. Application**

8
9 This program applies to School Board contracts funded in whole or in part by School
10 Board funds except where federal or state laws or regulations prohibit its
11 application. The Superintendent has the discretion to identify classes of contracts or
12 parts of contracts that are subject to this program. The Superintendent shall also
13 prepare necessary procedures, bid and contract documents to implement the
14 program.

15
16 **C. Subcontractor Goals**

17
18 Subcontractor goals may be applied to a contract based on estimates made prior to
19 bid advertisement of the quality, quantity and type of subcontracting opportunities
20 provided by the contract and the availability of SBE/MBEs to perform the work.

21
22 **D. Goal Setting Committee**

23
24 The Superintendent shall create and staff a Goal Setting Committee (GSC) to
25 establish SBE/MBE Program goals and select appropriate incentives to apply to
26 specific contracts based upon industry categories, vendor availability and project-
27 specific characteristics. The Superintendent shall determine the size of the GSC
28 that is to be chaired by the OEO who shall serve as a voting member. The
29 Superintendent shall also appoint the remaining members of the GSC from the
30 School Board's procurement personnel and other School Board departments affected
31 by this Program. The GSC shall meet as often as it determines necessary, but not
32 less than twice annually, to develop the SBE/MBE goal setting methodology to be
33 implemented by the OEO on a contract-by-contract basis, and monitor and support
34 the implementation of this policy.

35
36 **E. SBE/MBE Eligibility and Certification**

- 37
38 1. The OEO shall certify a company or other business entity as a SBE or
39 MBE upon its submission of a completed District required certification
40 form , supporting documentation, and a signed affidavit stating that it
41 meets all of the following criteria:
42

- 1 a) Is an independently owned and operated business that is not dominant
2 in its field of operation and is performing a commercially useful
3 function; and
4
5 b) The business has its principal place of business in Miami-Dade County
6 for at least a year preceding the application; and
7
8 c) The business has been established for at least one year or the
9 principals of the business have at least three years of relevant
10 experience prior to forming or joining the business; and
11
12 d) The business has an occupational license and all required professional
13 licenses and/or contractor qualifier licenses.
14
15 e) The owner of the business must have the required professional
16 license(s) and contractor qualification license.
17

18 2. Additionally, the requirements for SBE/MBE Program eligibility based on
19 industry are:
20

21 **Micro Business Enterprise**

- 22
23 a) **Professional Services:** The annual gross revenue averaged over the
24 previous three years shall not exceed \$300,000.
25 b) **Goods and Services (Procurement Program):** The annual gross
26 revenue averaged over the previous three year period shall not exceed
27 \$500,000.
28 c) **Construction:** The annual gross revenue averaged over the previous
29 three years shall not exceed \$750,000.
30 d) **Specialty Trade:** The annual gross revenue average over the previous
31 three years shall not exceed \$300,000.
32

33 **Small Business Enterprise**

- 34
35 e) **Professional Services:** The annual gross revenue averaged over the
36 previous three years shall not exceed \$600,000.
37 f) **Goods and Services (Procurement Program):** The annual gross
38 revenue averaged over the previous three year period shall not exceed
39 \$1,000,000.
40 g) **Construction:** The annual gross revenue averaged over the previous
41 three years shall not exceed \$3,000,000.
42 h) **Specialty Trade:** The annual gross revenue average over the previous
43 three years shall not exceed \$750,000.
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F. Graduation and Suspension

A bidder may not count towards its SBE/MBE participation the amount subcontracted to an SBE firm that has graduated or been suspended from the program as follows:

1. An SBE shall be permanently graduated after its three fiscal year average gross revenue exceeds \$7 million for Construction, or \$5 million for Goods & Services, \$1.8 million for Specialty Trade, and \$1.5 million for Professional Services.
2. When an MBE exceeds the eligibility certification thresholds, it automatically graduates and is subject to the Small Business criteria and restrictions.

- 1 3. If an SBE exceeds the size standards for the Small Business Program
2 during any fiscal year, it shall be allowed to complete any pending
3 contractual obligation(s), and its participation can be counted in the goals.
4
5 4. The OEO may permanently revoke SBE/MBE eligibility if it fails to perform
6 a Commercially Useful Function under a contract, or if it allows its
7 SBE/MBE status to be fraudulently used for the benefit of a non-
8 SBE/MBE firm or the owners of a non-SBE/MBE firm so as to provide the
9 non-SBE/MBE firm or firm owners benefits from Affirmative Procurement
10 Initiatives for which the non-SBE/MBE firm and its owners would not
11 otherwise be entitled.
12
13 5. The OEO shall provide written notice to the SBE/MBE upon graduation or
14 suspension from the SBE/MBE program including the reasons.

