

Financial Services
Mr. Ron Y. Steiger, Chief Financial Officer

SUBJECT: AWARD INVITATION TO BID NO. ITB-18-067-DP – WEBSITE DEVELOPMENT

COMMITTEE: FISCAL ACCOUNTABILITY & GOVERNMENT RELATIONS

LINK TO STRATEGIC BLUEPRINT: EFFECTIVE AND SUSTAINABLE BUSINESS PRACTICES

Procurement Management Services, at the request of School Operations, released the above-referenced solicitation. The purpose of this Invitation to Bid (ITB) is to establish a preapproved vendor list for design, development, support, and maintenance of ADA compliant websites at Miami-Dade County Public Schools. This term bid states that the Board may purchase services, as may be needed, but is not obligated to purchase any guaranteed amount. This ITB was advertised on the Procurement Management Services and DemandStar websites. The solicitation was shared with District offices for additional community outreach, and its various media platforms, including but not limited to social media, local newspapers, local radio stations, and prior bid forecasting lists.

The initial term of the bid shall be for a period of three (3) years, commencing July 24, 2019, through July 23, 2022, and may, by mutual agreement between the School Board of Miami-Dade County, Florida, and the successful bidders, be extended for two (2) additional one (1) year periods. At the time of contract extension, additional vendors may be added and/or removed, at the discretion of the District.

Strategies were employed to increase SBE/MBE/VBE (Small/Micro Business Enterprise/Veteran Business Enterprise) participation. The Goal Setting Committee recommended that this solicitation be open with a 5% SBE/MBE/VBE or 5% local participation rate.

Twenty-one (21) vendors responded to this advertised bid. Based on the criteria listed in the solicitation, the contract will be awarded to twenty (20) vendors of which four (4) of the awarded vendors are SBE/MBE.

In Fiscal Year 2017-2018, the District spent \$318,940 on website development contracts.

M-DCPS OEO staff verified the Small, Micro, Veteran and/or M/WBE certification status of the prime firms and all subcontractors.

Fund Source
Various

E-148

RECOMMENDED: That the School Board of Miami-Dade County, Florida:

1. **AWARD** Invitation to Bid No. ITB-18-067-DP – WEBSITE DEVELOPMENT, to establish contracts with preapproved vendors to provide ADA compliant website design, development, support, and maintenance for Miami-Dade County Public Schools, during the term of the bid, with an effective date of July 24, 2019, through July 23, 2022, and may, by mutual agreement between The School Board of Miami-Dade County, Florida, and the successful bidders, be extended for two (2) additional one (1) year extension periods thereto, as follows:
 - A. ACTIVE INTERNET TECHNOLOGIES, LLC
DBA FINALSITE
253 TALCOTTVILLE ROAD
VERNON, CT 06066
OWNER/OFFICER: JIM CALABRESE, CFO
 - B. ARTISAN MEDIA GROUP, LLC **MWBE**
4960 SW 72ND AVENUE, SUITE 202
MIAMI, FL 33155
OWNER/OFFICER: DANIEL BUSTAMANTE, MGRM
HISPANIC AMERICAN
 - C. BALAMBICO, LLC
8600 NW 30TH TERRACE
MIAMI, FL 33122
OWNER/OFFICER: PATRICK ALEXANDER, MGR
 - D. BASIC SOLUTIONS GROUP **MBE/MWBE**
14741 SW 150TH ST
MIAMI, FL 33196
OWNER/OFFICER: GERARDO VIERA
HISPANIC AMERICAN
 - E. BRAND POETS, LLC **MBE/MWBE**
8220 SW 148TH DRIVE
PALMETTO BAY, FL 33158
OWNER/OFFICER: TANA LLINASK, MGR
NON-MINORITY FEMALE
 - F. CDW GOVERNMENT, LLC
200 N MILWAUKEE AVENUE
VERNON HILLS, IL 60061
OWNER/OFFICER: ROBERT WELYKI, VP

- G. DELADAD ADVISORY, LLC
ONE GATEWAY CENTER, SUITE 2600
NEWARK, NJ 07102
OWNER/OFFICER: DWIGHT DELAPENHA, CEO

- H. EDLIO, LLC
12910 CULVER BOULEVARD, SUITE I
LOS ANGELES, CA 90066
OWNER/OFFICER: LISA CHYETTE, SALES EXECUTIVE

- I. EDUCATIONAL NETWORKS, INC **SBE**
104 WEST 40TH STREET, SUITE 1810
NEW YORK, NY 10018
OWNER/OFFICER: ENDER TORTOP, CEO

- J. EMS LINQ, INC
2528 INDEPENDENCE BOULEVARD, SUITE 200
WILMINGTON, NC 28412
OWNER/OFFICER: ADAM HOOKS, CEO

- K. FRANDME, INC
20900 NE 30TH AVENUE, SUITE 410
AVENTURA, FL 33180
OWNER/OFFICER: DIMITRY SHAPOSHNIKOV, PRESIDENT

- SUBCONTRACTOR:
IPHONE AND IPAD WAREHOUSE, LLC **MBE/MWBE**
DBA PHONE AND PAD WAREHOUSE
18149 NE 19TH AVENUE
NORTH MIAMI BEACH, FL 33162
OWNER/OFFICER: BRIAN FARRELL, MGR
AFRICAN AMERICAN

- L. INREACT INCORPORATED
2525 PONCE DE LEON BOULEVARD, SUITE 300
CORAL GABLES, FL 33134
OWNER/OFFICER: ANN NUNEZ, PRESIDENT

- M. JAI-ALEXIA CONSULTING, INC
14660 PADDOCK DRIVE
WELLINGTON, FL 33414
OWNER/OFFICER: MARVIN WILLIAMS, PRESIDENT

- N. JUST PROGRAM, LLC
DBA SOLODEV/DIGITALUS
1840 SW 22ND STREET, 4TH FLOOR
MIAMI, FL 33145
OWNER/OFFICER: DAGMAR, MOORE, MGR

- O. MOD OP, LLC
444 BRICKELL AVENUE, SUITE 900
MIAMI, FL 33131
OWNER/OFFICER: ERIC BERTRAND, CEO
- P. POTOMAC DIGITEK, INC
820 WEST DIAMOND AVENUE, SUITE 200
GAITHERSBURG, MD 20878
OWNER/OFFICER: ERIC BERTRAND, CEO
- Q. SGS TECHNOLOGIE, LLC
6817 SOUTHPOINT PARKWAY, SUITE 2104
JACKSONVILLE, FL 32216
OWNER/OFFICER: MANIMALA ARUN, MGMR
- R. SMX SERVICES AND CONSULTING, INC **MWBE**
1000 BRICKELL AVENUE, SUITE 900
MIAMI, FL 33131
OWNER/OFFICER: RICHARD QUEVEDO, PRESIDENT
HISPANIC AMERICAN
- S. TECKPERT, LLC
2750 CORAL WAY, SUITE 201
MIAMI, FL 33145
OWNER/OFFICER: ADRIAN ESQUIVEL, MGR
- T. THE ASHVINS GROUP, INC **MWBE**
5775 BLUE LAGOON DRIVE, SUITE 220
MIAMI, FL 33126
OWNER/OFFICER: MARTHA HILT, CEO
NON-MINORITY FEMALE

2. **AUTHORIZE** Procurement Management Services to purchase up to the total estimated amount of \$3,000,000 for the initial contract term and an amount not to exceed \$1,000,000 for each subsequent one (1) year extension period. Board authorization of this recommendation does not mean the amount shown will be expended.