

Dr. Lawrence S. Feldman, Vice Chair

Co-Sponsors: Ms. Perla Tabares Hantman, Chair

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SUBJECT: REQUEST FOR APPROVAL OF RESOLUTION NO. 15-044 OF THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA, RECOGNIZING READ CONMIGO AND BILINGUAL LITERACY MONTH

COMMITTEE: ACADEMICS, EVALUATION AND TECHNOLOGY

LINK TO STRATEGIC FRAMEWORK: STUDENT, PARENT, AND COMMUNITY ENGAGEMENT

Research indicates that 43 percent of adults read at or below the basic level. That number is even higher in the Hispanic community. Read Conmigo is a bilingual literacy campaign for children. Sponsored by Infinity Auto Insurance, the organization's free reading program allows children to receive award-winning bilingual books, games and activities in grade levels Pre-Kindergarten through fifth. Read Conmigo's books are effective in the development of English and Spanish literacy and language skills. The organization has the distinction of nearing the one million mark for distributing books.

Read Conmigo recognizes May as Bilingual Literacy Month. This designated month is used to emphasize the benefits of raising bilingual children. Events include story time sessions at Westland and Southland malls and an essay contest, "Tell Us Your Story". All events are family-oriented. Bilingual Literacy Month encourages incorporating reading into a family's daily routine in a meaningful manner.

Read Conmigo and its leadership are to be commended for serving the students and families of Miami-Dade County Public Schools by promoting literacy. Bilingual Literacy Month brings families closer together and strengthens communities.

ACTION PROPOSED BY

DR. LAWRENCE S. FELDMAN:

That The School Board of Miami-Dade County, Florida, approve Resolution No. 15-044 of The School Board of Miami-Dade County, Florida, recognizing Read Conmigo and Bilingual Literacy Month.

**RESOLUTION NO. 15-044
OF THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA,
RECOGNIZING READ CONMIGO AND BILINGUAL LITERACY MONTH**

WHEREAS, Read Conmigo is a bilingual literacy campaign for children. Sponsored by Infinity Auto Insurance, the organization's free reading program allows children to receive award-winning bilingual books, games and activities in grade levels Pre-Kindergarten through fifth; and

WHEREAS, Read Conmigo's books are effective in the development of English and Spanish literacy and language skills. The organization has the distinction of nearing the one million mark for distributing books; and

WHEREAS, Read Conmigo recognizes May as Bilingual Literacy Month. This designated month is used to emphasize the benefits of raising bilingual children; and

WHEREAS, events include story time sessions at Westland and Southland malls, "Tell Us Your Story" Essay Contest as well as the chance to win a Kindle Fire HD by registering for Read Conmigo subscription. All events are family-oriented. Bilingual Literacy Month encourages incorporating reading into a family's daily routine in a meaningful manner; and

WHEREAS, Read Conmigo and its leadership are to be commended for serving the students and families of Miami-Dade County Public Schools by promoting literacy. Bilingual Literacy Month brings families closer together and strengthens communities;

NOW, THEREFORE, BE IT RESOLVED THAT:

The School Board of Miami-Dade County, Florida, approve Resolution No. 15-044 of The School Board of Miami-Dade County, Florida, recognizing Read Conmigo and Bilingual Literacy Month.

A copy of this resolution is placed in the permanent records of this Board.

Presented this thirteenth day of May, A.D. 2015

THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA

CHAIR

ATTEST:

Secretary