

Iraida R. Mendez-Cartaya, Assistant Superintendent
Office of Intergovernmental Affairs, Grants Administration, and Community Engagement

SUBJECT: EXECUTE STRATEGIC ALLIANCE MEMORANDA WITH THE HISPANIC BUSINESS INITIATIVE FUND, THE FLORIDA SMALL BUSINESS DEVELOPMENT CENTER NETWORK, AND THE MIAMI-DADE BRANCH OF THE NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE, TO DEVELOP JOINT TRAINING AND OUTREACH ACTIVITIES FOR THE MINORITY, WOMEN-OWNED, AND SMALL BUSINESS ENTERPRISE PROGRAM

COMMITTEE: INNOVATION, EFFICIENCY & GOVERNMENTAL RELATIONS

LINK TO STRATEGIC FRAMEWORK: FINANCIAL EFFICIENCY/STABILITY

The District actively seeks to identify and implement best practices that stimulate the economic growth of local micro, small, and minority business enterprises. The development of Strategic Alliance Memoranda with the Hispanic Business Initiative Fund, the Florida Small Business Development Center Network, and the Miami-Dade Branch of the National Association for the Advancement of Colored People (NAACP) will assist to identify and implement these best practices while increasing the number of firms certified to conduct business with Miami-Dade County Public Schools. Each memorandum provides for expanded training and outreach opportunities for local micro, small, and minority-owned business enterprises at no cost to the District.

Each organization will provide information regarding its resource partners, make available pamphlets, brochures and other publications, and provide access to its website. The intent of each memorandum is to increase participation by targeted groups by a minimum of 25 percent by May 2015.

The initial term of each memorandum is for one year effective from the date of execution by all parties. Each party reserves the right to terminate the memorandum for any reason upon 30 days written notice. Memoranda may not be amended except by written agreement signed by all involved parties. There is no cost for parties to enter into such memoranda.

Copies of each memorandum will be transmitted to School Board Members under separate cover and are available for inspection by the public in the Office of the Recording Secretary, Room 924 and the Citizen Information Center, Room 158, 1450 NE Second Avenue, Miami, FL 33132.

RECOMMENDED: That The School Board of Miami-Dade County, Florida, authorize the Superintendent to:

1. execute and implement Strategic Alliance Memoranda with the Hispanic Business Initiative Fund, the Florida Small Business Development Center Network, and the Miami-Dade Branch of the National Association for the Advancement of Colored People, for an initial one year term from the date of execution by all parties; and
2. renew, terminate, and/or modify the memoranda as needed in writing.

BAW:mm