

Ms. Perla Tabares Hantman, Chair

**SUBJECT: FRIENDS OF WLRN, INC.**

**COMMITTEE: INNOVATION, EFFICIENCY AND GOVERNMENTAL RELATIONS**

**LINK TO STRATEGIC FRAMEWORK: STUDENT, PARENT, AND COMMUNITY ENGAGEMENT**

WLRN 91.3 FM is licensed to the School Board of Miami-Dade County, Florida (School Board) and serves a weekly audience of more than 500,000 from Palm Beach to Key West. It is ranked number one in the state of Florida among National Public Radio (NPR) stations. Similarly, WLRN Public Television, a Public Broadcasting Service (PBS) affiliate station, is also licensed to the School Board.

Friends of WLRN, Inc. (Friends), is a 501(c)(3) non-profit organization established in 1974 as the fundraising arm of WLRN Radio & Television to cultivate individual, foundation and corporate funding for WLRN Radio and Television. Publicly available information indicates that revenues for the current year are projected to reach \$10 million. Currently, the School Board is represented on the Friends Board of Directors by one member and an alternate appointed by the Chair of the School Board. Further, the General Manager of WLRN also serves as a member of the Friends Board of Directors.

In as much as the interests of Friends and the School Board are intertwined, it is prudent that the full School Board receive regular updates from the School Board appointee to Friends, regarding the actions and status of Friends. Such reports may be delivered orally to the School Board, preferably during the Innovation, Efficiency and Governmental Relations Committee, and should occur at least quarterly.

**ACTION PROPOSED BY CHAIR  
PERLA TABARES HANTMAN:**

That The School Board of Miami-Dade County, Florida be provided with quarterly reports by the School Board appointee to the Friends of WLRN Board of Directors on the actions and status of Friends of WLRN, Inc., as shared with the Friends of WLRN Board of Directors.