

Ms. Perla Tabares Hantman, Chair

SUBJECT: SCHOOL BOARD ENDORSEMENT OF THE “CLICK IT OR TICKET” NATIONAL SEAT BELT ENFORCEMENT SAFETY CAMPAIGN, MAY 19 THROUGH JUNE 1, 2014

COMMITTEE: INNOVATION, EFFICIENCY AND GOVERNMENTAL RELATIONS

LINK TO STRATEGIC FRAMEWORK: STUDENT, PARENT, AND COMMUNITY ENGAGEMENT

The U. S. Department of Transportation, National Highway Traffic Safety Administration (U.S. DOT), is mobilizing the national 2014 “Click It or Ticket” campaign, May 19 through June 1, 2014. The U.S. DOT is seeking support from its safety partners to help alert the public to prepare for high-visibility safety belt enforcement during the campaign. During this event, law enforcement agencies “buckle down” on enforcement in an effort to increase awareness and save lives. The use of seat belts is mandated by Florida Law.

Statistics show that regular seat belt use is the single most effective way to reduce injuries and fatalities in motor vehicle crashes. In fact, seat belt use saved an estimated 12,174 lives in 2012. Increased enforcement of seat belt laws coupled with publicity has proven to be an effective method to increase seat belt usage rates and decrease fatal crashes.

To advance this important safety initiative at Miami-Dade County Public Schools, it is recommended that the School Board endorse the “Click It or Ticket” Campaign, and encourage a year-round habit for students, parents and District employees to always buckle up when driving or riding as a passenger in a vehicle.

**ACTION PROPOSED BY CHAIR
PERLA TABARES HANTMAN:**

That The School Board of Miami-Dade County, Florida, endorse the U.S. Department of Transportation’s “Click It or Ticket” National Seat Belt Enforcement Safety Campaign, May 19 through June 1, 2014, and encourage a year-round habit for students, parents and District employees to always buckle up when in a vehicle.