Office of Superintendent of Schools Board Meeting of February 11, 2015

Enid Weisman, Chief Human Capital Officer Office of Human Capital Management

SUBJECT:

- 1. ESTABLISH AND CLASSIFY MANAGERIAL EXEMPT PERSONNEL (MEP) AND DADE COUNTY SCHOOL ADMINISTRATORS' ASSOCIATION (DCSAA) POSITIONS;
- 2. APPOINTMENTS AND LATERAL ASSIGNMENTS OF MANAGERIAL EXEMPT, PROFESSIONAL AND TECHNICAL PERSONNEL FOR 2014-2015

COMMITTEE:

PERSONNEL SERVICES AND STUDENT AND SCHOOL SUPPORT

LINK TO STRATEGIC FRAMEWORK:

SCHOOL/DISTRICT LEADERSHIP

Authorization of the Board is requested to establish and classify new administrative position classification in accordance with School Board Policy 1120.01, Managerial Exempt Personnel (MEP) and the labor contract with the Dade County School Administrators' Association (DCSAA). The administrative assignment recommendations are made in accordance with Board Policies 1120, 1130.01, 3120.01, and the Miami-Dade County Public Schools/Dade County School Administrators' Association labor contract.

Considerations for reassignments of managerial exempt, professional and technical personnel were predicated upon an intensive review of information by appropriate administrators.

The recommended managerial exempt, professional and technical personnel appointments reflect the honoring of requests for lateral reassignments, where possible. Assignments of personnel and appointments of managerial exempt, professional and technical staff may be a result of the Board-approved advertisement and selection process, or by a direct appointment of an individual who has demonstrated the specific qualifications and background applicable to the position.

State Statutes and subsequent changes in Board policies governing Administrative/Professional and Technical Staffing require that all first year principalship appointments be "Interim" appointments.

In order to fill school-site allocations and other allocations vacated by promotion, leave, retirement, and other attritional factors, it is recommended that the following personnel assignments be authorized by the School Board. Revisions, additions and/or deletions may be made to the recommended personnel assignments, as necessary, to assure efficient school system operations, and if such modifications are made, a revised Board item will be submitted prior to the Board meeting.

Revised D-21

Establish and classify the following MEP position:

Office of Public Information

a. Marketing Supervisor, MEP, pay grade 19

This position is responsible for planning, directing and coordinating the activities designed to create and/or maintain a favorable public image of the District through public information and public relation functions and by responding to media requests.

b. Digital Communications Specialist, DCSAA, pay grade 32

The Digital Communications Specialist is responsible for developing and maintaining Miami-Dade County Public Schools' (M-DCPS) vibrant presence online - a tool for community outreach, marketing, brand development and stakeholder interaction.

c. Visual Media Manager, DCSAA, pay grade 32

Under direct supervision, performs a variety of visual and photographic techniques and/or services to produce visual and photographic work for District needs.

ADDED

SCHOOL-SITE ADMINISTRATIVE ASSIGNMENTS PRINCIPALS

NAME	CURRENT	CURRENT	NEW	NEW
	ASSIGNMENT	<u>PG</u>	<u>ASSIGNMENT</u>	PG
John C. Lux	Middle Principal Palmetto Middle School	P2	Senior High Principal Miami Sunset Senior High School	PR

SCHOOL-SITE ADMINISTRATIVE ASSIGNMENTS VICE/ASSISTANT PRINCIPALS

NAME	CURRENT ASSIGNMENT	CURRENT <u>PG</u>	NEW ASSIGNMENT	NEW PG	ADDED
Shandra G. Colzie	Teacher Snapper Creek Elementary School		Temporary Elementary Assistant Principal William Lehman	AP	
			Elementary School		
Lee Hawkins	Teacher Norwood Elementary School		Temporary Elementary Assistant Principal Henry E.S. Reeves Elementary School	AP	
Maria L. Mayo	Senior Assistant Principal South Dade Senior High School	AP	Vice Principal South Dade Senior High School (Effective 01/20/2015)	VP	
Kendric Nixon	Curriculum Support Specialist Education Transformation Office	 9	Elementary Assistant Principal John I. Smith K-8 Center	AP	*ADDED

