

Office of Superintendent of Schools  
Board Meeting of January 18, 2006

January 17, 2006

Business Operations  
Ofelia San Pedro, Deputy Superintendent

**SUBJECT: REJECT REQUEST FOR PROPOSALS NO. 044-FF10 – PUBLIC  
OPINION SURVEY OF THE SCHOOL BOARD OF MIAMI-DADE  
COUNTY, FLORIDA**

REVISED

**COMMITTEE: INNOVATION, EFFICIENCY & GOVERNMENTAL RELATIONS**

Request For Proposals No. 044-FF10 – PUBLIC OPINION SURVEY OF THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA, opened on December 14, 2005, is to obtain the services of a firm with experience in developing and executing comprehensive research and analysis on public education and related issues. The survey is to assess the public's perception of the School District and to guide the Board in implementing its 2005-2008 strategic plan, for the Office of Public Relations. Of 21 proposers sent proposal forms or card notices of this advertised proposal, 4 responded.

REVISED

Inasmuch as the Superintendent has reevaluated the need and timing for this public opinion survey, the recommendation reflects that all proposals received be rejected.

Fund Source  
0100 – General

M/WBE Eligibility  
None

**RECOMMENDED: That The School Board of Miami-Dade County, Florida, REJECT  
Request For Proposals No. 044-FF10 – PUBLIC OPINION  
SURVEY OF THE SCHOOL BOARD OF MIAMI-DADE COUNTY,  
FLORIDA.**

REVISED

OSP/lja

**REVISED  
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