

Mr. Carlos L. Curbelo, Board Member

**SUBJECT:                   REQUEST FOR APPROVAL OF RESOLUTION NO. 12-069  
OF THE SCHOOL BOARD OF MIAMI-DADE COUNTY,  
FLORIDA RECOGNIZING AT&T'S ASPIRE PROGRAM**

**COMMITTEE:               INSTRUCTIONAL   EXCELLENCE    AND   COMMUNITY  
ENGAGEMENT**

**LINK TO STRATEGIC  
FRAMEWORK:               STUDENT, PARENT, AND COMMUNITY ENGAGEMENT**

The AT&T Aspire initiative is a philanthropic program geared toward high school student success and workforce readiness. The program launched in 2008 with an initial commitment of \$100 million over a four-year period. The AT&T Aspire program platform consists of several key elements including grants to schools and non-profit organizations, a student job shadowing initiative, the underwriting of national research, and support for state and community dropout prevention summits.

Last month, AT&T announced a quarter-billion dollar expansion of its education commitment over the next five years using a socially innovative approach to foster and improve high school success, graduation, and preparation for career and college-ready work. One of the unique aspects about this initiative is its different approach to traditional philanthropy. The initiative engages people and technology to come up with new, innovative solutions to challenging social problems. AT&T Aspire uses technology to connect with students in new ways, such as with web-based content and social media, and promotes hands-on work for students through mentoring, internships, and other efforts.

One of the program's major impacts has been its job shadow program, which has provided more than 100,000 students in grades 8-12 the opportunity to work alongside AT&T employees. Overall, AT&T Aspire has awarded more than 1,000 grants to national and local organizations, including school districts, and higher education and education-serving institutions.

Miami-Dade County Public Schools commends the AT&T Aspire Program for its efforts on behalf of students and its commitment to education.

**ACTION PROPOSED BY**

**MR. CARLOS L. CURBELO:**   That The School Board of Miami-Dade County, Florida, approve Resolution No. 12-069 of The School Board of Miami-Dade County, Florida, recognizing AT&T's Aspire Program.

**RESOLUTION NO. 12-069  
OF THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA,  
RECOGNIZING AT&T'S ASPIRE PROGRAM**

**WHEREAS**, the AT&T Aspire initiative is a philanthropic program geared toward high school student success and workforce readiness launched in 2008; and

**WHEREAS**, the AT&T Aspire program platform consists of several key elements including grants to schools and non-profit organizations, a student job shadowing initiative, the underwriting of national research, and support for state and community dropout prevention summits; and

**WHEREAS**, last month, AT&T announced a quarter-billion dollar expansion of its education commitment over the next five years using a socially innovative approach to foster and improve high school success, graduation, and preparation for career and college-ready work; and

**WHEREAS**, AT&T Aspire uses technology to connect with students in new ways, such as with web-based content and social media, and promotes hands-on work for students through mentoring, internships, and other efforts; and

**WHEREAS**, over the years, AT&T Aspire has awarded more than 1,000 grants to national and local organizations, including school districts, and higher education and education-serving institutions; and

**WHEREAS**, Miami-Dade County Public Schools commends the AT&T Aspire Program for its efforts on behalf of students and its commitment to education;

**NOW, THEREFORE, BE IT RESOLVED THAT:**

The School Board of Miami-Dade County, Florida, approve Resolution No. 12-069 of The School Board of Miami-Dade County, Florida, recognizing AT&T's Aspire Program.

A copy of this resolution is placed in the permanent records of this Board.

**Presented this eighteenth day of April, A.D. 2012**

THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA

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CHAIR

ATTEST:

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Secretary