15
16 **G. Appeals**

17
18 A business that is denied eligibility, whose eligibility is revoked, or who has been
19 denied a waiver request, may appeal the decision to the Superintendent. A written
20 notice of appeal must be received by the Superintendent within 15 calendar days of
21 the date of the written notice. Upon receipt of a timely notice of appeal, the
22 Superintendent shall conduct a hearing. The Superintendent shall develop
23 procedures for the appeal process. The decision of the Superintendent shall be the
24 final decision of the School Board.

25
26 **H. Affirmative Procurement Initiatives**

27
28 The following Affirmative Procurement Initiatives may be used in awarding School
29 Board contracts to SBE/MBEs.

- 30
31 a. **Bonding Waiver.** The School Board, at its discretion and consistent with
32 State law, may waive or reduce the bonding requirements depending on
33 the type of contract and whether the School Board determines that the
34 bonding requirements would deny the SBE/MBE an opportunity to
35 perform the contract which the SBE/MBE has shown itself otherwise
36 capable of performing.

37
38 b. **Bid Incentives:**

- 39
40 a. **Evaluation Preference** - In ranking and evaluating proposals for "best
41 value" contracts in which factors other than price are relevant to the
42 selection process, the School Board may award up to 20% of the total
43 points available to a SBE/MBE or a joint venture with an SBE/MBE
44 partner in response to a Request for Proposal.

1
2 3. *Mandatory Subcontracting:*
3

4 a. The GSC may at its discretion and on a contract-by-contract basis,
5 require that a predetermined percentage up to 40% of a specific
6 contract be subcontracted to eligible SBE/MBEs.
7

8 b. An SBE/MBE prime contractor may not subcontract more than 49% of
9 the contract value to a non-SBE/MBE.
10

11 c. A prospective bidder on a School Board contract shall submit at the
12 time of bid SBE/MBE - Form S providing the name of the SBE/MBE
13 subcontractor or subcontractors and describing both the percentage of
14 subcontracting by the SBE/MBE and the work to be performed by the
15 SBE/MBE. A bidder may request a full or partial waiver of this
16 mandatory subcontracting requirement from the OEO for good cause
17 by submitting the SBE/MBE Unavailability Certification form to the
18 OEO prior to bid opening. Under no circumstances shall a waiver of a
19 mandatory subcontracting requirement be granted without submission
20 of adequate documentation of Good Faith Efforts by the bidder and
21 careful review by the OEO. The OEO shall determine a waiver request
22 upon the following criteria:
23

24 (1) Whether the requestor of the waiver has made Good Faith Efforts
25 to subcontract with qualified and available SBE/MBE;
26

27 (2) Whether subcontracting would be inappropriate and/or not
28 provide a "Commercially Useful Function" under the
29 circumstances of the contract; and
30

31 (3) Whether there are no certified SBE/MBEs that are qualified and
32 available to provide the goods or services required.
33

34 d. In the absence of a waiver granted by the OEO, failure of a Prime
35 Contractor to commit in its bid or proposal to satisfying the mandatory
36 SBE/MBE subcontracting goal shall render its bid or proposal non-
37 responsive.
38

39 e. In the absence of a waiver granted by the OEO, failure of a Prime
40 Contractor to attain a mandatory subcontracting goal for SBE/MBE
41 participation in the performance of its awarded contract shall be
42 grounds for termination of existing contracts with the School Board,
43 debarment from performing future School Board contracts, and / or

1 any other remedies available under the terms of its contract with the
2 School Board or under the law.

- 3
4 f. A Prime Contractor is required to notify and obtain written approval
5 from the OEO in advance of any reduction in subcontract scope,
6 termination, or substitution for a designated SBE/MBE Subcontractor.
7 Failure to do so shall constitute a material breach of its contract with
8 the School Board.

9
10 4. ***Sheltered Market:***

11
12 a. The OEO and GSC may select certain contracts for award to a
13 SBE/MBE or a joint venture with a SBE/MBE through the Sheltered
14 Market program.

15
16 b. In determining whether a particular contract is eligible for the
17 Sheltered Market Program, the OEO and GSC shall consider: whether
18 there are at least three SBE/MBEs that are capable and available to
19 participate in the Sheltered Market Program for that contract; the
20 degree of underutilization of the SBE/MBE prime contractors in the
21 specific industry categories; and the extent to which the School Board's
22 SBE/MBE prime contractor utilization goals are being achieved.

23
24 c. If a responsive and responsible bid or response is not received for a
25 contract that has been designated for the Sheltered Market Program, or
26 the apparent low bid is determined to be too high in price, the contract
27 shall be removed from the Sheltered Market Program.