SCHOOL-SITE ADMINISTRATIVE ASSIGNMENTS VICE/ASSISTANT PRINCIPALS

NAME	CURRENT <u>ASSIGNMENT</u>	CURRENT PG	NEW ASSIGNMENT	NEW <u>PG</u>	² haupen
Jorge A. Parra	Teacher Miami Springs Senior High School	<u></u>	Middle Assistant Principal Jose de Diego Middle School (Effective 02/09/2015)	AP)	
					ADDED
Kelvin E. Smith	Teacher Miami Central Senior		Middle Assistant Principal	AP	
	High School		Brownsville Middle School (Effective 02/04/2015)		

SCHOOL-SITE LATERAL ADMINISTRATIVE ASSIGNMENTS PRINCIPALS

NAME	CURRENT ASSIGNMENT	CURRENT PG	NEW ASSIGNMENT	NEW PG
Tammy S. Edouard	Interim Elementary Principal West Homestead K-8 Center	PR	Elementary Principal West Homestead K-8 Center	PR
Susana Mauri	Interim Principal, Adult Education South Dade Technical College	PR	Principal, Adult Education South Dade Technical College	PR
Julissa Pina	Interim Elementary Principal Coconut Grove Elementary School	PR	Elementary Principal Coconut Grove Elementary School	PR

SCHOOL-SITE LATERAL ADMINISTRATIVE ASSIGNMENTS PRINCIPALS

NAME	CURRENT	CURRENT	NEW	NEW
	ASSIGNMENT	PG	ASSIGNMENT	PG
April M. Thompson- Williams	Interim Middle Principal Jose de Diego Middle School	PR	Middle Principal Jose de Diego Middle School	PR

SCHOOL-SITE LATERAL ADMINISTRATIVE ASSIGNMENTS ASSISTANT PRINCIPALS

NAME	CURRENT ASSIGNMENT	CURRENT <u>PG</u>	NEW <u>ASSIGNMENT</u>	NEW <u>PG</u>	
Saimara Q. Costero	Temporary Elementary Assistant Principal Mae M. Walters Elementary School	AP	Temporary Elementary Assistant Principal Joella C. Good Elementary School	AP	ADDED
Jean C. Saint-Phard	Principal Brownsville Middle		Principal George T. Baker Aviation Technical College	еме АР — •	

NON-SCHOOL SITE ADMINISTRATIVE ASSIGNMENTS

NAME	CURRENT <u>ASSIGNMENT</u>	CURRENT <u>PG</u>		NEW <u>PG</u>
Alfredo Perez	Outside Candidate		Application Support Specialist	16
			Systems & Programming Services	

NON-SCHOOL SITE LATERAL ADMINISTRATIVE ASSIGNMENTS

NAME	CURRENT ASSIGNMENT	CURRENT <u>PG</u>	NEW ASSIGNMENT	NEW PG	ADDED
Iliana Ramos-Sibila	District Supervisor, Instructional Support Education Transformation Office	21	District Supervisor, Instructional Support Office of School Improvement	21	

RECOMMENDED:

That effective February 12, 2015, or as soon thereafter as can be facilitated, The School Board of Miami-Dade County, Florida:

- 1. Establish and classify the following MEP and DCSAA positions:
 - a. Marketing Supervisor, Office of Public Information, MEP, pay grade 19

ADDED

- b. Digital Communications Specialist, Office of Public Information, DCSAA, pay grade 32
- c. Visual Media Manager, Office of Public Information, DCSAA, pay grade 32
- 2. Approve the recommendations as set forth above for appointments and lateral transfers to be effective February 12, 2015, or as soon thereafter as can be facilitated, with the exception of the effective dates as noted throughout the item.

SALARY RANGE

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MEP	DCSAA	
PR Principal Differentiated Compensation Model (PDCM) VP \$ 78,902 - \$100,658 21 \$ 75,669 - \$124,000 AP \$ 71,854 - \$ 91,854 19 \$ 65,247 - \$ 98,000 16 \$ 51,809 - \$ 68,000	32 \$ 34,907 - \$ 60,300	

Principal Differentiated Compensation Model (PDCM) - refer to http://salary.dadeschools.net