SUBJECT: THAT THE SCHOOL BOARD COLLABORATE IN PROMOTING AWARENESS OF THE UPCOMING OPERATIONS OF BRIGHTLINE TRAINS IN MIAMI-DADE COUNTY

COMMITTEE: PERSONNEL, STUDENT, SCHOOL, AND COMMUNITY SUPPORT

LINK TO STRATEGIC BLUEPRINT: INFORMED, ENGAGED, AND EMPOWERED STAKEHOLDER

Brightline is a privately-funded express, intercity passenger rail system that will connect the downtowns of Miami, Fort Lauderdale and West Palm Beach on the existing Florida East Coast (FEC) Railway, which is located along the east coast of Florida. Presently, only freight trains operate on the FEC Railway in Miami-Dade County, but as early as March 12, 2018, Brightline will begin to test its infrastructure in our county.

In this regard, the School District is collaborating with Brightline to ensure, that before these tests commence that the safety of our students, teachers, and staff is the highest priority. The outreach and awareness efforts will include:

- Weekly briefings and the availability of electronic information;
- Connect-ED Messages;
- Social Media;
- Flyers, posters and pledge cards sent to all schools in the corridor;
- One-on-one in-person meetings with principals from all schools in the corridor;
- School visits, as necessary;
- Bus driver trainings;
- Presentation at the FCIC Committee; and a
- Press conference to be held March 1, 2018 at 10:00am.

With active railroads in Miami-Dade County, it is never too early to practice rail safety and get informed on Brightline’s the upcoming operations.

This Agenda Item has been reviewed and approved by the School Board Attorneys’ Office as to form and legal sufficiency.

This item does not appear on the published Agenda. There is good cause to vary from the published Agenda in order to timely promote awareness of Brightline operations, which will commence in our county before the next regularly scheduled School Board meeting.

ACTION PROPOSED BY CHAIR PERLA TABARES HANTMAN: That The School Board of Miami-Dade County, Florida, collaborate with Brightline in promoting awareness in our schools and community of the upcoming operations of Brightline trains in Miami-Dade County.

Good Cause
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