Office of School Board Attorney
Walter J. Harvey, School Board Attorney

SUBJECT:

- 1) <u>INITIAL</u> READING: PROPOSED AMENDMENT TO SCHOOL BOARD POLICY 6320.02, SMALL/MICRO BUSINESS ENTERPRISE PROGRAM AND MINORITY/WOMEN BUSINESS ENTERPRISE CERTIFICATION: AND
- 2) AUTHORIZATION TO RETAIN EXPERT TO FURTHER REVIEW DISPARITY STUDY'S FINDINGS

COMMITTEE:

INNOVATION, EFFICIENCY & GOVERNMENTAL RELATIONS

LINK TO STRATEGIC

FRAMEWORK: FINANCIAL EFFICIENCY/STABILITY

This item is presented for the Board's consideration to amend Board Policy 6320.02, Small/Micro Business Enterprise Program and Minority/Women Business Enterprise Certification. Along with a change to the title of the Policy, the proposed amendments incorporate the findings of the Disparity Study conducted during 2013 by MGT of America and propose modifications to the existing policy that are in conformance with the United State's Supreme Court's ruling in the case of City of Richmond v. J.A. Croson, 109 S. Ct. 706 (1989), that all race conscious programs be based on direct evidence of past discrimination.

Based upon the findings of the Disparity Study, and the determination that the Board has a compelling governmental interest to remedy the effects of identified discrimination in the procurement of construction and professional services contracts, the proposed Policy amendments establish a general policy that the school district resort to the use of race- and gender-conscious means for addressing disparities only when it is apparent that the use of neutral means alone will likely be insufficient to remedy the effects of identified discrimination. These amendments are also responsive to the conclusion, based on the totality of the evidence gathered, that race- and gender-neutral remedies, in and of themselves, may not be sufficient to eliminate the effects of the identified forms of discrimination, and that a narrowly tailored combination of race- and gender-neutral and race and gender-conscious remedies are warranted.

Attached is the Notice of Intended Action and the proposed policy amendments. Changes are indicated by <u>underscoring</u> words to be added and <u>striking through</u> words to be deleted.

Authorization of the Board is requested for the Superintendent to initiate rulemaking proceedings in accordance with the Administrative Procedure Act to amend School

Revised G-5 Board Policy 6320.02, Small/Micro Business Enterprise Program and Minority/Women Business Enterprise Certification.

This item also seeks the Board's Authorization to retain an expert that will conduct further reviews of the Disparity Study's findings and based upon said review recommend, if deemed necessary, additional policy revisions.

RECOMMEND:

That The School Board of Miami-Dade County, Florida, authorize the Superintendent to:

1) Initiate rulemaking proceedings in accordance with the Administrative Procedure Act to amend School Board Policy 6320.02, Small/Micro Business Enterprise Program and Minority/Women Business Enterprise Certification; and

2) Authorize the School Board Attorney to retain the services of EuQuant, Inc., at an hourly rate not to exceed \$198.00, to further review the findings of the Disparity Study.

NOTICE OF INTENDED ACTION

THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA, announced on November 19, 2014, its intention to amend Board Policy 6320.02, *Small/Micro Business Enterprise Program and Minority/Women Business Enterprise Certification*, at its meeting of January 14, 2015.

PURPOSE AND EFFECT: It is recommended that Board Policy 6320.02, *Small/Micro Business Enterprise Program and Minority/Women Business Enterprise Certification*, be amended to incorporate the findings of the Disparity Study conducted by MGT of America and the District's response to the Study's findings, as well as, change the title of the policy.

SUMMARY: On November 21, 2012, the Board determined that there was a need for a current Disparity Study and retained the services of MGT of America to conduct a comprehensive Disparity Study. The proposed policy amendments serve to incorporate the findings of the Disparity Study and sets forth Board policies that are responsive to the Disparity Study's conclusions.

SPECIFIC LEGAL AUTHORITY UNDER WHICH RULEMAKING IS AUTHORIZED: 1001.41 (1), (2), 1001.42 (25), 1001.43 (10), F.S.

LAWS IMPLEMENTED INTERPRETED OR MADE SPECIFIC: 1001.41 (1), (2); 1001.42 (25); 1001.43 (10), F.S.,

IF REQUESTED, A HEARING WILL BE HELD DURING SCHOOL BOARD MEETING OF January 14, 2015, which begins at 1:00 p.m., in the School Board Auditorium, 1450 N.E. Second Avenue, Miami, Florida 33132. Persons requesting such a hearing or who wish to provide information regarding the statement of estimated regulatory costs, or to provide a proposal for a lower cost regulatory alternative as provided in Section 120.54(1), F.S., must do so in writing by December 16, 2014, to the Superintendent, Room 912, at the same address.

ANY PERSON WHO DECIDES TO APPEAL THE DECISION made by the School Board of Miami-Dade County, Florida, with respect to this action will need to ensure the preparation of a verbatim record of the proceedings, including the testimony and evidence upon which the appeal is to be based. (Section 286.0105, Florida Statutes)

COPIES OF THE PROPOSED AMENDED POLICY are available at cost to the public for inspection and copying in the Citizen Information Center, Room 158, 1450 N.E. Second Avenue, Miami, Florida 33132.

Originator:

Walter J. Harvey

Date:

November 5, 2014

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SMALL/MICRO AND MINORITY/WOMEN-OWNED BUSINESS ENTERPRISE PROGRAMS AND

MINORITY/WOMEN BUSINESS ENTERPRISE CERTIFICATION

In 1985 and 1990, the School Board determined through its own statistical analysis of current contracting expenditures and evaluation of economic and sociological studies, that a disparity existed in contract awards to Minority/Women-Owned Business Enterprises (M/WBE) and that the disparity was a result of past discriminatory practices. In order to comply with the United States Supreme Court holding in City of Richmond v. J.A. Croson, 109 S. Ct. 706 (1989), that all race conscious programs would require direct evidence of past discrimination, the Board then commissioned a disparity study.

The 1990 study concluded that market area industry practices in construction, construction support services, professional services, and commodities and services were discriminatory toward M/WBEs and that the School District had been a passive participant in discrimination against M/WBEs. Based on the results of that study, the Board modified its existing Business Development and Assistance Program to establish incentives that would increase opportunities specifically for M/WBEs contracting with the School Board. The Board also implemented several race and gender-neutral methods in an effort to eliminate disparities in the utilization of M/WBE firms such as bond waivers, establishing insurance requirements that provided appropriate protection but did not discourage M/WBE firms from competing for contracts, enhancing technical assistance programs, and increasing outreach to M/WBEs.

On November 21, 2012, the Board determined that a current disparity study would need to be conducted in order to continue its M/WBE program. The Board repealed its Business Development and Assistance Program Policy with the understanding that it would develop a new M/WBE Program if supported by the results of a current disparity study. At the same time, the School Board approved the Small/Micro Business Enterprise Program and Minority/Women Business Enterprise Certification (SMBE) to continue The Small/Micro Business Enterprise Program is established To to provide legally permissible race and gender neutral expanded and equitable-participation by small and micro businesses in School Board procurement of goods and services, construction, and professional services and to allow M/WBEs to participate in School Board contracting as small and microbusiness enterprises while the study was being conducted, the The Policy continued to certify M/WBEs, to include aspirational goals for M/WBEs in contracts, and to track and monitor the utilization of M/WBEs through the SMBE Program.

Shortly thereafter, in February 2013, the School Board contracted with MGT of America, a Tallahassee consulting firm, to conduct Phase I of a Comprehensive Disparity Study (Disparity Study) to provide data regarding the School Board's design and construction-related professional services procurement activity and race-

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and gender-neutral remedial efforts for the study period between July 1, 2006, through June 30, 2012. The purpose of the Disparity Study was to analyze the utilization of minority and women-owned business enterprises (M/WBEs) in the School Board's procurement of capital construction and design and construction related professional services. The Disparity Study was accepted by the School Board on November 19, 2014.

7. Revised

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The Disparity Study addressed (1) whether there is a disparity in the utilization of M/WBEs in the District's procurement of construction and professional services, (2) whether any disparity is the product or result of past discrimination or other factors related to race or gender based discrimination, (3) whether any disparity can be effectively ameliorated through race and gender neutral programs, and (4) if the appropriate remedy is a race- or gender-conscious program, how the program should be narrowly tailored to remedy the current effects of past discrimination and conform to constitutional guidelines.

The Disparity Study reported findings that within the relevant geographic market of the Miami-Dade Metropolitan Statistical Area (Miami/Broward/Palm Beach) there are statistically significant disparities in the District's utilization of ready, willing and able M/WBEs in the following categories of contracts and business owners:

A. Prime Construction Contracts (African-American, Asian-American, Native-American and Non-Minority Women)

B. Construction Subcontracts (Asian-American and Native-American)

 C. Prime Design and Construction-Related Professional Services (African-American, Asian-American, Native-American and Non-Minority Women)

D. Design and Construction-Related Professional Services Subcontracts (African-American, Asian-American, Native-American and Non-Minority Women)

 Other significant findings in the Disparity Study report include, but are not limited to, the following:

A. Non-minority firms received the majority of the public sector construction permits for prime contracts.
B. Non-minority firms received an even larger percentage of construction building permits for private sector commercial construction and subcontracts.

 building permits for private sector commercial construction and subcontracts. MBE primes received only 2% of building permits and certified non-minority women-owned businesses received zero. Of the .27% of subcontractors who received building permits, nearly all went to Hispanic-American owned businesses.

