

Dr. Lawrence S. Feldman, Vice Chair

SUBJECT: REQUEST FOR APPROVAL OF RESOLUTION NO. 12-055 OF THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA, RECOGNIZING ELLEN HALEY AND CTB/MCGRAW-HILL FOR CONTRIBUTIONS TO STUDENT ART PROGRAMS

COMMITTEE: INSTRUCTIONAL EXCELLENCE AND COMMUNITY ENGAGEMENT

LINK TO STRATEGIC FRAMEWORK: STUDENT, PARENT, AND COMMUNITY ENGAGEMENT

CTB/McGraw-Hill is a leading publisher of educational assessment solutions for the early learner, K-12, and adult basic education markets. One of the first American publishers to introduce objective, standardized achievement tests to schools 85 years ago, CTB/McGraw-Hill serves more than 18 million students in all 50 states and in 49 countries. In 2007, Ellen Haley, a 20-year industry veteran, was appointed president of the company. She leads a successful team that helps educators and students succeed by providing the most innovative and reliable assessment solutions in the industry.

One of these solutions is the Student Art Project, a community outreach program established by CTB in 1994 to support the arts in education. This program aligns with CTB's founding mission – "to help the teacher help the child" - and provides art workshop resources and teaching assistance to schools selected to participate in the program. Twenty-eight student artists at Gulfstream Elementary School were divided into two groups for a series of workshops with the theme of "Tropical Images" influenced by Tahitian *pareos*, large thin panels of cloth used as casual clothing wraps.

California art educator Jim Sarno and Gulfstream Elementary's art teacher Susan Castillo explored tropical themes with the students to create collaborative group clothes that were turned into large canvas giclee prints. Each child made individual small cloth prints, which they took home to share with their families. Their artwork was displayed at an open house and reception at the beautiful Fairchild Tropical Botanical Gardens. Copies of the artworks also were sold at a silent auction held at the annual National Conference on Student Assessment, in which educators from across the country bid on the pieces and raised more than \$3,000 for Gulfstream Elementary School.

Additionally, the artwork showcasing the students' talents was featured in CTB/McGraw-Hill's annual calendar, which is distributed to educators around the nation.

The School Board commends Ms. Haley and CTB/McGraw-Hill for the incredible work that they are developing for children in our community and all around the nation.

**ACTION PROPOSED BY
DR. LAWRENCE S. FELDMAN:**

That The School Board of Miami-Dade County, Florida, approve Resolution No. 12-055 of The School Board of Miami-Dade County, Florida, recognizing Ellen Haley and CTB/McGraw-Hill for contributions to student art programs.

**Replacement
H-4**

**RESOLUTION NO. 12-055
OF THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA,
RECOGNIZING ELLEN HALEY AND CTB/MCGRAW-HILL FOR CONTRIBUTIONS TO
STUDENT ART PROGRAMS**

WHEREAS, CTB/McGraw-Hill is a leading publisher of educational assessment solutions for the early learner, K-12, and adult basic education markets, and is one of the first American publishers to introduce objective, standardized achievement tests to schools. CTB/McGraw-Hill serves more than 18 million students in all 50 states and in 49 countries; and

WHEREAS, Ellen Haley, a 20-year industry veteran, was appointed president of the company in 2007. She leads a successful team that helps educators and students succeed by providing the most innovative and reliable assessment solutions in the industry; and

WHEREAS, one of these solutions is the Student Art Project, a community outreach program established by CTB in 1994 to support the arts in education. This program aligns with CTB's founding mission – "to help the teacher help the child" - and provides art workshop resources and teaching assistance to schools selected to participate in the program; and

WHEREAS, twenty-eight student artists at Gulfstream Elementary School were divided into two groups for a series of workshops with the theme of "Tropical Images" influenced by Tahitian *pareos*, large thin panels of cloth used as casual clothing wraps; and

WHEREAS, California art educator Jim Sarno and Gulfstream Elementary's art teacher Susan Castillo explored tropical themes with the students to create collaborative group clothes that were turned into large canvas giclee prints. Each child made individual small cloth prints, which they took home to share with their families; and

WHEREAS, the students' artwork was displayed at an open house and reception at the beautiful Fairchild Tropical Botanical Gardens. Copies of the artworks also were sold at a silent auction held at the annual National Conference on Student Assessment, in which educators from across the country bid on the pieces and raised more than \$3,000 for Gulfstream Elementary School; and

WHEREAS, Additionally, the artwork showcasing the students' talents was featured in CTB/McGraw-Hill's annual calendar, which is distributed to educators around the nation;

NOW, THEREFORE, BE IT RESOLVED THAT:

The School Board of Miami-Dade County, Florida, approve Resolution No. 12-055 of The School Board of Miami-Dade County, Florida, recognizing Ellen Haley and CTB/McGraw-Hill for contributions to student art programs.

A copy of this resolution is placed in the permanent records of this Board.

Presented this eighteenth day of April, A.D. 2012

THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA

CHAIR

ATTEST:

Secretary