

Ms. Ana Rivas Logan, Board Member

SUBJECT: RESOLUTION #07-37 COMMENDING STUDENTS WHO PARTICIPATED IN THE AMERICA TEVE, CHANNEL 41 "REPORTERITOS" STUDENT BROADCASTING PROGRAM

COMMITTEE: INNOVATION, EFFICIENCY AND GOVERNMENTAL RELATIONS

LINK TO DISTRICT STRATEGIC PLAN: DEVELOP OUR STUDENTS SO THAT THEY ARE ABLE TO SUCCESSFULLY COMPETE IN THE GLOBAL ECONOMY

America TeVe, Channel 41, a Miami-based Spanish television station, provided Miami-Dade County Public Schools' students an opportunity to participate in the "Reporteritos" segment of the *Quiereme Descalzi* talk show during the 06-07 school year. This show is hosted by Guillermo Descalzi, a veteran reporter.

Students from selected District 7 schools became television reporters for a day. Each participating school had a group of students film a small segment for the "Reporteritos" show containing the latest news and events from their respective school.

The school's individual tape was then aired every Friday on Channel 41 during the *Quiereme Descalzi* show. A different school was promoted every Friday.

Working together with Ms. Gina Garcia, Director of Sales Promotions & Events at Channel 41 and the wonderful staff at the schools, allowed this program to become an avenue for the students to become interested in the broadcasting and television field.

The participating schools were Felix Varela Senior High School, John A. Ferguson Senior High School, Hammocks Middle School, Jane S. Roberts Elementary School and Devon Aire K-8 Center. They are to be commended for an outstanding job.

**ACTION PROPOSED BY
MS. ANA RIVAS LOGAN:**

That The School Board of Miami-Dade County, Florida, approves Resolution No. 07-37 commending the students who participated in the America TeVe, Channel 41, "Reporteritos" student broadcasting program.

**REVISED
REPLACEMENT
H-11**

**RESOLUTION NO. 07-37
OF THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA, COMMENDS THE
STUDENTS WHO PARTICIPATED IN THE AMÉRICA Te Ve CHANNEL 41,
"REPORTERITOS" STUDENT BROADCASTING PROGRAM**

WHEREAS, América Te Ve, Channel 41 a Miami-based Spanish television station, provided Miami-Dade County Public Schools' students, an opportunity to participate in the "Reporteritos" segment of the *Quiéreme Descalzi* talk show which is hosted by Guillermo Descalzi, a veteran reporter; and

WHEREAS, the students became television reporters for a day and each participating school prepared a small segment containing the latest news and events from their respective school; and

WHEREAS, the school's individual tape was then aired every Friday on Channel 41 during the *Quiéreme Descalzi* show; and

WHEREAS, working together with Ms. Gina Garcia, Director of Sales Promotions and Events at Channel 41, and the broadcasting of the segments provided an avenue for the students to continue into the broadcasting field; and

WHEREAS, all of the young people who participated in the "Reporteritos" program took pride in representing their schools and communities; and

WHEREAS, the participating schools: Felix Varela Senior High School, John A. Ferguson Senior High School, Hammocks Middle School, Jane S. Roberts K-8 Center and Devon Aire K-8 Center are to be commended for an outstanding job;

NOW, THEREFORE, BE IT RESOLVED THAT:

The School Board of Miami-Dade County commends the participating schools for their accomplishments and participation in the broadcast of America Te Ve, Channel 41, "Reporteritos" program.

Presented this thirteenth day of June, A.D. 2007

THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA

CHAIR

ATTEST:

SECRETARY

ADDED