

Dr. Martin Karp, Board Member

SUBJECT: REQUEST FOR APPROVAL OF RESOLUTION NO. 16-078 OF THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA, RECOGNIZING BEACH TOWING FOR THEIR SUPPORT OF EDUCATION PROGRAMS FOR STUDENTS IN MIAMI-DADE COUNTY PUBLIC SCHOOLS

COMMITTEE: INNOVATION, GOVERNMENTAL RELATIONS, AND COMMUNITY ENGAGEMENT

LINK TO STRATEGIC BLUEPRINT: INFORMED, ENGAGED AND EMPOWERED STAKEHOLDERS

Beach Towing has been in business since 1971. Over the past twenty years, Beach Towing, a family owned and operated business, has supported Miami-Dade County Public Schools students and strengthened our community through charitable contributions, volunteerism and team member leadership. Beach Towing prides itself on being active within the community, while serving thousands of its youth.

Beach Towing partners with the Miami Beach Police Department, City of Miami Beach Parks and Recreation, the Police Athletic League and the Miami-Dade County Public Schools to sponsor many activities throughout the year for students in Miami-Dade County Public Schools. These activities include career days, book bag give aways and bicycle safety check events, as well as its participation every year during the Veterans Day parade with Miami Beach Senior High School.

Beach Towing is also involved in providing baskets to over 600 needy families in the City of Miami Beach every Thanksgiving Day. Beach Towing has participated in the Anti-DUI program, teaching teenagers the Do's and Don'ts of driving. Each year right before Prom, students must participate in the Mock DUI event in order to attend prom. This live, simulated DUI car crash dramatization results in one mock death and several mock serious injuries designed to teach over 500 high school students, school staff and local partners about the grave consequences of drinking alcohol then driving a motor vehicle. In addition, this year's format emphasized texting and/or talking on the phone while driving to address a serious hazard affecting our youth today.

Beach Towing sponsors programs throughout our community, including the Miami Beach Leadership Alumni Association, the Miami Beach JROTC Police Athletic League Fishing Tournament, Toys for Tots Police Relief Fund, Special Olympics, the Miami Beach Senior High School program fund, and the Miami Beach Community Outreach Program.

Beach Towing's is committed towards keeping children off the streets and staying active in out-of-school programs. Beach Towing was the title sponsor for Fienberg Fisher K-8 Center's first annual fundraiser, which raised over \$15,000 for the school a few months ago. Beach Towing also contributed this summer to help 20 students attend summer camp, and sponsored the July 4th barbeque bash at Fienberg-Fisher K-8 Center.

Beach Towing is to be commended for their commitment to the support of education programs, while enhancing the lives of the youth in Miami-Dade County.

ACTION PROPOSED BY

DR. MARTIN KARP: That The School Board of Miami-Dade County, Florida, approve Resolution No. 16-078 of the School Board of Miami-Dade County, Florida, recognizing Beach Towing for their support of education programs for students in Miami-Dade County Public Schools.

**RESOLUTION NO. 16-078 OF THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA,
RECOGNIZING BEACH TOWING FOR THEIR SUPPORT OF EDUCATION PROGRAMS FOR
STUDENTS IN MIAMI-DADE COUNTY PUBLIC SCHOOLS**

WHEREAS, Beach Towing has been in business since 1971. They are family owned and operated and have been supporting the students of Miami Dade County Public Schools (M-DCPS), while strengthening our communities through charitable contributions, volunteerism and team member leadership for the past twenty years; and

WHEREAS, Beach Towing is committed to community volunteering specifically with M-DCPS students during career days, book bag give away and bicycle safety check events, as well as participating every year during the Veterans Day parade with Miami Beach Senior High School; and

WHEREAS, every Thanksgiving, Beach Towing and the Miami Beach Police Athletic League provide Thanksgiving baskets to over 600 needy families in the City of Miami Beach; and

WHEREAS, Beach Towing is active in the community through sponsoring programs including the Miami Beach Leadership Alumni Association, the Miami Beach JROTC Police Athletic League Fishing Tournament, Toys for Tots Police Relief Fund, Special Olympics, the Miami Beach Senior High School program fund, and the Miami Beach Community Outreach Program; and

WHEREAS, Beach Towing is committed to keeping children off the streets and staying active in out-of-school programs. Beach Towing sponsors students' participation at the Miami Beach PAL Boxing Program, and will begin sponsoring football programs at Flamingo Park. It has contributed to the Susan Komen Relay for Life fighting cancer, the Joe DiMaggio Foundation, Devoted 2 Babies, The American Cancer Society, and the Dwayne Wade Have a Heart Foundation; and

WHEREAS, Beach Towing was the title sponsor for Fienberg Fisher K-8 Center's first annual fundraiser, which raised over \$15,000 for the school a few months ago. Beach Towing also contributed this summer to enable 20 students to attend summer camp, as well as sponsored the July 4th barbeque bash at Fienberg-Fisher K-8 Center; and

WHEREAS, Beach Towing has participated in the Anti-DUI program, teaching teenagers the Do's and Don'ts of driving. Each year before students may attend prom, they must participate in the Mock DUI event sponsored, in part, by Beach Towing. This live, simulated DUI car crash dramatization results in a mock death and several, mock-serious injuries designed for over 500 high school students, school staff and local partners about the grave consequences of drinking alcohol then driving a motor vehicle. In addition, this year's format emphasized texting and/ or talking on the phone while driving to address a serious hazard affecting our youth today.

NOW, THEREFORE, BE IT RESOLVED THAT:

The School Board of Miami-Dade County, Florida, approve Resolution No. 16-078 of The School Board of Miami-Dade County, Florida recognizing Beach Towing for its commitment to educational programs for students in Miami-Dade County Public Schools.

A copy of this resolution is placed in the permanent records of this Board.

Presented this thirteenth day of July, A.D. 2016

THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA

CHAIR

ATTEST:

Secretary