C. There are significant disparities for entry into self-employment for African-Americans, Hispanic Americans, Asian Americans and Nonminority Women.

D. There is a statistically significant positive relationship between the probability of commercial bank loan denial and African American business ownership. About 15% of M/WBE loan applicants reported being denied commercial bank loans, compared to 64.7% of African American applicants, 21.6% of

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Hispanic American applicants, 0% of Asian American-owned firms, 0% of Native American applicants and 20% of Nonminority Women applicants.

- E. Interviews with District staff and M/WBE firms identified various discriminatory barriers affecting the relevant job market including unequal access to bonding, finance, and insurance, having to unfairly compete against large firms in the selection process, unnecessarily restrictive contract requirements, an informal network that precluded M/WBE firms from obtaining work in the private sector, seldom or never being solicited where there were no M/WBE goals, being dropped from a project after being included to satisfy good faith effort requirements, contract bundling, slow or non-payment by contractors, limited time to prepare bid packages, difficulty obtaining notification of contract/bid opportunities, and discriminatory experiences in dealing with the District and prime contractors.
- F. The implementation of numerous race and gender-neutral assistance efforts and programs throughout the relevant market over the past two decades have been unsuccessful in eliminating these persistent and significant disparities in the District's ready, willing and able M/WBE firms. The efforts have included technical assistance, loan guarantee assistance, bonding assistance, business development assistance, financial assistance, and mentoring programs.

Together, these District and private sector disparities currently establish an inference of discrimination that is adversely affecting the School Board's utilization of ready, willing and able minority- and women-owned firms.

Based upon the totality of the evidence gathered and presented to the Board since 1990, the Board has concluded that there is a strong evidentiary basis establishing that the District has a compelling interest in remedying the ongoing effects of discrimination that is occurring in the broader relevant market and adversely affects the District's utilization of ready, willing and able minority- and women-owned firms in District construction and construction-related contracts. The Board also concludes that it needs to take action to avoid becoming a passive participant in private sector discrimination.

The Board has further concluded that race- and gender-neutral remedies, in and of themselves, may not be sufficient to eliminate the effects of the identified forms of discrimination, and that a narrowly tailored combination of race- and gender-neutral and race and gender-conscious remedies are warranted.

General Policy

- A. The District shall resort to the use of race- and gender-conscious means for addressing disparities only when it is apparent that the use of neutral means alone will likely be insufficient to remedy the effects of identified discrimination. The determination of when to use race conscious measures will be made on a project-by-project or contract-by-contract basis pursuant to this policy.
- B. Having found that it has a compelling governmental interest to remedy the effects of identified discrimination in the procurement of construction and

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professional services contracts, the School Board directs and authorizes the Superintendent to establish procedures and implement remedies that are consistent with this policy and are narrowly tailored to the findings and conclusions of the Disparity Study.

C. In addition, the Board shall take all necessary, reasonable, and legal action to prevent discrimination and to ensure that all businesses, including M/WBEs, are afforded the maximum equitable opportunity to participate in the District's procurement process.

D. The District shall take all necessary and reasonable steps permissible by law. Revised to ensure full equitable participation by M/WBEs in the procurement of construction and professional services for the District, including:

(a) Developing programs and services as described in this Policy that will achieve the School Board's diversity objectives in business practices in a manner that is consistent with this objective;

(b) Publicizing and enforcing its commercial non-discrimination Policies 6465 and 6320 to ensure that District employees and companies doing business with the School Board do not discriminate in the solicitation, selection, or treatment of subcontractors, suppliers, vendors, or commercial customers on race, color, ethnic or national origin, religion, marital status, disability, genetic information, age, political beliefs, sexual orientation, gender, gender identification, social and family background, linguistic preference, pregnancy, and any other legally prohibited basis;

(c) Ensuring that the Office of Economic Opportunity (OEO) is included on all selection committees for bids, contracts and professional services. The OEO shall review contract specifications to ensure that they are not unnecessarily restricting the availability and participation of SMBEs and M/WBE firms in the procurement and contracting process; and

(d) Evaluating the levels of availability and utilization in SMBE and M/WBE participation and adjusting the implementation of this policy according to changing needs and circumstances to ensure that appropriate utilization objectives are established and achieved.

Office of Economic Opportunity (OEO)

The OEO shall administer and implement the SMBE and mall/Micro-M/WBE 35 36 Business Enterprise Program including certification, technical assistance and 37 compliance, and M/WBE Certification and:

- A. enforce the Board's commercial anti-discrimination pPolicy 6465 in the award of contracts for construction projects, procurement of 40 goods and services, and professional services;
 - provide maximum legally permissible opportunities for smallSMBEs B. and minority/women business enterprises M/WBEs to participate in the award and performance of Board contracts;

	THE SCHOOL MIAMI-DADE (
1 2	С.	monitor, track and certify small/micro businesses and minority/women business enterprises;
3	D.	enforce compliance with this policy;
4 5	E.	develop and implement necessary administrative procedures to fully implement these programs;
6 7 8	F.	establish insurance requirements which, although providing appropriate protection, are not more restrictive than necessary to protect the public's interest;
9 10	G.	establish economic incentives that encourage the waiver of bonds, and enhance the bonding technical assistance program;
11 12 13	Н.	establish administrative procedures to expeditiously resolve monetary disputes and motivate prime contractors to make timely payments;
14 15 16 17	I.	establish a comprehensive contract reporting and monitoring system to evaluate the effectiveness of these programs in increasing contracting opportunities for small/micro and minority/women-owned businesses;
18 19 20		serve as chair of the Goal-Setting Committee and staff liaison to the Small/Micro and Minority/Women-Owned Business Enterprise Advisory Committee;
21 22 23	K.	monitor, coordinate, and provide support for any disparity study that may be conducted regarding minority/women-owned business participation in Board procurement;
24 i 25 i	L.	develop and coordinate any recommendations as a result of any such disparity study findings;
26 27	Μ.	maintain, distribute, and publish a directory of certified SBE, MBE, and M/WBE firms; and
28 29 30 31	istorio de la como de Nationalista de la como	quarterly report quarterly through the Superintendent to the Board regarding the effectiveness of these programs. and Minority/Women-Owned Business Enterprise Advisory
32		ero <u>and Minority/Women-Owned</u> Business Enterprise Advisory <u>nmittee</u>)SBEAC) shall be established to:

FINANCES THE SCHOOL BOARD OF MIAMI-DADE COUNTY 6320.02/page 6 of 36 1 A. provide guidance on the implementation of the SMBE+ and MWBE 2 Programs and to promote the participation and use of SBEs/MBEs 3 and M/WBEs in the procurement activities of the Board; B. 4 identify and evaluate issues related to economic opportunities within 5 the Board for small, micro and minority/women owned businesses: 6 C. provide recommendations to the Board to improve the SMBE/MWBE 7 programs; 8 D. annually evaluate and report to the Board on the effectiveness of the SMBE/MWBE programs in increasing minority and women owned 9 10 business participation in the Board's procurement process; 11 E. monitor any disparity study that may be conducted by the Board 12 and make recommendations based on the results of any such study. 13 The Board and Superintendent shall each appoint a community member who is not 14 employed by the Board and does not have any direct or indirect business 15 relationship with the Board. The eCommittee shall have representation from local small, micro, minority, women, and majority business interest organizations, 16 17 community based organizations and local government entities which may include 18 professional, construction and trade, business, and socio-economic organizations. 19 The Board and Superintendent shall approve a list of representative organizations 20 and the Superintendent shall appoint a member nominated by each recommended 21 organization from their membership. The term of each Board appointee shall be 22 coterminous with the appointing Board member and the term of 23 Superintendent's appointees shall be at the will and discretion of the 24 Superintendent. In no event shall any Board-Committee member serve more than > 25 four (4) consecutive years. All appointments must comply with Policy 9140, Citizen 26 Advisory Committees. The Committee shall annually elect a chair and vice-chair, meet at least six (6) times per year, and be governed by the latest edition of Robert's 27 28 Rules of Order. The eCommittee may adopt bylaws, to be recommended by the 29 Superintendent to the Board for approval, to facilitate the operation of the 30 eCommittee. 31 Small/Micro Business Enterprise Program 32 The Small/Micro Business Enterprise (SBE/MBE) Program is a race and 33 gender-neutral process to provide greater SBE/MBE availability, capacity 34 development and contract participation in Board contracts, to advance the Board's 35 compelling interest in ensuring that it is neither an active nor passive participant in private sector marketplace discrimination, and to promote equal opportunity for all 36 segments of the contracting community to participate in Board contracts. 37

Affirmative Procurement Initiatives - any procurement tool to

enhance contracting opportunities for SBE/MBE firms including:

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Terms and Definitions

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SBE/MBESMBE or M/WBE is performing a commercially useful

function, an evaluation must be performed of the amount of work subcontracted, normal industry practices, whether the amount the

SBE/MBE SMBE or M/WBE is to be paid under the contract is commensurate with the work it is actually performing and the

SBE/MBESMBE or M/WBE credit claimed for its performance of the

work, and other relevant factors. Specifically, an SBE/MBESMBE

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or M/WBE does not perform a commercially useful function if its role is limited to that of an extra participant in a transaction, contract, or project through which funds are passed in order to obtain the appearance of meaningful and useful SBE/MBESMBE or M/WBE participation, when in similar transactions in which SBE/MBESMBE or M/WBE firms do not participate, there is no such role performed.

