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Office of Intergovernmental Affairs, Grants Administration, and Community Engagement

SUBJECT: MIAMI-DADE COUNTY PUBLIC SCHOOLS' 2010 UNITED WAY CAMPAIGN RESULTS

COMMITTEE: INSTRUCTIONAL EXCELLENCE AND COMMUNITY ENGAGEMENT

LINK TO STRATEGIC FRAMEWORK: STUDENT, PARENT, AND COMMUNITY ENGAGEMENT

Miami-Dade County Public Schools (M-DCPS) has concluded its successful 2010 United Way campaign, with total contributions more than \$2,000,000. The employee campaign raised more than \$1.3 million, and the student campaign raised more than \$625,000. The District remains one of the most successful school system campaigns in the nation.

Given the current challenging economic times, these results demonstrate the importance that students and employees place on charitable giving. For 36 years, M-DCPS employees, all bargaining units, and students have partnered with United Way in advancing the common good, and this partnership continues to grow. This past year alone, United Way invested \$10.9 million in 89 programs that directly impact the lives of M-DCPS students and their families. These programs include after-school tutoring, summer camp, dropout prevention, job training, health screenings, speech-language therapy, mental health counseling, crisis counseling, financial education, credit counseling, and debt management.

United Way of Miami-Dade received a generous donation of school supplies from Mercur USA, valued at \$201,000. M-DCPS is the recipient of this donation. School supplies will be distributed, under the direction of Mr. Freddie Woodson, Deputy Superintendent, District/School Operations, to schools in the five regions, the Office of Education Transformation and Adult/Vocational and Alternative Education.

Exemplifying the theme of "Live United," M-DCPS employees, students, labor unions, and bargaining units partnered to benefit the community.

RECOMMENDED: That The School Board of Miami-Dade County, Florida, accept Miami-Dade County Public Schools' 2010 United Way campaign results.

IRM-C/LT:hr