

Paul R. Philip, Chief of Staff

**SUBJECT: MIAMI-DADE COUNTY PUBLIC SCHOOLS 2001 UNITED WAY
CAMPAIGN FINAL REPORT**

Miami-Dade County Public Schools (M-DCPS) has concluded its successful 2001 United Way campaign, with total contributions reaching \$3,124,978, which is \$422,721 more than was raised in the year 2000. The employee campaign raised \$2,335,186; the student campaign raised \$789,791. M-DCPS had the number one campaign in the nation again this year, and it continues to be the only entity with a campaign of more than \$2,500,000 in Miami-Dade County.

Under the theme of "Giving is Magic", all the labor unions and bargaining units represented in the school system joined M-DCPS in this effort and were instrumental in the success of the campaign. The district's contribution this year is in keeping with its long-standing support of the United Way of Miami-Dade. The organization helps fund more than 66 community agencies with a wide range of services to those in need.

In light of the recent tragedies, a portion of the student campaign was raised to assist the individuals affected by the events of September 11th.

RECOMMENDED: That The School Board of Miami-Dade County, Florida, receive the Miami-Dade County Public Schools 2001 United Way Campaign Final Report, presented by the Bureau of Community Services.