- I. Construction and Construction-Related Specialty Trades means all labor, services, and materials provided in connection with the construction, alteration, repair, demolition, reconstruction, or any other improvements to real property.
- J. **Contract** an agreement for purchase of goods or services, including professional services and construction. It does not include agreements to purchase, lease, or rent real property, or a grant, license, permit, franchise or concession.
- K. Goal - a non-mandatory annual aspirational percentage goal for SBE/MBE contract participation established each year for professional architectural, engineering, landscape, surveying, and mapping services, construction, goods and services and other professional services. Mandatory percentage goals for SBE/MBE subcontract participation may be established on a contract-by-contract-basis. The annual or contract-specific goals for contract participation that express the anticipated level or proportion of contract dollars in a given time frame that would be expected to be received by a particular segment of the total population of Ready, Willing, and Able (RWA) firms. These goals are based upon availability analysis derived from a database established by the OEO and Purchasing. Upon completion of availability analysis, such goals for specific contract participation may, under certain circumstances, be set and narrowly tailored by race, gender, and industry codes. Annual goals are intended as an administrative guide only to assist the District in its annual policy review to determine whether the use of more aggressive or less aggressive remedies are warranted in the future. Annual goals shall not be routinely applied to specific contracts absent independent availability analysis demonstrating that they are appropriate for application to a specific contract
- L. **Goal Setting Committee** committee established by the Superintendent that is chaired by the OEO and is responsible for establishing <u>SBE/MBESMBE</u> and <u>M/WBE</u> Program goals and selecting appropriate Affirmative Procurement Initiatives for application to specific Board contracts based upon industry categories, vendor availability, and project-specific characteristics.

subcontractors.

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Good Faith Efforts - documentation of the bidder's intent to M. comply with SBE/MBESMBE and M/WBE Program goals and procedures, including, but not limited to the following: documentation within a bid submission or proposal reflecting the bidder's commitment to comply with SBE/MBE Program goals as established by the Goal Setting Committee for a particular contract; or (2) documentation of efforts made towards achieving the SBE/MBE Program goals, including but not limited to, timely posting of SBE/MBESMBE or M/WBE subcontract opportunities on the Board web site; solicitations of bids from all qualified SME or M/WBE SBE firms listed in OEO's SBE/MBE Directory of certified SBE/MBE firms; correspondence from qualified SBE/MBESMBE or M/WBE firms documenting their unavailability to perform SBE/MBESMBE or M/WBE contracts; documentation of efforts to subdivide work into smaller quantities for subcontracting purposes to SBESMBE or M/WBE firms; documentation of efforts to assist SBE/MBESMBE and M/WBE firms with obtaining financing, bonding, or insurance required by the bidder; and documentation of

consultations with trade associations and consultants that

represent the interests of small and local businesses in order to

identify qualified and available SBE/MBESMBE and M/WBE

N. Goods and Services - refer to all items, supplies, materials, and general support services, except consulting services infrastructure projects, which may be needed in the transaction of public business or in the pursuit of any government undertaking, project, or activity. The term refers to, among other subjects, equipment, furniture, food, information technology, materials for construction, or personal property or any kind, including non-personal or contractual services such as the repair and maintenance of equipment and furniture. It also refers to trucking, hauling, janitorial, security, and related services as well as procurement of material and supplies provided by the procuring entity for such services. The term "related" shall include but not be limited to, lease or purchase of office space, media advertisements, health maintenance services, and other services essential to the operation of the procuring entity.

- O. **Gross Revenue** all revenue in whatever form received or accrued from whatever source, including sales of products or services, interest, dividends, rents, royalties, fees or commissions, reduced by returns and allowances. Gross revenue does not include proceeds from sales of capital assets, and investments, proceeds from transaction between a firm and its domestic and foreign affiliates.
- P. Independently Owned, Managed, and Operated ownership of an SBE/MBESMBE or M/WBE firm must be direct, independent, and by individuals only. Business firms that are owned by other

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businesses or by the principals or owners of other businesses that cannot themselves qualify under the eligibility requirements shall not be eligible to participate in the program. The day-to-day management of the firm must also be direct and independent of the influence of any other businesses that cannot themselves qualify under the eligibility requirements.

- Q. **Industry Categories** procurement groupings of Board contracts for administering the Affirmative Procurement Initiatives that shall include construction, professional services, and goods and services procurement. Industry categories may also be referred to as "business categories."
- R. **Joint Venture** an association of two (2) or more persons or businesses under a contract conducting a single business enterprise in which they combine capital, efforts, skills, knowledge and/or property and share profits and losses equally. A joint venture composed of qualified business organizations is itself a separate and distinct organization that must be qualified according to Board policies and F.S. 489.119(2)(c).
- S. Micro-Business Enterprise - any contractor, subcontractor, manufacturer or service company (a) that has been doing business under the same ownership or management and has maintained its principal place of business in Miami-Dade County, Florida, for a period of at least one (1) year immediately prior to the date of application for certification under this section, (b) that had annual gross revenues not exceeding the thresholds for a Micro-Business Enterprise as identified in this policy for each industry, and (c) at least fifty-one percent (51%) of the ownership of which is held by a person or persons who exercise operational authority over the daily affairs of the business and have the power to direct the management and policies and receive the beneficial interests of the company. Representations regarding average gross revenue and payroll are subject to audit. If a business has not existed for three (3) years. the employment and gross revenue limits shall be applied based upon the annual averages over the course of the existence of the business.
- T. Minority/Women-Owned Business Enterprise See the definitions under the Minority/Women Business Enterprise Program section of this Policy.
- <u>**Points**</u> the quantitative assignment of value for specific evaluation criteria in the vendor or consultant selection process.

THE SCHOOL BOARD OF **FINANCES MIAMI-DADE COUNTY** 6320.02/page 11 of 36 1 Prime Contractor - the vendor or contractor to whom a purchase UV. 2 order or contract is awarded by the Board for purposes of providing 3 goods or services to the Board. 4 ₩. Professional Services - those services within the scope of the 5 practice of architecture, professional engineering, architecture, or registered surveying and mapping, as defined by the 6 7 laws of the State, or those performed by any architect, professional 8 engineer, landscape architect, or registered surveyor and mapper in 9 connection with his/her professional employment or practice; 10 Professional Services A/E shall not include job order contracting 11 consultants. asbestos consultants, program management. 12 geotechnical, construction materials testing, and environmental 13 assessment services. 14 15 Ready, Willing and Able - Any vendor who has registered an interest 16 in doing business with the School Board and has the technical 17 expertise, training and licenses to perform in accordance with the 18 contract document. SMBEs and M/WBEs must also be certified pursuant to this policy. 19 20 ΨY . Responsible - means that a firm is capable in all respects of fully 21 performing the contract requirements and has the integrity and 22 reliability to assure good faith performance. 23 XZ. **Responsive** – description of a firm's bid or proposal that conforms in 24 all material respects to the invitation to bid or request for proposal 25 and shall include compliance with SBE Program requirements. 26 ¥AA. School Board - The School Board of Miami-Dade County, Florida, 27 which is the legal entity with authority to enter contracts on behalf 28 of the District school system under F.S. 1001.41(4). 29 Sheltered Market - an Affirmative Procurement Initiative designed to set aside a Board contract bid for bidding or selection exclusively 30 among SBE/MBESMBE/M/WBE firms. 31 32 AACC. Significant Employee Presence - no less than twenty-five 33 percent (25%) of a firm's total number of employees are domiciled in 34 Miami-Dade County, Florida. 35 BBDD. SBE/MBESMBE and M/WBE Plan Execution Certification (SBE/MBE Form - C) - form certifying the general contractor's intent 36 37 to use a SBE/MBE SBME or M/WBE subcontractor and verifying 38 that an agreement has been executed between the prime and the 39 SBE/MBESMBE or M/WBE.

