

Ms. Lubby Navarro, Board Member

Co-Sponsors: Ms. Susie V. Castillo, Board Member
Ms. Maria Teresa Rojas, Board Member } Added

SUBJECT: SCHOOL BOARD MEMBERS MOBILE “APP”

COMMITTEE: INNOVATION, GOVERNMENTAL RELATIONS & COMMUNITY ENGAGEMENT

LINK TO STRATEGIC BLUEPRINT: INFORMED, ENGAGED AND EMPOWERED STAKEHOLDERS

Miami-Dade County Public Schools 2015-2020 Strategic Blueprint 2020 Vision targets the goal of Student Achievement, supported by five pillars, which emphasize among other objectives, the importance of informed, engaged and empowered stakeholders. Through this pillar the priority is to sustain strong lines of communication with students, families, employees and community stakeholders.

In 2014, Miami-Dade County Public Schools (M-DCPS) launched a mobile application for iPhones and androids that facilitated receiving faster access to up-to-date school information for students, parents, employees and community stakeholders. The application contains a plethora of information regarding the school system through icons that direct the user to direct links, including but not limited to the Superintendent, schools, lunch menu, notifications, class schedules and bus assignments. Currently, the application does not provide an icon with a direct link to the School Board Members.

School districts across the state have similar mobile applications which incorporate their School Board members such as, Broward County, Lee County, Manatee County and other counties. In an effort to provide our students, parents, employees and community stakeholders, the ability to have access to the M-DCPS School Board member’s district information at their fingertips this item seeks to direct the Superintendent to explore the feasibility of developing a School Board member icon within the M-DCPS mobile application that will give the user direct access to School Board members individual websites which will provide information of their respective districts. The item also seeks to direct the Superintendent report back to the Board by the September 6, 2017 School Board Meeting. Providing this application for our students, parents, employees and community stakeholders will be beneficial, as it will ensure that M-DCPS continues to sustain strong lines of communication with our community.

This Item has been reviewed and approved by the School Board Attorneys’ Office as to form and legal sufficiency.

ACTION PROPOSED BY LUBBY NAVARRO:

That The School Board of Miami-Dade County, Florida, direct the Superintendent to explore the feasibility of developing a School Board member icon within the M-DCPS mobile application that will give the user direct access to School Board members individual websites which include information from their respective districts, and report back to the Board by the September 6, 2017 School Board Meeting.