

Financial Services  
Mr. Ron Y. Steiger, Chief Financial Officer

**SUBJECT:                   AWARD REQUEST FOR PROPOSALS NO. RFP-18-004-CH -  
                                  MENTAL WELLNESS CURRICULUM**

**COMMITTEE:               FISCAL ACCOUNTABILITY & GOVERNMENT RELATIONS**

**LINK TO STRATEGIC  
BLUEPRINT:               EFFECTIVE AND SUSTAINABLE BUSINESS PRACTICES**

Procurement Management Services, at the request of the Department of Mental Health Services, released the above-referenced solicitation. The purpose of this Request for Proposals ("RFP") is to select a qualified agency to develop, design, launch and implement a program that focuses on mental wellness. This RFP was advertised on the Procurement Management Services' and Demandstar websites. The solicitation was shared with District offices for additional community outreach, and its' various media platforms, including but not limited to social media, local newspapers, local radio stations and prior bid forecasting lists.

The initial term of the bid shall be for a period of three (3) years, commencing June 19, 2019, through June 18, 2022, and may, by mutual agreement between The School Board of Miami-Dade County, Florida, and the successful bidders, be extended for two (2) additional one (1) year periods. At the time of contract extension, additional vendors may be added and/or removed, at the discretion of the District.

Strategies were employed to increase SBE/MBE (Small/Micro Business Enterprise) participation. The Goal Setting Committee recommended that this solicitation be open with 5 preference points for SBE/MBE.

Seven (7) vendors responded to this advertised bid. Based on the evaluation criteria listed in the RFP, oral presentation by the vendors and the selection committee's recommendation, one (1) vendor was recommended for award.

The District has no spend information because this is a new initiative.

M-DCPS OEO staff verified the Small, Micro, Veteran and/or M/WBE certification status.

Fund Source  
Various

**E-144**

**RECOMMENDED:** That The School Board of Miami-Dade County, Florida:

1. **AWARD** REQUEST FOR PROPOSALS NO. RFP-18-004-CH – MENTAL WELLNESS CURRICULUM, to select a qualified agency to develop, design, launch and implement a program that focuses on mental wellness, initial effective date of June 19, 2019, through June 18, 2022, and may, by mutual agreement between The School Board of Miami-Dade County, Florida, and the successful bidders, be extended for two (2) additional one (1) year extension periods thereto, as follows:

EVERFI, INC.  
3299 K STREET NW, 4TH FLOOR  
WASHINGTON, DC 20007  
OWNER/OFFICER: TOM DAVIDSON, CEO  
Curriculum @ \$100,000 per year

2. **AUTHORIZE** Procurement Management Services to purchase up to the total estimated amount of \$300,000 for the initial contract term and an amount not to exceed \$100,000 for each subsequent one (1) year extension period(s). Board authorization of this recommendation does not mean the amount shown will be expended.