		BOARD OF COUNTY	FINANCES 6320.02/page 12 of 36
1 2		E. SBE/MBESMBE or M/WBE Directory SBE/MBEs. SMBEs and M/WBEs.	- listing of certified
3 4 5 6 7 8 9	ĐĐ <u>FI</u>	SBE/MBESMBE and M/WBE Certification (SBE/MBE Form - R) - form complete when applying for and/or recertification in the SBE Program. This form shall be completed certified SBE/MBEscompanies by the antoriginal certification.	that a company musying SBE/MBESMBE or M/WBESMBE or M/WBES
10 11 12 13 14 15	EE <u>G(</u>	G.SBE/MBE Schedule for Subcontractor P Form - S) - form that must be considered by SBE/MBESMBE or M/WBE firms that sum SBE or M/WBE firms, must be submitted for or M/WBE subcontractor, and must be reverthe OEO Manager before contract award.	ompleted by all non- bcontract to SBE/MBE r each SBE/MBE <u>SMBE</u>
16 17 18 19 20 21 22	<u> </u>	demonstrating a bidder's unsuccessful good small business or minority/women-own requirements of the contract which shall o proper completion of the outreach and methods used to notify and inform SBE/I firms of contracting opportunities have been	faith effort to meet the ed_local participation only be considered after compliance efforts and MBESMBE or M/WBES
23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38	GG <u>II</u> .	Small Business Enterprise (SBE) - any commanufacturer or service company (a) that hunder the same ownership or management principal place of business in Miami-Dade period of at least one (1) year immediated application for certification under this section gross revenues not exceeding the thresholds for each industry, and (c) at least fifty-one ownership of which is held by a person of operational authority over the daily affairs of the power to direct the management and properly beneficial interests of the company. Repayerage gross revenue and payroll are subject has not existed for three (3) years, the evenue limits shall be applied based upon the course of the existence of the business.	as been doing business and has maintained its County, Florida, for a ly prior to the date of on, (b) that had annual identified in this policy e percent (51%) of the persons who exercise the business and have policies and receive the presentations regarding to audit. If a business employment and gross
39 40 41	HHJJ.	Spend Dollars – dollars actually paraubcontractors and vendors for Board conservices.	id to prime and/or ntracted goods and/or

 $\ensuremath{\mathbb{H}} \underline{K}\underline{K}$. **Subcontractor** – any vendor or contractor that is providing goods or services to a prime contractor in furtherance of the prime

	THE SCHOOL BOARD OF FINANCES
1 2	MIAMI-DADE COUNTY 6320.02/page 13 of 36 contractor's performance under a contract or purchase order with the Board.
3 4 5	JJ <u>LL</u> . Subcontractor Goal – a proportion of a total contract value stated as a percentage to be subcontracted to <u>SBE/MBEsSMBEs</u> or <u>M/WBEs</u> to perform a commercially useful function.
6 7 8	KKMM. Suspension – the temporary stoppage of an <u>SBE/MBESBE</u> or <u>M/WBE</u> firm's participation in the Board's contracting process for a finite period of time.
9	Application
10 11 12 13 14 15	These is programs applyies to Board contracts funded in whole or in part by Board funds except where Federal or State laws or regulations prohibit its application. The Superintendent has the discretion to identify classes of contracts or parts of contracts that are subject to this either the SMBE or M/WBE program and are legally permissible. The Superintendent shall also prepare necessary procedures, bid and contract documents to implement these programs.
16	Subcontractor Goals
17 18 19 20	Subcontractor goals may be applied to a contract based on estimates made prior to bid advertisement of the quality, quantity and type of subcontracting opportunities provided by the contract and the availability of SBE/MBEs_either_SMBEs_or_M/WBEs to perform the work.
21	Goal Setting Committee
22 23 24 25 26 27 28 29 30 31 32	The Superintendent shall create and staff a Goal Setting Committee (GSC) to establish SBE/MBE SMBE and M/WBE Program goals and select appropriate incentives to apply to specific contracts based upon industry categories, vendor availability and project-specific characteristics. The Superintendent shall determine the size of the GSC that is to be chaired by the OEO who shall serve as a voting member. The Superintendent shall also appoint the remaining members of the GSC from the Board's procurement personnel and other Board departments affected by this Program. The GSC shall meet as often as it determines necessary, but not less than twice annually, to develop the SBE/MBE goal setting methodologiesy to be implemented by the OEO on a project-by-project or contract-by-contract basis, and monitor and support the implementation of this policy.
33	Small/Micro Business Enterprise Program
34 35 36 37	The SMBE Program is a race and gender-neutral program to provide greater SMBE availability, capacity development and contract participation in Board contracts, to advance the Board's compelling interest in ensuring that it is neither an active nor passive participant in private sector marketplace discrimination, and to promote

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equal opportunity for all segments of the contracting community to participate in Board contracts.

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SBE/MBESMBE Eligibility and Certification

- 6 A. The OEO shall certify a company or other business entity as a Small 7 Business Enterprise (SBE) or a Micro Business Enterprise BE or(MBE) upon its submission of a completed District required 8 9 certification form, supporting documentation, and a signed affidavit 10 stating that it meets all of the following criteria: 11 1. Is an independently owned and operated business that is not 12 dominant in its field of operation and is performing a 13 commercially useful function. 14 15 2. The business must have an actual place of business in 16 Miami-Dade County for at least one (1) year preceding the application and be registered as a vendor with the District. 17 18 3. The business has been established for at least one (1) year or 19 the principals of the business have at least three (3) years of 20 relevant experience prior to forming or joining the business. 21 4. The business has a local business tax receipt and all required 22 professional licenses, contractor qualifier licenses, and/or 23 Certificate of Compentency. 24 5. The owner of the business must have the required 25 professional license(s) and contractor qualification license. 6. 26 The Board may honor a valid Small Business Enterprise 27 Certification and/or Micro Business Enterprise Certification 28 granted by another agency if the agency's requirements are consistent with the District's SBE/MBE certification criteria. The Superintendent shall develop procedures to implement this policy. Adequate the least and apply 32 Additionally, the requirements for SBE/MBE Program eligibility 33 based on industry are: 34
 - 1. Micro Business Enterprise
 - **Professional Services A/E**: The annual gross revenue averaged over the previous three (3) years shall not exceed \$500,000.

	THE SCHOOL MIAMI-DADE		Y	FINANCES 6320.02/page 15 of 36
1 2 3			b.	Professional Services non-A/E : The annual gross revenue averaged over the previous three (3) years shall not exceed \$1,000,000.
4 5 6			c.	Goods and Services (Procurement Program): The annual gross revenue averaged over the previous three (3) year period shall not exceed \$1,000,000.
7 8 9			d.	Construction and Construction-Related Specialty Trades: The annual gross revenue averaged over the previous three (3) years shall not exceed \$1,000,000.
10		2.	Small	Business Enterprise
11 12 13			a.	Professional Services A/E : The annual gross revenue averaged over the previous three (3) years shall not exceed \$1,000,000 (Tier 1) or \$2,000,000 (Tier 2).
14 15 16 17			b.	Professional Services non-A/E : The annual gross revenue averaged over the previous three (3) years shall not exceed \$2,000,000 (Tier 1) or \$4,000,000 (Tier 2).
18 19 20 21			c.	Goods and Services (Procurement Program): The annual gross revenue averaged over the previous three (3) year period shall not exceed \$2,000,000 (Tier 1) or \$4,000,000 (Tier 2).
22 23 24 25				Construction and Construction-Related Specialty Trades : The annual gross revenue averaged over the previous three (3) years shall not exceed \$3,000,000 (Tier 1) or \$6,000,000 (Tier 2).
29 30	C. The control of th	OEO s and o require stating ineligib	hall redetermine the termine the termine the book of the book of the book of the termine t	of a certification or re-certification application, the eview all enclosed forms, affidavits and documentation ine whether the applicant satisfies the eligibility. The OEO shall send a letter to ineligible applicants asis for the denial of eligibility. Applicants determined ll not be eligible to submit a new application for at least fter the date of the notice of denial of eligibility.
33 34 35 36 37 38 39 40	D.	submit years to upon a indepe its prin presen	t a com to the applica ndently ncipal ce in I	etermined eligible to participate in the program shall apleted re-certification form (SBE/MBE-R) every two (2) OEO for review and continued certification. However, tion for re-certification, an SBE/MBE firm must be an youned and operated business concern, and maintain place of business or have a significant employment Miami-Dade County in accordance with this policy. To ecertification, the firm's average gross revenue for the

THE SCHOOL BOARD OF **FINANCES** MIAMI-DADE COUNTY 6320.02/page 16 of 36 three (3) fiscal years immediately preceding the application for 1 recertification shall not exceed \$9 million for construction. 2 3 \$6 million for goods and services, \$2.5 million for specialty trade, or 4 \$2.5 million for professional services. The eligibility criteria regarding years of existence shall only apply for the initial 5 certification. 6 7 E. In considering certification or re-certification status of any firm, the 8 OEO shall periodically conduct audits and inspect the office, job 9 site, records, and documents of the firm, and shall interview the 10 firm's employees, subcontractors, and vendors as reasonably 11 necessary to ensure that all eligibility standards are satisfied and 12 that the integrity of this program is maintained. 13 Graduation and Suspension 14 A bidder may not count towards its SBE/MBE participation the amount 15 subcontracted to an SBE/MBE firm that has graduated or been suspended from the program as follows: 16 17 A. An SBE shall be permanently graduated after its three (3) fiscal year average gross revenue exceeds \$9 million for construction, or 18 19 \$6 million for goods and services, \$2.5 million for specialty trade, 20 and \$2.5 million for professional services. B. When an MBE exceeds the eligibility certification thresholds, it 21 22 automatically graduates and is subject to the small business criteria 23 and restrictions. 24 C. If an SBE exceeds the size standards for the Small Business 25 Program during any fiscal year, it shall be allowed to complete any pending contractual obligation(s), and its participation can be 26 27 counted in the goals. 28 The OEO may permanently revoke SBE/MBE eligibility if it fails to D. 29 perform a commercially useful function under a contract, or if it allows its SBE/MBE status to be fraudulently used for the benefit of 31 a non-SBE/MBE firm or the owners of a non-SBE/MBE firm so as 32 to provide the non-SBE/MBE firm or firm owners benefits from 33 Affirmative Procurement Initiatives for which the non-SBE/MBE 34 firm and its owners would not otherwise be entitled. 35 E. The OEO shall provide written notice to the SBE/MBE upon

graduation or suspension from the SBE/MBE program including the

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reasons.