28
29 I. **SBE/MBE Program Performance Review**

30
31 1. The OEO shall monitor the implementation of this Policy and the progress
32 of this Program. On a quarterly basis, the OEO shall report to the
33 Superintendent and School Board on the progress of achieving the goals
34 and objectives established for awards to certified SBE/MBE firms,
35 reporting both dollars awarded and expended. In addition, the OEO shall
36 report on the progress in achieving the stated Program Objectives,
37 including, but not limited to, enhancing competition, establishing and
38 building new business capacity, and removing barriers to and eliminating
39 disparities in the utilization of available minority business enterprises and
40 women business enterprises on School Board contracts.

41
42
43 2. The School Board shall quarterly review the SBE/MBE Program to
44 determine whether the various contracting procedures used to enhance

1 SBE/MBE contract participation needs to be adjusted or used more or
2 less aggressively in future years to achieve the stated Program Objectives.

Minority/Women Business Enterprise Program

3 The Minority/Women Business Enterprise (MWBE) Program is established to
4 enhance the bidding and selection opportunities of M/WBEs on certain contracts as
5 specifically provided in Board Policy 6610. The M/WBE Enterprise Program and its
6 certification procedure should be modified, adjusted and revised in accordance with
7 the results of the Disparity Study.
8

9 **A. Terms and Definitions**

10
11 **Minority Ownership** – minority ownership means that for

- 12
13 1. Sole Proprietorship - a sole proprietor must be a minority person or
14 woman.
15
16 2. Partnership - a minority/ woman individual's interest must include at
17 least fifty-one percent (51%) of the ownership, profit/loss, voting control,
and capital of the partnership.
18
19 3. Corporation - Minority/Women must own at least fifty-one percent (51%)
20 of all voting stock, issued by a corporation. No stock held in trust, or by
21 any guardian for a minor, shall be considered held by the
minority/woman individual, in determining ownership and control.
22
23 4. Limited Liability Company (LLC) – Minority/women must control the
24 management and operations, as well as hold at least fifty-one percent
(51%) of the company's ownership interest.

25 A minority owner(s) also has voting rights to elect the board of directors, chief
26 executive officer and all other management personnel.
27

28 **Minority Person** - is a person born or naturalized in the United States. Resident
29 aliens and holders of permanent visas are not considered to be citizens. The
30 following groups are considered:

- 31
32 1. An African American, a person having origins in any of the black racial
33 groups of the African Diaspora, regardless of cultural origin.
34
35 2. A Hispanic American, a person of Spanish or Portuguese culture with
36 origins in Spain, Portugal, Mexico, South America, Central America, or the
37 Caribbean, regardless of race.

- 1
- 2
- 3 3. An Asian American, a person having origins of the Far East, Southeast
- 4 Asia, the Indian Subcontinent, or the Pacific Islands, including the
- 5 Hawaiian Islands before 1778.
- 6
- 7 4. A Native American, a person who has origins in any of the Indian Tribes of
- 8 North America before 1835, upon presentation of proper documentation
- 9 as established by rule of the Department of Management Services.
- 10
- 11 5. An American born or naturalized woman.
- 12
- 13 6. A Service-disabled veteran means a veteran who is a permanent Florida
- 14 resident with a service-connected disability as determined by the United
- 15 States Department of Veterans Affairs or who has been terminated from
- 16 military service by reason of disability by the United States Department of
- 17 Defense.

18 **B. MWBE Eligibility and Certification**

- 19
- 20 1. The OEO shall certify a company or other business entity as a MWBE
- 21 upon its submission of a completed certification form (MWBE Form-___),
- 22 supporting documentation, and a signed affidavit stating that it meets the
- 23 following criteria:
- 24
- 25 a. it employs 200 or fewer permanent full-time employees and that,
- 26 together with its affiliates, has a net worth of not more than \$5 million
- 27 For sole proprietorships, the \$5 million net worth requirement shall
- 28 include both personal and business investments:
- 29
- 30 b. it is owned and controlled by at least 51% by a minority person/s who
- 31 are members of an insular group that is of a specific racial, ethnic, or
- 32 gender makeup or national origin which has been subjected
- 33 historically to disparate treatment due to identification in and with that
- 34 group resulting in an underrepresentation of commercial enterprises
- 35 under the group's control, and whose management and daily
- 36 operations are controlled by such persons. A minority business
- 37 enterprise may primarily involve the practice of a profession.
- 38
- 39 c. it has its principal place of business in Miami-Dade County and for at
- 40 least one year preceding the application;
- 41
- 42 d. The business has an occupational license and all required professional
- 43 licenses and/or contractor qualifier licenses.
- 44

