

Ms. Perla Tabares Hantman, Chair

**SUBJECT: SCHOOL BOARD ENDORSEMENT OF THE NATIONAL  
“CLICK IT OR TICKET” SAFETY CAMPAIGN, MAY 21-  
JUNE 3, 2012**

**COMMITTEE: INNOVATION, EFFICIENCY AND GOVERNMENTAL  
RELATIONS**

**LINK TO STRATEGIC  
FRAMEWORK: STUDENT, PARENT, AND COMMUNITY ENGAGEMENT**

The U. S. Department of Transportation, National Highway Traffic Safety Administration (U.S. DOT), is mobilizing the national 2012 “Click It or Ticket” campaign, May 21 – June 3, 2012. The U.S. DOT is seeking support from its safety partners to help alert the public to prepare for maximum high-visibility safety belt enforcement. During this event, law enforcement agencies “buckle down” on enforcement in an effort to increase awareness and save lives.

Statistics show that regular seat belt use is the single most effective way to protect people and to reduce fatalities in motor vehicle crashes. In fact, seat belt use saved an estimated 12,546 lives in 2010. Increased enforcement of seat belt laws coupled with publicity has proven to be an effective method to increase seat belt usage rates and decrease fatal crashes. The use of seat belts is mandated by Florida Law.

To advance this important safety initiative at Miami-Dade County Public Schools, it is recommended that the School Board endorse the “Click It or Ticket” Campaign, and encourage a year-round habit for students, parents and District employees to always buckle up when driving or riding as a passenger in a vehicle.

**ACTION PROPOSED BY CHAIR  
PERLA TABARES HANTMAN:**

That The School Board of Miami-Dade County, Florida, endorse the U.S. Department of Transportation’s “Click It or Ticket” Safety Campaign, May 21 – June 3, 2012, and encourage a year-round habit for students, parents and District employees to always buckle up when in a vehicle.