1	Appeals			
2 3 4 5 6 7 8 9	A business that is denied eligibility, whose eligibility is revoked, or who has been denied a waiver request, may appeal the decision to the Superintendent. A written notice of appeal must be received by the Superintendent within fifteen (15) calendary days of the date of the written notice. Upon receipt of a timely notice of appeal, the Superintendent shall conduct a hearing. The Superintendent shall develop procedures for the appeal process and report quarterly to the Board on the status of appeals. Minority/Women Business Enterprise Program			
11 12 13 14	enhance the bidding	Business Enterprise (M/WBE) Program is established to and selection opportunities for M/WBEs on certain contracts gs in the 2014 Disparity Study pursuant to this Policy and as 0.		
15	A. Term	s and Definitions		
16 17 18		Minority Ownership – minority ownership means that for: a. Sole Proprietorship - a sole proprietor must be a minority person or woman.		
19 20 21 22 23 24 25 26 27 28		 b. Partnership - a minority/woman individual's interest must include at least fifty-one percent (51%) of the ownership, profit/loss, voting control, and capital of the partnership. c. Corporation - minority/women must own at least fifty-one percent (51%) of all voting stock, issued by a corporation. No stock held in trust, or by any guardian for a minor, shall be considered held by the minority/woman individual, in determining ownership and control. 		
29 30 31 32		d. Limited Liability Company (LLC) – minority/women must control the management and operations, as well as hold at least fifty-one percent (51%) of the company's ownership interest.		
33 34 35		A minority owner(s) also has voting rights to elect the board of directors, chief executive officer and all other management personnel.		

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1 2 3 4	<u>2.</u>	<u>Unite</u> are n	rity Person - is a person born or naturalized in the d States. Resident aliens and holders of permanent visas not considered to be citizens. The following groups are dered:
5 6 7		a.	An African American, a person having origins in any of the black racial groups of the African Diaspora, regardless of cultural origin.
8 9 10 11		<u>b.</u>	A Hispanic American, a person of Spanish or Portuguese culture with origins in Spain, Portugal, Mexico, South America, Central America, or the Caribbean, regardless of race.
12 13 14 15		<u>C.</u>	An Asian American, a person having origins of the Far East, Southeast Asia, the Indian Subcontinent, or the Pacific Islands, including the Hawaiian Islands before 1778.
16 17 18 19		<u>d.</u>	A Native American, a person who has origins in any of the Indian Tribes of North America before 1835, upon presentation of proper documentation as established by rule of the Department of Management Services.
20		<u>e.</u>	An American born or naturalized woman.
21 22 23 24 25 26			A service-disabled veteran means a veteran who is a permanent Florida resident with a service-connected disability as determined by the United States Department of Veterans Affairs or who has been terminated from military service by reason of disability by the United States Department of Defense.
27	B. M/W	BE Elig	ibility and Certification
28 29 30 31		$\frac{M/WE}{form,}$	EO shall certify a company or other business entity as a BE upon its submission of a completed certification (M/WBE Form-3920), supporting documentation, and a laffidavit stating that it meets the following criteria:
32 33 34		<u>a.</u>	it employs 200 or fewer permanent full-time employees and that, together with its affiliates, has a net worth of not more than \$5 million

THE SCHOOL BOARD OF **FINANCES** MIAMI-DADE COUNTY 6320.02/page 19 of 36 For sole proprietorships, the \$5 million net worth 1 2 requirement shall include both personal and business 3 investments. 4 it is owned and controlled by at least fifty-one 5 percent (51%) by a minority person/s who are 6 members of an insular group that is of a specific racial. 7 ethnic, or gender makeup or national origin which has 8 been subjected historically to disparate treatment due 9 to identification in and with that group resulting in an 10 underrepresentation of commercial enterprises under the group's control, and whose management and daily 11 12 operations are controlled by such persons. 13 A minority business enterprise may primarily involve 14 the practice of a profession. 15 the business must have an actual place of business in 16 Miami-Dade County for at least one (1) year preceding 17 the application and be registered as a vendor with the 18 District. 19 the business has an occupational license and all 20 required professional licenses and/or contractor 21 qualifier licenses. 22 the owner of the business must have the required 23 professional license(s) and contractor qualification 24 license. 25 Other factors in determining ownership that will be 26 considered shall include, but are not limited to the following: 27 Whether minority/women owners are entitled to share 28 in the profits of the business, through salaries, 29 bonuses, profit sharing, dividends, and all other 30 benefits, commensurate their ownership. 31 Whether minority/women owners share in all the risks 32 of business, including, but not limited to, third party 33 agreements, bonding and financial arrangements. 34 Ownership by a minority person does not include 35 ownership that is the result of a transfer from a non-36 minority person to a minority person within a related 37 immediate family group if the combined total net asset 38 value of all members of such family group exceeds \$1 million. The term "related immediate family group" 39

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means one (1) or more children under sixteen (16)

THE SCHOOL BOARD OF **FINANCES** MIAMI-DADE COUNTY 6320.02/page 20 of 36 1 years of age and a parent of such children or the 2 spouse of such parent residing in the same house or 3 living unit. 4 d. Minority/Women owners must also demonstrate 5 control over the affairs, management, and operations of 6 the business. The discretion of minority/women 7 owners shall not be subject to any formal or informal 8 restrictions (including, but not limited to, bylaw 9 provisions, partnership agreements, trust agreements. 10 or requirements for cumulative voting) that would 11 impact or usurp the minority/women owners' 12 managerial and operational discretion. 13 Documents that establish control include but are not 14 limited to: corporate bylaws, operating agreements, 15 partnership agreements, management agreements or 16 other agreements. Such documents should be free of 17 restrictive language which dilutes a minority/woman 18 owner(s)' control and prohibits him/her from making 19 decisions. 20 The minority/woman owner(s) must submit 21 documentation demonstrating control through 22 the authority and responsibility to sign company 23 checks, for all bank accounts, and letters of 24 credit, negotiate contracts on behalf of the 25 business, signature responsibility for insurance, 26 bid bonds, and performance and payment 27 bonds, negotiate bank transactions, and 28 guarantee all instruments which indebt the 29 business. 30 Unless a business is a franchise, agreements for 31 contractual support services that usurp a 32 minority/woman owner's authority to control a 33 company are not allowed. 34 Minority/Women owners shall control or 3) 35 supervise the hiring, firing and supervision of 36 employees, and establishment of employment 37 policies, wages, benefits and other employment 38 conditions. 39 Minority/Women owners shall have knowledge 40 and control of all financial matters of the

business.

THE SCHOOL BOARD OF **FINANCES MIAMI-DADE COUNTY** 6320.02/page 21 of 36 1 Upon receipt of M/WBE certification or re-certification 2 applications, the OEO shall review all enclosed forms, 3 affidavits and documentation, and determine whether the 4 applicant satisfies the eligibility requirements. All applicants 5 shall be notified in writing as to whether they are eligible. 6 The OEO shall also provide to ineligible applicants in writing 7 the basis for the denial of eligibility and the right to request 8 an appeal. Applicants determined ineligible shall not be 9 eligible to submit a new application for at least one (1) year 10 after the date of the notice of denial of eligibility. 11 All certified M/WBEs will be included in the District's M/WBE 12 Directory which will be regularly updated and provided to 13 school sites. M/WBEs must notify the OEO within fifteen (15) days, of any 14 15 material changes to the company's ownership and/or 16 management of the firm. Any misrepresentation by a company of its M/WBE status shall be grounds for 17 18 termination of any contract awarded based on the 19 Violations may also subject misrepresentation. 20 signatories to any other statutory penalties and Board 21 policies. 22 M/WBE certification shall be valid for a three (3) year period. 23 Certified M/WBEs shall not request a change in their 24 minority/woman designation, to another minority designation 25 during the certification period, unless changes are due to 26 extenuating circumstances. 27 The Board may honor a valid minority business certification 28 granted by another agency if the agency's requirements are 29 consistent with the District's M/WBE certification criteria. 30 The Superintendent may develop procedures to implement 31 this policy. 32 An M/WBE must apply for recertification at least thirty (30) 33 days prior to the certification expiration. A Board M/WBE 34 Recertification Form may be submitted only if an M/WBE's 35 certificate has not expired and no material changes have 36 occurred in the ownership and control of the M/WBE. If 37 certification has expired, the M/WBE must submit a new 38 application.

