

Dr. Dorothy Bendross-Mindingall, Board Member

**SUBJECT: DISSEMINATE INFORMATION AS IT RELATES TO ENROLLMENT EVENTS AND LOCATIONS, AS WELL AS HEALTH INSURANCE PLAN OPTIONS UNDER THE AFFORDABLE CARE ACT.**

**COMMITTEE: INNOVATION, GOVERNMENTAL RELATIONS, AND } Revised  
COMMUNITY ENGAGEMENT**

**LINK TO STRATEGIC FRAMEWORK: STUDENT, PARENT, AND COMMUNITY ENGAGEMENT**

The U.S. Census Bureau's 2013 American Community Survey indicated that over 750,000 Miami-Dade County residents were uninsured and of those residents approximately 65,000 were under 18 years of age. In September of 2014, using new detailed enrollment data from the U.S. Department of Health and Human Services, an Enroll America analysis showed that 257,088 Miami-Dade residents received healthcare coverage by the end of the first open enrollment period in March of 2014. These statistics indicate that approximately 490,000 Miami-Dade residents are still uninsured.

According to Get Covered America, a national campaign of Enroll America that is focused on educating the community about the benefits of health coverage and the Affordable Care Act, informing the community about financial assistance was the highest motivator to get them to enroll. In January of 2014, Get Covered America conducted a survey on the uninsured, which revealed that the perception of high costs was the biggest obstacle to enrollment. Moreover, the survey uncovered that just as many people were unaware of the opportunities for financial help through the Health Insurance Marketplace.

In addition, the access to in-person help is crucial especially for urban communities. Specifically, the likelihood that a person enrolled doubled if they got help from a navigator (individuals that helps people enroll in coverage that fits their needs and budget). This effect was even more pronounced in communities of color, which preferred in-person assistance over a website or hotline.

**ACTION PROPOSED BY**

**DR. DOROTHY BENDROSS-MINDINGALL:**

That The School Board of Miami-Dade County Florida, authorize the Superintendent to gather and disseminate detailed information prepared for each School District within the Miami-Dade County Public School system, specifically as it relates to health insurance plan options under the affordable care act, as well as enrollment events and locations in each District.

**Revised<sup>2</sup>  
H-17**