

Ms. Susie V. Castillo, Board Member

**SUBJECT:** REQUEST THAT THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA, ENDORSE THE INAUGURAL BURGER KING® FUN RUN 5K, BENEFITTING THE *BURGER KING McLAMORE*<sup>SM</sup> FOUNDATION AND ITS *BURGER KING*<sup>SM</sup> SCHOLARS PROGRAM, ON SEPTEMBER 22, 2013 } Revised

**COMMITTEE:** INSTRUCTIONAL EXCELLENCE & COMMUNITY ENGAGEMENT

**LINK TO STRATEGIC FRAMEWORK:** EDUCATION

BURGER KING® co-founder James “Jim” McLamore was passionate about philanthropy and community service and had a vision to build brighter futures by promoting education in our communities. Today, BURGER KING® continues Mr. McLamore’s legacy through the efforts of the BURGER KING McLAMORE<sup>SM</sup> Foundation and its education initiatives in the U.S. and around the world. } Revised

One of these initiatives is the BURGER KING<sup>SM</sup> Scholars program. Since 2000, this program has helped build brighter futures by awarding more than \$20 million in scholarships to deserving high school students across the United States, Canada, and Puerto Rico. This year, more than 150 students in Miami-Dade County received scholarships through the BURGER KING<sup>SM</sup> Scholars program. } Revised

This September’s inaugural 5K Fun Run will serve as a fundraiser for the BURGER KING McLAMORE<sup>SM</sup> Foundation and help raise funds for the BURGER KING<sup>SM</sup> Scholars program, with the goal of increasing the number of scholarships available to Miami-Dade County’s public school students. Every \$1,000 raised by Miami-Dade public school students will fund one scholarship for deserving M-DCPS 2013-2014 seniors. } Revised

**ACTION PROPOSED BY MS. SUSIE V. CASTILLO:**

That The School Board of Miami-Dade County, Florida:

1. Endorse the inaugural BURGER KING® 5K Fun Run, taking place on September 22, 2013, and encourage student participation in the event; and
2. Direct the Superintendent to work with the BURGER KING McLAMORE<sup>SM</sup> Foundation to allocate funds raised by M-DCPS students in the 5K Run/Walk toward scholarships for M-DCPS students. } Revised