An M/WBE may be decertified if the firm no longer meets the

certification requirements; for failure to comply with the

Board's M/WBE policies and procedures regarding requests

for information or documents pertaining to ownership,

control, or operation of the business; failure to submit a

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complete M/WBE Recertification Application; debarment; or by written request from the firm's minority/women owners for voluntary removal from the M/WBE Directory.

C. Appeals

Applicants denied certification or recertification as an M/WBE may appeal to the Superintendent or his or her designee. A written request to appeal must be received by the Superintendent within five (5) days of the date of the written notice. Upon receipt of a timely notice of appeal, the Superintendent or designee shall conduct a hearing. The Superintendent shall develop procedures for the appeal process and report quarterly to the Board on the status of appeals.

Industry Specific Programs -

Deleted

Remedial programs for the purpose of eliminating the disparities in M/WBE contract participation in District and private contracts caused by discrimination will be developed and implemented. The following industry-specific programs are to be established and implemented in a narrowly tailored manner consistent with the factual predicate established in the 2014 Disparity Study and consistent with the terms of this Policy.

A. Construction Programs

- (1) A Small/Micro Business Enterprise Program permitting the use of set asides of small prime contracts that are below competitive dollar thresholds for bidding exclusively among certified SBME firms and also establishing mandatory subcontracting goals for the participation of certified SMBE subcontractors or those construction contracts that are above the competitive bidding threshold and that have commercially useful subcontract opportunities.
- (2) A Minority/Women-Owned Business Enterprise Program establishing bid preferences on certain construction and construction –related contracts on behalf of certified M/WBE African-American, Non-Minority Women Owned, Asian-American and Native-American businesses, including the use of contract-specific subcontracting goals on selected contracts with genuine opportunities for commercially useful subcontracting pursuant to this policy.

B. Non-Professional Services Program

(1) A Small/Micro Business Enterprise Program permitting the use of set asides of small prime contracts that are below competitive dollar thresholds for bidding exclusively among certified SBME firms and also establishing mandatory subcontracting goals for the participation of certified SMBE subcontractors or those contracts that are above the competitive bidding threshold and that have commercially useful subcontract opportunities pursuant to this policy.

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(2) A Minority/Women Business Enterprise Program for non-professional services contracts may be established if future studies establish disparities that may be legally addressed through such a program. If disparities are found, this Policy will be amended to allow a legally permissible M/WBE program.

C. Professional Services Program

- (1) A Small/Micro Business Enterprise Program to establish bid preferences, joint venture incentives, and evaluation preferences on behalf of certified SMBE firms.
- (2) A Minority/Women Business Enterprise Program permitting the use of bid preferences, joint venture incentives, and evaluation preferences on construction-related professional services contracts among certified M/WBE firms that are owned by African-Americans, Asian-Americans, Native Americans and Non-Minority Women and also establishing contract-specific subcontracting goals for the participation of certified M/WBE subcontractors on those construction-related professional services contracts that are above the competitive bidding thresholds and that have commercially useful subcontract opportunities.

D. General Procurement Programs

- (1) A Small/Micro Business Enterprise Program permitting the use of set asides of small prime contracts that are below competitive dollar thresholds for bidding exclusively among certified SBME firms and also establishing mandatory subcontracting goals for the participation of certified SMBE subcontractors on those construction contracts that are above the competitive bidding threshold and that have commercially useful subcontract opportunities.
- (3) A Minority/Women Business Enterprise Program may be established if future studies establish disparities that may be legally addressed through such a program. If disparities are found, this Policy will be amended to allow a legally permissible M/WBE program.

Administration – Procedures to ensure that the Deleted OEO will periodically conduct the following the following kinds of analyses using data captured by an automated mandatory centralized bidder registered system will be adopted.

A. Availability Analysis

(1) Overall Availability – The measure of overall availability is based on all the vendors and contractors that register in the automated and mandatory centralized bidder registration system. Such availability measurements shall be segmented according to the proportion of

business ownership by race, gender and size within appropriate industry codes.

- (2) SMBE Availability The proportion of overall availability of the ready, willing and able (RWA) vendors that are certified as SBE or MBE firms within the SMBE Program, categorized by industry codes and relevant markets.
- (3) M/WBE Availability The proportion of overall availability of the ready, willing, and able (RWA) vendors that are certified within the M/WBE program, categorized by race, gender, industry codes, and relevant market.
- (4) Race-Neutral SMBE Contract Goals Availability analysis shall be used to set contract participation goals on an annual basis and on a contract-specific basis. The contract participation goals shall be set based on the relevant measures of SMBE availability as compared to all RWA vendors within the specific industry code of the contract in the relevant market.
- (5) M/WBE Contract Goals Availability analysis shall be used whenever setting contract participation goals on an annual basis or on a contract-specific basis. The contract participation goals shall be set based on the relevant measures of M/WBE availability as compared to all RWA vendors within the specific industry code of the contract in the relevant market.
- B. **Utilization Analysis** The utilization analysis shall be based on the total dollar amount paid in a given year to the vendors and contractors that were registered in the automated and mandatory centralized bidder registration system. This analysis reflects the proportion of contract dollars that are spent, by industry code, and within SBME or M/WBE vendor categories, as compared to the total contract dollars spent with the overall vendor population within those industries.

C. Disparity Analysis

- (1) The disparity analysis shall be based on the 80% statistical significance rule adopted under *Croson v. Richmond*, which is defined as two standard deviations between utilization and availability. Utilization of RWA M/WBE firms that is 80% or less of the level of availability or M/WBE firms in a particular market is considered statistically significant under-utilization. Utilization that is above 100% of the level of availability is considered over-utilization.
- (2) Statistically significant underutilization creates an inference of discrimination, and in combination with other factors, permits consideration of the use of narrowly tailored race- and gender-conscious remedies to ameliorate the effects of such discrimination.

D. Remedy Analysis

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- (1) If disparity is shown in the disparity analysis above, the District shall review the findings and recommendations from the 2014 MGT Study (or from the District's most recent independent disparity study) to determine the most appropriate and effective remedies to apply to a given set of contracts to eliminate barriers and overcome the effects of various forms of discrimination identified through the MGT Study or any subsequent studies.
- (2) In selecting a remedial approach for any given contract, the District shall seek to identify the remedy that is most likely to be effective in promoting fair and equitable contract participation by all segments of the relevant vendor population, yet does not impose any undue burden on innocent third parties.

E. Periodic Review of Factual Predicate

- (1) At least once every four(4) years, the OEO and Superintendent shall recommend a contract with an independent disparity study consultant to the Board to conduct an updated review of the factual predicate for the District's M/WBE programs to determine whether there is any ongoing need for the use of race- and gender-conscious remedies.
- (2) Each successive disparity study update shall use methodologies and data sources that are preferred or consistent with the most recent controlling legal precedents.
- (3) Each successive disparity study update shall make specific findings and recommendations regarding the ongoing need for race- and gender- neutral and race- and gender-conscious remedies for certain categories of contracts. Study recommendations should also suggest appropriate modifications to existing District procurement procedures, SMBE programs, and M/WBE programs to promote fair and equitable participation in District contracting opportunities in the most effective but least restrictive and least burdensome manner.
- (4) In the event that the District determines that there is no ongoing need for any race- and gender-conscious remedies, the M/WBE programs shall be gradually phased out and shall sunset within two years after such determination is made.

Affirmative Procurement Initiatives

The following Affirmative Procurement Initiatives may be used in awarding Board contracts to SBE/MBEs or M/WBEs according to the Industry-Specific programs identified in this Policy.

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A. **Bonding Waiver**: The Board District's Purchasing and OEO Directors are authorized, in accordance with Section 255.05, F.S., to waive the requirements for performance and payment bonds for

Directors are authorized, in accordance with Section 255.05, F.S., to waive the requirements for performance and payment bonds for projects having a dollar value up to \$200,000 or less, at itstheir discretion. and consistent with State law, may waive or reduce the This exemption from -bonding requirements may be made on a project-by project or contract-by-contract basis depending on the type of contract and whether the Board determines that the bonding requirements would deny the SBE/MBESMBE or M/WBE an opportunity to perform the contract which the SBE/MBESMBE or M/WBE has shown itself otherwise capable of performing. If the exemption is granted, neither the School Board, the District, or its officers and officials shall be personally liable to persons suffering loss because of granting this exemption.

B. Bid IncentivesPreferences:

Bid Preference: Specific goals for each project or contract may be adopted on a project-by-project, or contract-by contract basis, in which the contract award shall be made to the lowest responsive, responsible bidder meeting the SMBE or M/WBE subcontracting goals for the contract/project, when that bidder's price does not exceed the lowest bidder's price by an amount greater than the dollar or percentage amount set by the Goal Setting Committee.