- 1 e. The owner of the business must have the required professional
2 license(s) and contractor qualification license.
- 3 2. Other factors in determining ownership that will be considered shall
4 include, but are not limited to the following:
- 5 a. Whether minority/women owners are entitled to share in the profits of
6 the business, through salaries, bonuses, profit sharing, dividends, and
7 all other benefits, commensurate their ownership.
- 8 b. Whether minority/women owners share in all the risks of business,
9 including, but not limited to, third party agreements, bonding and
10 financial arrangements.
- 11 c. Ownership by a minority person does not include ownership that is the
12 result of a transfer from a nonminority person to a minority person
13 within a related immediate family group if the combined total net asset
14 value of all members of such family group exceeds \$1 million. The term
15 "related immediate family group" means one or more children under 16
16 years of age and a parent of such children or the spouse of such parent
17 residing in the same house or living unit.
- 18 d. Minority/women owners must also demonstrate control over the
19 affairs, management, and operations, of the business. The discretion of
20 minority/women owners shall not be subject to any formal or informal
21 restrictions (including, but not limited to, bylaw provisions,
22 partnership agreements, trust agreements, or requirements for
23 cumulative voting) that would impact or usurp the minority/women
24 owners' managerial and operational discretion.
- 25 Documents that establish control include but are not limited to:
26 corporate bylaws, operating agreements, partnership agreements,
27 management agreements or other agreements. Such documents
28 should be free of restrictive language which dilutes a minority/woman
29 owner(s)' control and prohibits him/her from making decisions.
- 30 (1) the minority/woman owner(s) must submit documentation
demonstrating control through the authority and responsibility to
sign company checks, for all bank accounts, and letters of credit,
negotiate contracts on behalf of the business, signature
responsibility for insurance, bid bonds, and performance and

payment bonds, negotiate bank transactions, and guarantee all instruments which indebt the business.

1 (2) Unless a business is a franchise, agreements for contractual
2 support services that usurp a minority/woman owner's authority to
3 control a company are not allowed.

4 (3) Minority/Women owners shall control or supervise the hiring, firing
5 and supervision of employees, and establishment of employment
6 policies, wages, benefits and other employment conditions.

7 (4) Minority/Women owners shall have knowledge and control of all
8 financial matters of the business.

9 3. Upon receipt of MWBE certification or re-certification applications, the OEO
10 shall review all enclosed forms, affidavits and documentation, and determine
11 whether the applicant satisfies the eligibility requirements. All applicants
12 shall be notified in writing as to whether they are eligible. The OEO shall also
13 provide to ineligible applicants in writing the basis for the denial of eligibility
14 and the right to request an appeal. Applicants determined ineligible shall not
15 be eligible to submit a new application for at least one year after the date of
16 the notice of denial of eligibility.

17 4. All certified M/WBEs will be included in the District's M/WBE Directory
18 which will be regularly updated and provided to school sites.

5. M/WBEs must notify the OEO within fifteen (15) days, of any material
changes to the company's ownership and/or management of the firm. Any
misrepresentation by a company of its M/WBE status shall be grounds for
termination of any contract awarded based on the misrepresentation.
Violations may also subject the signatories to any other statutory penalties
and Board policies.

19 6. G. M/WBE certification shall be valid for a two (2) year period. Certified
20 M/BWEs shall not request a change in their minority/woman designation, to
21 another minority designation during the certification period, unless changes
22 are due to extenuating circumstances.

1 7. H. The Board may honor a valid minority business certification granted by
2 another agency if the agency's requirements are consistent with the District's
3 M/BWE certification criteria. The Superintendent may develop procedures to
4 implement this policy.
5

6 8. An M/WBE must apply for recertification at least thirty (30) days prior to the
certification expiration. A Board M/WBE Recertification Form may be
submitted only if an M/WBE's certificate has not expired and no material
changes have occurred in the ownership and control of the M/WBE. If
certification has expired, the M/WBE must submit a new application

An M/WBE may be decertified for failure to comply with the Board's M/WBE
policies and procedures regarding requests for information or documents
pertaining to ownership, control, or operation of the business; failure to
submit a complete M/WBE Recertification Application; debarment; or by
written request from the firm's minority/women owners for voluntary removal
from the MBWE Directory.

7 C. Appeals

8 Applicants denied certification or recertification may appeal to the
9 Superintendent. A written request to appeal must be received by the
10 superintendent within five (5) days of the date of the written notice. Upon
11 receipt of a timely notice of appeal, the Superintendent or designee shall
12 conduct a hearing. The Superintendent shall develop procedures for the
13 appeal process. The decision of the Superintendent shall be the final
14 decision of the School Board.

15
16 F.S. 287.093, 607.11, 1001.41(2), 1013.46(1)(b)