

Ms. Raquel Regalado, Board Member

SUBJECT: REQUEST APPROVAL OF RESOLUTION NO. 15-021 OF THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA, RECOGNIZING RADIO CARACOL FOR SPONSORING PREMIOS COPA DORADA

COMMITTEE: ACADEMICS, EVALUATION AND TECHNOLOGY

LINK TO STRATEGIC FRAMEWORK: STUDENT, PARENT AND COMMUNITY ENGAGEMENT

"Radio Caracol" WSUA 1260-AM is a Spanish news/talk radio station in Miami, Florida, currently owned by Grupo Latino de Radio, a subsidiary of the Spanish media conglomerate PRISA. The station is a benchmark for news, education, entertainment and sports through balanced, accurate and timely information. Radio Caracol manages to find a balance by incorporating broadcasters who represent young and mature radio listeners.

The "*Premios Copa Dorada*" (Golden Cup Awards) is an awards luncheon created in 1988 by sportscaster Roly Martin with the purpose of honoring the top Hispanic athletes in South Florida from the youth leagues all the way up to the pros.

This one-of-a-kind, community-focused event honors approximately 70-80 local athletes each year for their achievements, and also motivates them to continue their excellence in sports.

This year's *Premios Copa Dorada* will be held on Sunday, March 22, 2015 at the Intercontinental at Doral Miami Hotel. Among the nominees are various levels of competitors from little leaguers to professional athletes, featured in categories such as: youth, high school, college, and pros. Many athletes who have been honored in the past include: Edgar Renteria, Alex Rodriguez, Roberto Duran and Hector Camacho. The presence of these athletes, along with community support and sponsors, has helped shape the *Copa Dorada* into a success.

The School Board commends Radio Caracol's Roly Martin for creating the *Premios Copa Dorada* and giving Hispanic athletes an opportunity to showcase their talents.

ACTION PROPOSED BY

MS. RAQUEL REGALADO: That The School Board of Miami-Dade County, Florida, approve Resolution No. 15-021 of The School Board of Miami-Dade County, Florida, recognizing Radio Caracol for sponsoring *Premios Copa Dorada*.

RESOLUTION NO. 15-021
OF THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA,
RECOGNIZING RADIO CARACOL FOR SPONSORING *PREMIOS COPA DORADA*

WHEREAS, "Radio Caracol" WSUA 1260-AM is a Spanish news/talk radio station in Miami, Florida, currently owned by Grupo Latino de Radio, a subsidiary of the Spanish media conglomerate PRISA; and

WHEREAS, the station is a benchmark for news, education, entertainment and sports through balanced, accurate and timely information. Radio Caracol manages to find a balance by incorporating broadcasters who represent young and mature radio listeners; and

WHEREAS, the "*Premios Copa Dorada*" (Golden Cup Awards) is an awards luncheon created in 1988 by sportscaster Roly Martin with the purpose of honoring the top Hispanic athletes in South Florida from the youth leagues all the way up to the pros; and

WHEREAS, this one-of-a-kind, community-focused event honors approximately 70-80 local athletes each year for their achievements, and also motivates them to continue their excellence in sports; and

WHEREAS, this year's *Premios Copa Dorada* will be held on Sunday, March 22, 2015 at the Intercontinental at Doral Miami Hotel. Among the nominees are various levels of competitors from little leaguers to professional athletes, featured in categories such as: youth, high school, college, and pros; and

WHEREAS, the School Board commends Radio Caracol's Roly Martin for creating the *Premios Copa Dorada* and giving Hispanic athletes an opportunity to showcase their talents;

NOW, THEREFORE, BE IT RESOLVED THAT:

That The School Board of Miami-Dade County, Florida, approve Resolution No. 15-021 of The School Board of Miami-Dade County, Florida, recognizing Radio Caracol for sponsoring *Premios Copa Dorada*.

A copy of this resolution is placed in the permanent records of this Board.

Presented this eighteenth day of March, A.D. 2015

THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA

CHAIR

ATTEST:

Secretary