Evaluation Preference – In ranking and evaluating proposals for "best value" contracts in which factors other than price are relevant to the selection process, the Board may award up to twenty percent (20%) of the total points available to a <a href="https://doi.org/10.1007/j.main.com/be/selection-number-10.1007/j.main.com/be/

(1) <u>Professional Services Evaluation</u>

- (a) In the selection process for the award of certain professional services contracts, the District may include as one of its evaluation criteria the level of SBE or M/WBE participation on the team or in subcontract participation. Under this remedial approach, the maximum number of evaluation points is available to an SMBE or M/WBE proposer.
- (b) A summary of any applicable SMBE or M/WBE Program procedures shall be plainly stated in each solicitation. For competitive professional services contracts, a point system of evaluation will be used by an evaluation committee to determine the recipient of the contract award recommendation. Businesses submitting proposals to provide professional services to the District will be eligible to receive on a sliding scale a designated number of the

THE SCHOOL BOARD OF **FINANCES** MIAMI-DADE COUNTY 6320.02/page 27 of 36 1 total possible points based upon their SMBE or M/WBE 2 participation. The distribution of points allocated to the 3 evaluation criteria shall be stated in the request for 4 proposal. SMBE or M/WBE participation shall be only one 5 of several criteria used to evaluate each proposal. 6 Maximum points shall be awarded when the proposer is a 7 certified SMBE or M/WBE. The provisions within this 8 section pertaining to the procurement of professional 9 services are not intended to be used to the exclusion of 10 other provisions of this Policy. C. 11 **Mandatory Subcontracting:** 12 1. The GSC may at its discretion and on a contract-by-contract 13 basis, require that a predetermined percentage up to forty percent (40%) of a specific contract be subcontracted to 14 15 eligible SBE/MBEsSMBEs or M/WBEs. 16 2. An SBE/MBESMBE or M/WBE prime contractor may not subcontract more than forty-nine percent (49%) of the 17 18 contract value to a non-SBE/MBESMBE or M/WBE. 19 20 3. A prospective bidder on a Board contract shall submit at the 21 time of bid SBE/MBE - Form S providing the name of the 22 SBE/MBESMBE or MWBE subcontractor or subcontractors 23 and describing both the percentage of subcontracting by the 24 SBE/MBESMBE or MWBE and the work to be performed by the SBE/MBESMBE or M/WBE. A bidder may request a full 25 26 partial waiver of this mandatory subcontracting 27 requirement from the OEO for good cause by submitting the 28 SBE/MBE Unavailability Certification Form to the OEO prior 29 to bid opening. Under no circumstances shall a waiver of a mandatory subcontracting requirement be granted without 30 31 submission of adequate documentation of good faith efforts by the bidder and careful review by the OEO. The OEO shall 32 33 determine a waiver request upon the following criteria: 34 whether the requestor of the waiver has made good a. 35 faith efforts to subcontract with qualified and available 36 SBE/MBESMBEs or M/WBEs; 37 b. whether subcontracting would be inappropriate and/or not provide a "commercially useful function" under the 38 39 circumstances of the contract; or 40 c. whether there are no certified SBE/MBEs SMBEs or

goods or services required.

M/WBEs that are qualified and available to provide the

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THE SCHOOL BOARD OF FINANCES **MIAMI-DADE COUNTY** 6320.02/page 28 of 36 1 4. In the absence of a waiver granted by the OEO, failure of a 2 prime contractor to commit in its bid or proposal to satisfying 3 the mandatory SBE/MBE SMBE or M/WBE subcontracting 4 goal shall render its bid or proposal non-responsive. 5 5. In the absence of a waiver granted by the OEO, failure of a 6 prime contractor to attain a mandatory subcontracting goal 7 for SBE/MBESMBE or M/WBE participation in the performance of its awarded contract shall be grounds for 8 9 termination of existing contracts with the Board, debarment 10 from performing future Board contracts, and/or any other 11 remedies available under the terms of its contract with the Board or under the law. 12 13 14 6. A prime contractor is required to notify and obtain written 15 approval from the OEO in advance of any reduction in subcontract scope, termination, or substitution for a 16 17 designated SBE/MBE SMBE or M/WBE Subcontractor. Failure to do so shall constitute a material breach of its 18 19 contract with the Board. 20 D. Sheltered Market: 21 1. The OEO and GSC may select certain contracts for award to a 22 SBE/MBESMBE or M/WBE or a joint venture with a SBE/MBESMBE or M/WBE through the Sheltered Market 23 24 program. In determining whether a particular contract is eligible for the 25 2. 26 Sheltered Market Program, the OEO and GSC shall consider 27 whether there are at least three (3) SBE/MBEsSMBEs or 28 M/WBEs that are capable and available to participate in the 29 Sheltered Market Program for that contract; the degree of 30 l underutilization of the SBE/MBESMBE or M/WBE prime contractors in the specific industry categories; and the extent 31 to which the Board's SBE/MBESMBE or M/WBE prime 32 contractor utilization goals are being achieved. 33 34 3. If a responsive and responsible bid or response is not received for a contract that has been designated for the Sheltered 35 36 Market Program, or the apparent low bid is determined to be

Contract Solicitation and Award

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42 A. The OEO shall preview all solicitations for construction, procurement and professional services prior to public dissemination for compliance with the

Sheltered Market Program.

too high in price, the contract shall be removed from the

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objectives stated in this policy and to ensure that bid specifications do not unnecessarily restrict the ability of SMBE and M/WBE firms to compete and bid. All District award recommendations shall bear the review signature of the OEO Director.

- B. Disqualification/Rejection The District and School Board may reject any proposals from bidders who have previously failed to perform properly and who have done so by commission or omission of an act of such serious and compelling nature that the act indicates a serious lack of business integrity or honesty.
- C. Contract Compliance As the Superintendent's designee, the OEO will establish procedures for monitoring and evaluating program performance and compliance.
- D. The District and School Board may reject any proposal deemed non-responsive for failing to meet the diversity requirements.
- E. A firm's failure to comply with the contract may constitute a violation of the anti-discrimination provisions of Policy 6465 and result in suspension or debarment pursuant to Policy 6320.04.

Violations and Sanctions -

- A. Violations of this Policy, include but are not limited to:
 - (1) fraudulently obtain, retain or attempt to obtain, or aid another in fraudulently obtaining, retaining, or attempting to obtain or retain certification status as an SMBE or M/WBE for purposes of this Policy;
 - (2) willfully falsify, conceal or cover up by a trick, scheme or device, a material fact or make any false, fictitious or fraudulent statements or representations, or make use of any false writing or document, knowing it contains any false, fictitious or fraudulent statements or entry pursuant to this Policy:
 - (3) willfully obstruct, impede or attempt to obstruct or impede any authorized official or employee who is investigating the qualifications of a business entity that has requested certification as an SMBE or M/WBE;
 - (4) fraudulently obtain, attempt to obtain or aid another person fraudulently obtaining or attempting to obtain public monies to which the person is not entitled under this Policy;
 - (5) failing to cooperate in any investigation of violations of this Policy or 6465;
 - (6) making false statements to any entity that any other entity is or is not certified as an SMBE or M/WBE for purposes of this Policy.
- B. Sanctions Any person or business entity that violates this Policy shall be subject to suspension, contract cancellation, or debarment pursuant to Policy 6320.04 and any other penalty provided by law.

Anti-Discrimination Complaints – Complaints alleging discrimination maybe filed according to Policy 6465 against employees and companies doing business with the School Board in the solicitation, selection or treatment of subcontractors, suppliers, vendors, or commercial customers on the basis of race, color, ethnic or national origin, religion, marital status, disability, genetic information, age, political beliefs, sexual orientation, gender, gender identification, social and family background, linguistic preference, pregnancy, and any other legally prohibited basis. The anti-discrimination prohibitions must be included in every contract under this Policy and each contractor must certify that it will comply with anti-discrimination provisions. A violation of this Policy may constitute a violation of Policy 6465.

Pre-Award Waiver - At any time prior to the award of a contract for a purchase of goods and supplies, the Superintendent or designee may grant a partial or complete

waiver of diversity requirements for reasons such as (1) emergency procurement; (2) where a non-M/WBE is the sole source of the needed goods or services and there are

no apparent commercially useful functions available to be performed by Ready,

Willing and Able SMBE or M/WBE subcontractors; or (3) good faith efforts to meet

the contract goal have proven unsuccessful. The Department making an emergency

procurement shall consider the availability of SMBEs or M/WBEs from which to

make the purchases. The Purchasing Director shall make available a report of

procurement activities, including at a minimum, project name, project number,

project description, awarded vendor, advertisement date, waivers and reasons for

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SBE/MBESMBE and M/WBE Program Performance Review

the waiver, and an estimated dollar value to include change orders.

- 27 Α. The OEO shall monitor the implementation of this policy and the 28 progress of theseis programs. On a quarterly basis, the OEO shall 29 report to the Superintendent and Board on the progress of achieving 30 the goals and objectives established for awards to certified 31 SBE/MBESMBE and M/WBE -firms, reporting both dollars awarded 32 and expended. In addition, the OEO shall report on the progress in 33 achieving the stated program objectives, including, but not limited 34. to, enhancing competition, establishing and building new business 35 capacity, and removing barriers to and eliminating disparities in the 36 utilization of available minority business enterprises and women 37 business enterprises on Board contracts.
 - B. The Board shall quarterly review the<u>se</u>—<u>SBE/MBE</u> Programs to determine whether the various contracting procedures used to enhance <u>SBE/MBESMBE</u> or <u>M/WBE</u>—contract participation needs to be adjusted or used more or less aggressively in future years to achieve the stated program objectives.

