

Education  
Mercedes Toural, Associate Superintendent

**SUBJECT: REQUEST FOR AUTHORIZATION FOR THE SUPERINTENDENT TO ENTER INTO A CONTRACTUAL AGREEMENT WITH MR. MARK R. WILLIAMS, TO PROVIDE LIAISON SUPPORT FOR THE ONE COMMUNITY ONE GOAL®, SOUTH FLORIDA ANNEBERG CHALLENGE GRANT FOR ARTS RELATED TECHNOLOGY FOR ENTERTAINMENT CAREERS (ARTEC), IN AN AMOUNT NOT TO EXCEED \$60,000, FROM AUGUST 22, 2002 THROUGH JUNE 30, 2003**

**COMMITTEE: ELEMENTARY AND SECONDARY EDUCATION AND SCHOOL OPERATIONS**

Authorization is requested for the Superintendent to enter into a contractual agreement with Mr. Mark R. Williams to provide liaison support in carrying out duties and responsibilities for the One Community One Goal®, South Florida Annenberg Challenge grant for Arts Related Technology for Entertainment Careers (ARTEC). The Industry Focus Liaison, One Community One Goal®, is responsible for planning, coordinating, and implementing ARTEC Industry Focus academies at selected senior high schools.

The selection process included advertisement in the Miami Herald and posted notices with the Chambers of Commerce, Beacon Council, Industry Focus Advisory Committees and school site academy lead teachers. A selection committee with representation from the Greater Miami Chamber of Commerce, district and school administration, Personnel, advisory committees, and representatives from each pertinent industry reviewed the candidates meeting criteria.

The contractual agreement will be in an amount not to exceed \$60,000, from August 22, 2002 through June 30, 2003 and represents a part of the District's match required by the South Florida Annenberg Challenge grant. This \$60,000 amount includes all expenses incurred by this position. The breakdown of the matching funds is \$225,000 private, \$225,000 South Florida Annenberg Challenge Grant, and \$225,000 Miami-Dade County Public Schools for a total of \$675,000. Miami-Dade County Public Schools fulfills its obligation through a \$60,000 industry focus liaison position and \$165,000 in in-kind services.

Added

The appropriation for this item is included in the 2002-03 Tentative Adopted Budget under Fund 0100, Function 6300, Program 9726, Object 5310, Location 9704.

REVISED  
B-12

**RECOMMENDED:**

That The School Board of Miami-Dade County, Florida, authorize the Superintendent to enter into a contractual agreement with Mr. Mark R. Williams, to provide liaison support for the One Community One Goal®, South Florida Annenberg Challenge grant for Arts Related Technology for Entertainment Careers (ARTEC), in an amount not to exceed \$60,000, from August 22, 2002 through June 30, 2003.

The appropriation for this item is included in the 2002-03 Tentative Adopted Budget.

RKF:js