

Dr. Lawrence S. Feldman, Board Member

**SUBJECT: REQUEST APPROVAL OF RESOLUTION NO. 13-006 OF
THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA
RECOGNIZING READ CONMIGO**

**COMMITTEE: INSTRUCTIONAL EXCELLENCE AND COMMUNITY
ENGAGEMENT**

**LINK TO STRATEGIC
FRAMEWORK: STUDENT, PARENT, AND COMMUNITY ENGAGEMENT**

Read Conmigo is a parent-focused bilingual literacy campaign sponsored by Infinity Auto Insurance. The program aims to enrich the learning environment in bilingual households and to encourage Hispanic parents to read to their children at home through the distribution of free English-Spanish children's books. Since Read Conmigo's launch in 2011, the program has donated more than 300,000 books to classrooms and Hispanic families and receives support from more than 5,700 educators. Through the campaign, the program is also able to create opportunities for Hispanic authors and illustrators.

To cultivate bilingual literacy in youth, Infinity Auto Insurance employees and Read Conmigo authors and illustrators engage the community at schools, libraries, and special events. Read Conmigo has been featured at more than 120 community and school events. Through the program's family literacy nights, parents are encouraged to recognize the importance of reading together as family and are provided the tools and training vital to making sound educational choices.

Infinity Auto Insurance's Miami team works closely with schools and civic organizations, including The Parent Academy, to increase program awareness. In the last two years, Infinity Auto Insurance has pledged \$2.5 million to fund more than 560 scholarships for disadvantaged students in the Miami area.

Miami-Dade County Public Schools commends Read Conmigo and Infinity Auto Insurance for their commitment to literacy and education and support of the students, parents, and families of Miami-Dade County Public Schools.

ACTION PROPOSED BY

DR. LAWRENCE S. FELDMAN: That The School Board of Miami-Dade County, Florida, approve Resolution No. 13-006 of The School Board of Miami-Dade County, Florida, recognizing Read Conmigo.

**RESOLUTION NO. 13-006
OF THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA,
RECOGNIZING READ CONMIGO**

WHEREAS, Read Conmigo is a parent-focused bilingual literacy campaign sponsored by Infinity Auto Insurance; and

WHEREAS, the program aims to enrich the learning environment in bilingual households and to encourage Hispanic parents to read to their children at home through the distribution of free English-Spanish children's books; and

WHEREAS, since Read Conmigo's launch in 2011, the program has donated more than 300,000 books to classrooms and Hispanic families and receives support from more than 5,700 educators; and

WHEREAS, to cultivate bilingual literacy in youth, Infinity Auto Insurance employees and Read Conmigo authors and illustrators engage the community at schools, libraries, and special events; and

WHEREAS, Infinity Auto Insurance's Miami team works closely with schools and civic organizations, including The Parent Academy, to increase program awareness. In the last two years, Infinity Auto Insurance has pledged \$2.5 million to fund more than 560 scholarships for disadvantaged students in the Miami area; and

WHEREAS, Miami-Dade County Public Schools commends Read Conmigo and Infinity Auto Insurance for their commitment to literacy and education and support of the students, parents, and families of Miami-Dade County Public Schools;

NOW, THEREFORE, BE IT RESOLVED THAT:

The School Board of Miami-Dade County, Florida, approve Resolution No. 13-006 of The School Board of Miami-Dade County, Florida, recognizing Read Conmigo.

A copy of this resolution is placed in the permanent records of this Board.

Presented this sixteenth day of January, A.D. 2013

THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA

CHAIR

ATTEST:

Secretary