

Paul R. Philip, Chief of Staff

**SUBJECT: COST ANALYSIS AND REPORT ON CELEBRATION IN HONOR OF  
THE 150<sup>th</sup> ANNIVERSARY OF JOSÉ MARTÍ'S BIRTH**

**COMMITTEE: EDUCATION AND SCHOOL OPERATIONS**

Per Board Item D-9 presented by Mr. Frank Cobo and approved by the School Board at the September 10, 2003 meeting of the School Board, the following cost analysis is provided for review.

Proposed Celebration

It is proposed that Miami-Dade County Public Schools celebrate the "Apostle of Cuban Independence" through a community-wide celebration on Sunday, January 25, 2004 on the campus of Florida International University to mark the 150<sup>th</sup> anniversary of the birth of José Martí. The celebration will include poetry, dance, and musical numbers that will celebrate José Martí's life and accomplishments. The celebration date was chosen to closely coincide with the 150<sup>th</sup> Anniversary, as well as hosted on a Sunday afternoon so that community families may celebrate together.

The following is an estimated budget:

Rental of Facility	\$ 800
Lighting & Sound	3,000
Equipment	3,000
Director & Program Production	22,000
Invitations/Marketing/Advertising/Mailing	5,000
Security	4,000
Transportation	<u>5,000</u>
<b>Total:</b>	<b>\$ 42,800</b>

**RECOMMENDED:** That The School Board of Miami-Dade County, Florida accept the report and cost analysis for the José Martí celebration.

**REPLACEMENT  
F-30**