

Ms. Perla Tabares Hantman, Chair

**SUBJECT: AUTHORIZE THE SUPERINTENDENT TO UTILIZE THE
DISTRICT'S COMMUNICATION RESOURCES TO RAISE
COMMUNITY AWARENESS OF FLORIDA'S SALES TAX
HOLIDAY**

**COMMITTEE: INNOVATION, EFFICIENCY AND GOVERNMENTAL
RELATIONS**

**LINK TO STRATEGIC
FRAMEWORK: STUDENT, PARENT, AND COMMUNITY ENGAGEMENT**

For a number of years, the Florida Legislature has authorized a sales tax-free weekend for basic school supplies in advance of the opening of the new school year. Typically, the exempt items have included clothing and basic supplies such as pencils, pens, notebooks, erasers and other school items. Undoubtedly, this provides parents an opportunity to save money benefiting many families as they purchase items their children need in order to start the school year prepared for success.

As we approach the opening of the 2014-2015 school year, Floridians will once again be able to get more for their money during a three-day sales tax holiday scheduled to take place starting at 12:01 a.m. on Friday, August 1, 2014, through 11:59 p.m. on Sunday, August 3, 2014. The Legislature has extended sales tax exemptions to a number of the technological learning tools that students will find useful in today's digital learning environment. Some of the exempted items include personal computers, e-readers, tablets, software and accessories.

As our community continues to recover from several difficult economic years, every opportunity for families to be able to save is welcomed and should be communicated so that as many people as possible may benefit. As such, it is in the best interest of the students and parents we serve to use the District's communication resources to make certain that Miami-Dade County citizens are aware of the upcoming tax free holiday period.

**ACTION PROPOSED BY CHAIR
PERLA TABARES HANTMAN:**

That The School Board of Miami-Dade County, Florida, authorize the Superintendent to utilize the District's communication resources to raise community awareness of Florida's upcoming sales tax holiday scheduled for August 1-3, 2014.