Policy Review - As required by Section 120.74, F.S. the Board shall review and revise this policy as often as necessary to ensure that it complies with legal requirements such as applicable current standards of binding decisions of the Eleventh Circuit Court of Appeals and the United State Supreme Court. In addition,

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at least every (4) years, the Board will review the successes and failures of the M/WBE program and make a determination as to the need for a continuing M/WBE program.

Severability – If any section, paragraph, sentence, clause, phrase or word of this policy is for any reason held by a Court to be unconstitutional, inoperative, or void, it is intended that to the maximum extent practicable, such holding shall not affect the remainder of this policy.

Statutory Citations – Citations in this policy refer to the statute in place at the time this Policy is adopted or as amended from time to time.

Minority/Women Business Enterprise Program

The Minority/Women Business Enterprise (M/WBE) Program is established to enhance the bidding and selection opportunities of M/WBEs on certain contracts as specifically provided in Board Policy 6610. The M/WBE Enterprise Program and its certification procedure should be modified, adjusted and revised in accordance with the results of the Disparity Study.

A. Terms and Definitions

- 8 Minority Ownership - minority ownership means that for: 9 Sole Proprietorship a sole proprietor must be a 10 minority person or woman. 11 Partnership - a minority/woman individual's interest must include at least fifty-one percent (51%) of the 12 13 ownership, profit/loss, voting control, and capital of 14 the partnership. 15 Corporation minority/women must own at least 16 fifty-one percent (51%) of all voting stock, issued by a corporation. No stock held in trust, or by any guardian 17 18 for a minor, shall be considered held by the 19 minority/woman individual, in determining ownership and control. 20 21 Limited Liability Company (LLC) - minority/women 22 must control the management and operations, as well 23 as hold at least fifty-one percent (51%) of the 24 company's ownership interest.
 - A minority owner(s) also has voting rights to elect the board of directors, chief executive officer and all other management personnel.

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1 2 3 4	2.	Minority Person is a person born or naturalized in the United States. Resident aliens and holders of permanent visas are not considered to be citizens. The following groups are considered:
5 6 7		a. An African American, a person having origins in any of the black racial groups of the African Diaspora, regardless of cultural origin.
8 9 10 11	The second secon	b. A Hispanic American, a person of Spanish or Portuguese culture with origins in Spain, Portugal, Mexico, South America, Central America, or the Caribbean, regardless of race.
12 13 14 15		e. An Asian American, a person having origins of the Far East, Southeast Asia, the Indian Subcontinent, or the Pacific Islands, including the Hawaiian Islands before 1778.
16 17 18 19	** .	d. A Native American, a person who has origins in any of the Indian Tribes of North America before 1835, upon presentation of proper documentation as established by rule of the Department of Management Services.
20	avertically and the	e. An American born or naturalized woman.
21 22 23 24 25 26	Angelegen and the second of the second of the second and digweet and the second of the	f. A service disabled veteran means a veteran who is a permanent Florida resident with a service connected disability as determined by the United States Department of Veterans Affairs or who has been terminated from military service by reason of disability by the United States Department of Defense.
27	B. M/WE	BE Eligibility and Certification
28 29 30 31	1.	The OEO shall certify a company or other business entity as a M/WBE upon its submission of a completed certification form, (M/WBE Form-3920), supporting documentation, and a signed affidavit stating that it meets the following criteria:
32 33 34		a. it employs 200 or fewer permanent full-time employees and that, together with its affiliates, has a net worth of not more than \$5 million

THE SCHOOL BOARD OF FINANCES MIAMI-DADE COUNTY 6320.02/page 33 of 36 1 For sole proprietorships, the \$5 million net worth 2 requirement shall include both personal and business 3 investments 4 it is owned and controlled by at least fifty-one 5 percent (51%) by a minority person/s who are 6 members of an insular group that is of a specific racial, 7 ethnic, or gender makeup or national origin which has 8 been subjected historically to disparate treatment due 9 to identification in and with that group resulting in an 10 underrepresentation of commercial enterprises under 11 the group's control, and whose management and daily 12 operations are controlled by such persons 13 A minority business enterprise may primarily involve 14 the practice of a profession. 15 the business must have an actual place of business in 16 Miami-Dade County for at least one (1) year preceding 17 the application and be registered as a vendor with the 18 District 19 the business has an occupational license and all 20 required professional licenses and/or contractor 21 qualifier licenses 22 the owner of the business must have the required 23 professional license(s) and contractor qualification 24 license 25 Other factors in determining ownership that will be 26 considered shall include, but are not limited to the following: 27 Whether minority/women owners are entitled to share 28 in the profits of the business, through salaries, 29 bonuses, profit sharing, dividends, and all other 30 benefits, commensurate their ownership. 31 Whether minority/women owners share in all the risks 32 of business, including, but not limited to, third party 33 agreements, bonding and financial arrangements. 34 Ownership by a minority person does not include 35 ownership that is the result of a transfer from a 36 nonminority person to a minority person within a

related immediate family group if the combined total

net asset value of all members of such family group

exceeds \$1 million. The term "related immediate

family group" means one (1) or more children under

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sixteen (16) years of age and a parent of such children or the spouse of such parent residing in the same house or living unit.

d. Minority/Women owners must also demonstrate control over the affairs, management, and operations, of the business. The discretion of minority/women owners shall not be subject to any formal or informal restrictions (including, but not limited to, bylaw provisions, partnership agreements, trust agreements, or requirements for cumulative voting) that would impact or usurp the minority/women owners' managerial and operational discretion.

Documents that establish control include but are not limited to: corporate bylaws, operating agreements, partnership agreements, management agreements or other agreements. Such documents should be free of restrictive language which dilutes a minority/woman owner(s)' control and prohibits him/her from making decisions.

- 1) The minority/woman owner(s) must submit documentation demonstrating control through the authority and responsibility to sign company checks, for all bank accounts, and letters of credit, negotiate contracts on behalf of the business, signature responsibility for insurance, bid bonds, and performance and payment bonds, negotiate bank transactions, and guarantee all instruments which indebt the business.
- 2) Unless a business is a franchise, agreements for contractual support services that usurp a minority/woman owner's authority to control a company are not allowed.
- 3) Minority/Women owners shall control or supervise the hiring, firing and supervision of employees, and establishment of employment policies, wages, benefits and other employment conditions.
- 4) Minority/Women owners shall have knowledge and control of all financial matters of the business.

THE SCHOOL BOARD OF

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1		Upon receipt of M/WBE certification or re-certification
2		applications, the OEO shall review all enclosed forms
3		affidavits and documentation, and determine whether the
4		applicant satisfies the eligibility requirements. All applicants
5		shall be notified in writing as to whether they are eligible
6		The OEO shall also provide to ineligible applicants in writing
7	A Section 1	the basis for the denial of eligibility and the right to reques
8		an appeal. Applicants determined ineligible shall not be
9		eligible to submit a new application for at least one (1) year
10		after the date of the notice of denial of eligibility.
11 12 13	2	All certified M/WBEs will be included in the District's M/WBE Directory which will be regularly updated and provided to school sites.
14 15 16 17 18 19 20 21	Ę	M/WBEs must notify the OEO within fifteen (15) days, of any material changes to the company's ownership and/or management of the firm. Any misrepresentation by a company of its M/WBE status shall be grounds for termination of any contract awarded based on the misrepresentation. Violations may also subject the signatories to any other statutory penalties and Board policies.
22 23 24 25 26	€	M/WBE certification shall be valid for a three (3) year period. Certified M/BWEs shall not request a change in their minority/woman designation, to another minority designation during the certification period, unless changes are due to extenuating circumstances.
27 28 29 30 31	7	The Board may honor a valid minority business certification granted by another agency if the agency's requirements are consistent with the District's M/BWE certification criteria. The Superintendent may develop procedures to implement this policy.
32 33 34 35 36 37 38	.8	An M/WBE must apply for recertification at least thirty (30) days prior to the certification expiration. A Board M/WBE Recertification Form may be submitted only if an M/WBE's certificate has not expired and no material changes have occurred in the ownership and control of the M/WBE. If certification has expired, the M/WBE must submit a new application.
39 40 41 42	9	An M/WBE may be descrified for failure to comply with the Board's M/WBE policies and procedures regarding requests for information or documents pertaining to ownership, control, or operation of the business; failure to submit a

complete M/WBE Recertification Application; debarment; or

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by written request from the firm's minority/women owners for voluntary removal from the M/BWE Directory.

C. Appeals

Applicants denied certification or recertification as an M/WBE may appeal to the Superintendent. A written request to appeal must be received by the Superintendent within five (5) days of the date of the written notice. Upon receipt of a timely notice of appeal, the Superintendent or designee shall conduct a hearing. The Superintendent shall develop procedures for the appeal process and report quarterly to the Board on the status of appeals.

- 11 F.S. 287.093, 607.11, 1001.41(2), 1013.46(1)(b)
- 12 Revised 11/21/12
- 13 Revised 1/16/13
- 14 Revised 9/3/13
- 15 Revised 6/18/14
- 16 © MIAMI-DADE 2014