

Dr. Lubby Navarro, Board Member

**SUBJECT: SCHOOL BOARD ENDORSEMENT OF MIAMI-DADE COUNTY'S
"WE CAN, WE WILL" CAMPAIGN TO FIGHT COVID-19**

COMMITTEE: FACILITIES AND CONSTRUCTION

**LINK TO STRATEGIC
BLUEPRINT: INFORMED, ENGAGED AND EMPOWERED STAKEHOLDERS**

On December 8, 2020, in a continued effort to prevent the spread of Covid-19 in our community, Miami-Dade County Mayor, Daniella Levine Cava kicked-off Miami-Dade County's "We Can, We Will," campaign. The purpose of the campaign is to set forth a collaborative communications effort throughout our county in collaboration with local governmental entities, elected officials, businesses and business groups, health leaders, and community leaders. All those involved would share positive messaging about key behaviors to prevent Covid-19.

This item is presented for the Board's consideration of endorsing the County's "We Can, We Will" messaging campaign's and its effort to share positive messaging on ways to prevent the spread of Covid-19 in our community.

This item does not appear on the published agenda. There exists good cause to vary from the published agenda as the County's "We Can, We Will," campaign was announced after the publication of the agenda. It is also vital that a campaign directed to protecting the health, safety, and welfare of our community be endorsed at the earliest possible Board meeting, which is the Board's December 9, 2020 meeting.

This Item has been reviewed and approved by the School Board Attorney's Office as to form and legal sufficiency.

ACTION PROPOSED BY

DR. LUBBY NAVARRO: That The School Board of Miami Dade County, Florida, endorse Miami-Dade County's "We Can, We Will," campaign and the campaign's efforts at preventing the spread of Covid-19.

H-10
Good Cause

