

July 5, 2001

Financial Affairs
Richard H. Hinds, Chief Financial Officer

**SUBJECT: AWARD REQUEST FOR PROPOSALS NO. 169-AA10 - BLOOD
COLLECTION DRIVE PROGRAM**

The purpose of this Request For Proposals, opened on June 14, 2001, is to designate a blood center to collect blood donations, from students and staff, at Miami-Dade County Public Schools facilities, for the Bureau of Community Services. The Blood collection drive for students can only be conducted at senior high schools and vocational/adult/community education centers. Administrative offices, elementary and middle schools may only hold drives for adult employees of M-DCPS. Of 5 vendors sent proposals or card notices of this advertised proposal, 2 responded, with 2 proposals meeting specifications.

As stipulated in the Request For Proposals, the blood center must provide donor and individual schools recognition programs and scholarship incentive programs acceptable to M-DCPS. The recommendation reflects a unanimous consensus by the selection committee, based on the proposer's extensive and innovative scholarship and incentive program. It is estimated that approximately \$60,000 in scholarships and \$40,000 in donor gifts will be provided to Miami-Dade schools.

Part I - \$1,000 Scholarships will be given to the schools which meet the following criteria: (1) six schools with highest percent participation, 6 winners; (2) largest number of donations for the year, 6 winners; (3) most donations at a single blood drive, 6 winners; (4) most donations at a single blood drive - vocational and adult schools, 2 winners; and (5) best community involvement, 6 winners. Each non-winning school will receive a \$200 scholarship.

Part II - Each participating high school may earn additional scholarship monies by earning points as described: Monday blood drives = 8 points; Tuesday blood drives = 4 points; advanced scheduling = 25 points; National Marrow Donor Program = 20 points; Pheresis Drive = 30 points; participation high school seminar = 25 points; summer blood drives = 60 points; and double red cell collection = 20 points.

REPLACEMENT

G-82

The total for the school year will determine the amount each school receives, as stipulated in the proposal, ranging from \$25 to \$1,000.

Fund Source

This is a no cost proposal

M/WBE Eligibility

None

RECOMMENDED: That The School Board of Miami-Dade County, Florida, **AWARD** Request For Proposals No. 169-AA10 – BLOOD COLLECTION DRIVE PROGRAM, to designate a blood center to collect blood donations, from students and staff, at Miami-Dade County Public Schools facilities, for the Bureau of Community Services, during the term of the proposal, effective August 22, 2001, through August 21, 2004, as follows:

1. COMMUNITY BLOOD CENTERS OF SOUTH FLORIDA,
INC.
1700 NORTH STATE ROAD 7
LAUDERHILL, FL 33313
OWNER: CHARLES ROUAULT, M.D.
PRESIDENT/C.E.O.

Highest Rated Proposal

RHH/lja